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BINOMICS

Data expertise



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#DataLovers



We are a **data passionate** company

We provide specialized consultancy in data processing, ranging from data extraction and transformation to insights generation, implementing descriptive and predictive analysis techniques.



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What we do

At Binomics we implement a variety of techniques and tools to transform your **data** into **information**.

We offer specialized consultancy in:

- Machine learning
- Cortana Intelligence Suite
- Azure Analytics
- Predictive modeling (up selling, cross selling, churn, fraude, sentiment analysis, SARLAF, ETC)
- Data modeling
- Data Modeling
- IoT
- Hadoop / Spark
- Report design
- Power Platform
- Big Data Analytics
- Cognitive Intelligence



We are a Microsoft Gold Partner in **Data Analytics** and **Data Platform** para Microsoft



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The generation of a centralized source of information greatly facilitates your business growth

Analytical processes for decision-making

Make decisions based on spot-on reliable information.



Architecture

We provide support in the design and implementation of modern cloud and on-premise architecture.

Data Warehouse

Like any process, the concept of data warehouse evolves, therefore it is important to count with a flexible design that grows on pair with your business.



Unlike data, stories are capable of transmitting feelings.



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Data democratization is key in market-leading companies.

Dashboards

We implement reports and dashboards in your architecture to help you realise your business's state of affairs through interactive and semantic designs.

Self-Service

We generate self-service processes managed under a defined data governance model in order for it to be explored by only the right people.



Turning data into actions



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People focused in generating value

Robotic Process Automation

Most processes have the potential to be automated, taking much less execution time and a smaller margin of error.

Internet of Things

Get to know what occurs in your business environment in real time. Subject these events to analytical processes.

RPA is a solution that will evolve
the way people do their jobs





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The generation of new opportunities is not a matter of luck.

Proactive companies supported by analytical processes

Advanced Analytics

Take your business processes beyond. Implement predictive and prescriptive algorithms to stand out in an increasingly competitive market.



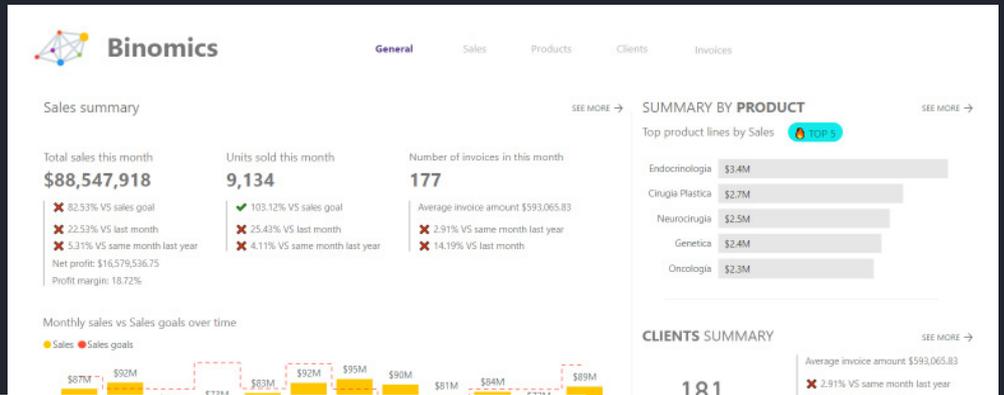
Uncover business insights hidden in your own data



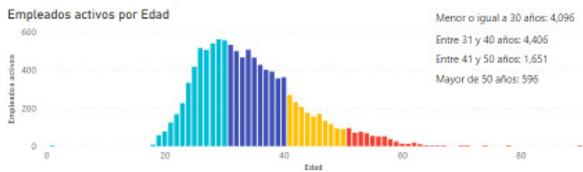
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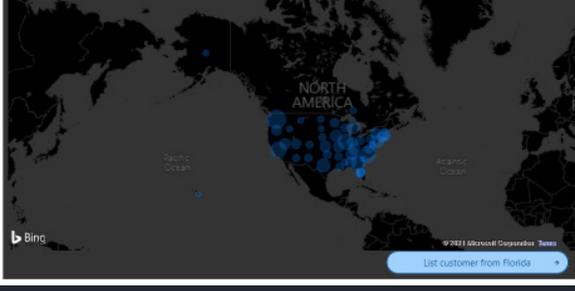
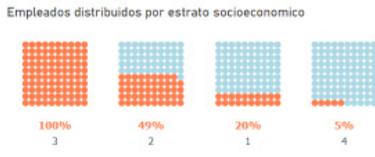


Planta de personal | Información sociodemográfica



Mapa de calor rango de edad vs estado civil

Rango edad	Casado(a)	Divorciado(a)	Separado(a)	Soltero(a)	Unión libre	Viudo(a)	Total
Menor o igual a 30 años	204	3	15	3,101	773		4,096
Entre 31 y 40 años	905	19	79	3,287	119		4,406
Entre 41 y 50 años	591	8	93	857	102		1,651
Mayor de 50 años	276	1	46	268	10		596
Total	1,976	31	233	5,514	1,004		10,749



Analytical reports and dashboards

We develop high-impact reports, adding value to the information hidden in business data, facilitating decision-making anywhere, from any device.

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BINOMICS

Microsoft
Partner
 Microsoft

Gold Data Analytics
Gold Data Platform