



# BITFRACTAL

AI FOR BUSINESS MADE SIMPLE

## Bring your Contact Center to the future

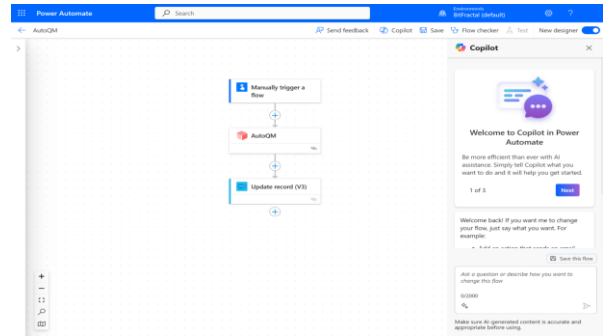
Use Gen AI to fully automate your Contact Center's Quality Management processes. Transcribe, analyze, score, and answer all evaluation form questions with 1 click.

Quickly configure the API to meet your specific scoring rules, questions, and formats and then transcribe and evaluate calls and chats at scale.

BitFractal combines cutting edge technology in a simplified way to allow any company, of any size, to step into the future with Generative AI.

With the BitFractal Conversation AI API integration has never been easier. Add intelligence to your solutions using REST API, Power Automate, Zapier, Logic Apps, and more.

BitFractal is available in different plans to meet the needs from individuals to large organizations and published for immediate use on Microsoft AppSource and Azure Marketplace.



AI brings the future to organizations

83%

Of technical decision makers consider the opportunity with AI to be bigger today than it has ever been.

~75%

Of technical decision makers believe that every application could benefit from AI to help spur innovation and drive better customer and employee experiences.

51%

Of technical decision makers believe they don't have the necessary resources to build AI capabilities themselves.

81%

Of technical leaders say they would use more AI if it was easier to develop and deploy.

~50%

Companies have seen that more effective AI delivered better Customer Experience, increased automation, business agility, employee productivity, and revenue growth by about 50%