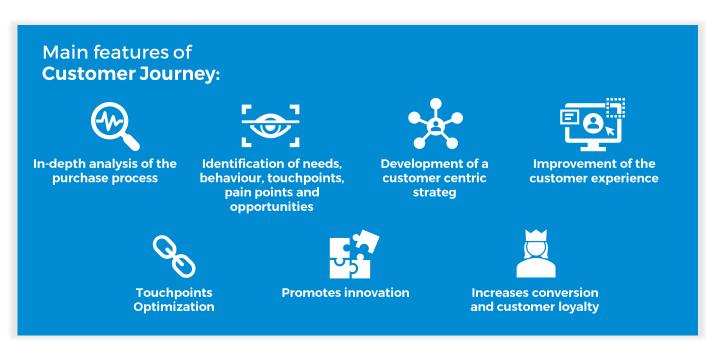


## Customer Journey

What variables should I consider when creating my Buyer Persona? What stages make up the purchase or conversion funnel? How should I analyse the experience of my customers? What form and contents should an effective customer journey map have?



Find out what this tool can do with your data, by clicking <a href="here">here</a>.

