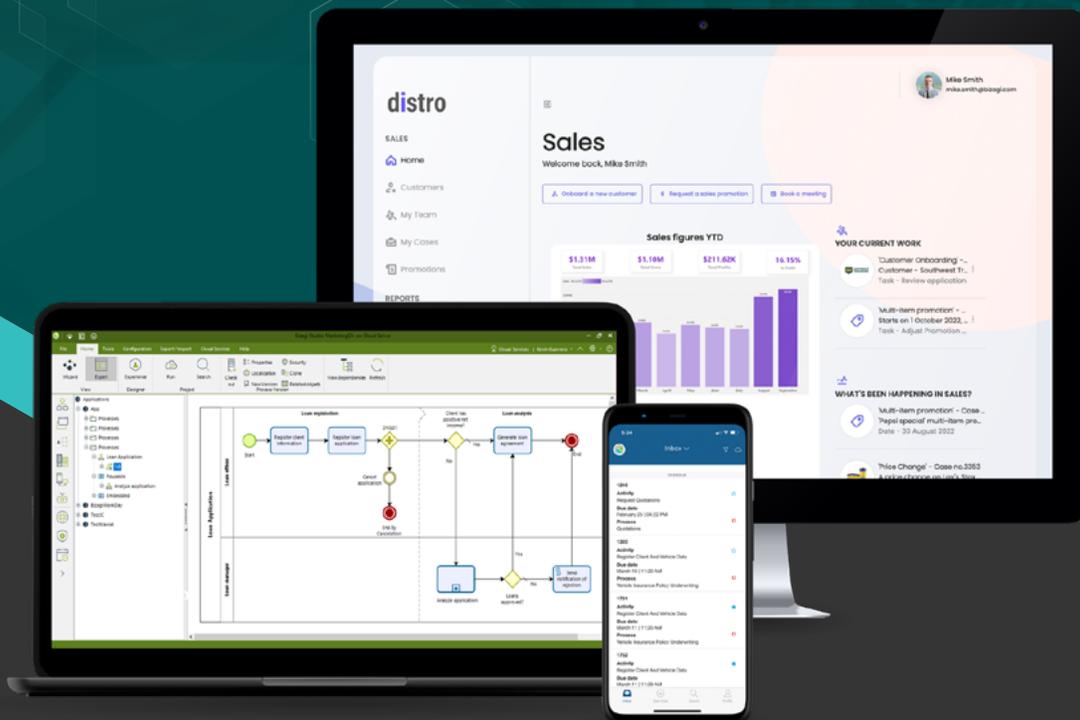# Bizagi Apps

Bizagi Apps is the easiest way to create robust enterprise apps with built-in governance.

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Modern Apps
Powered by Process
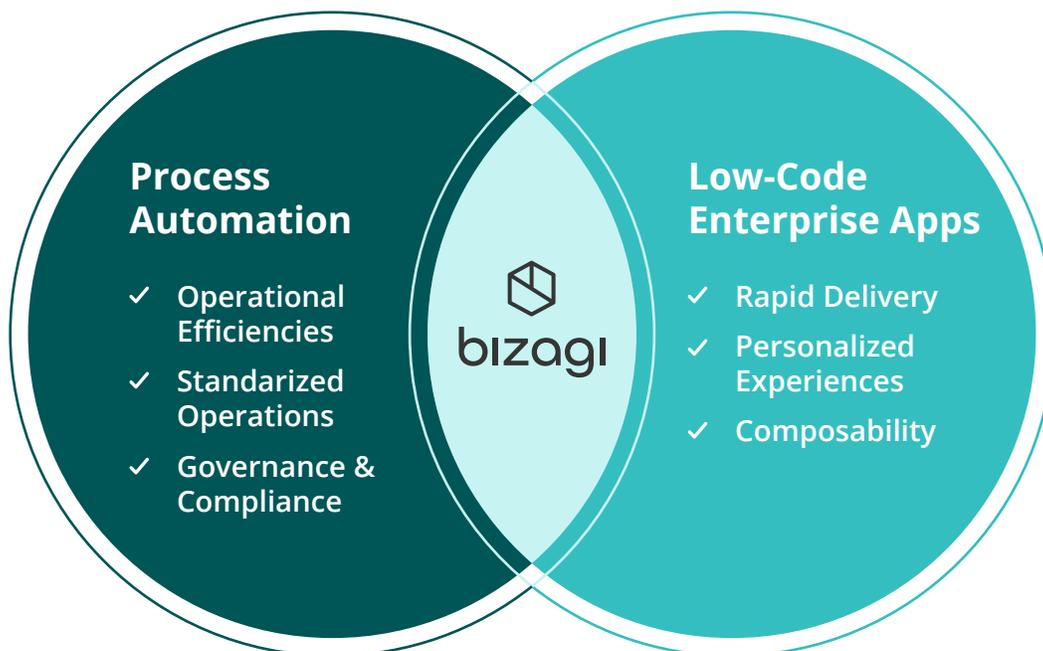
Bizagi Brings Together the Best of Both Worlds in a Single Platform:

Process Automation	➕	Low-Code Enterprise Apps

The goals of a modern enterprise have expanded beyond the classic business goals of increasing revenue, controlling costs, and reducing risk. Many organizations are now tracking their IT goals like operational resiliency, modernization efforts, and customer and employee experiences just as closely. The one thing that both IT and Business goals have in common is striving for Business Agility and Speed.

To help organizations address all their goals strategically, Bizagi has brought the best of two worlds together in a single platform to create modern apps powered by process.

Process Automation

- ✓ Operational Efficiencies
- ✓ Standarized Operations
- ✓ Governance & Compliance

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Low-Code Enterprise Apps

- ✓ Rapid Delivery
- ✓ Personalized Experiences
- ✓ Composability

Bizagi Apps Overview

Bizagi Apps is the easiest way to create robust enterprise apps with built-in governance to meet the needs of the modern enterprise. Bringing together the best of both worlds by empowering users to rapidly design and develop with a low-code approach while keeping all the benefits of automated processes as the backbone. Bizagi Apps' architecture is based on reusable elements that provide both operational standardization and a composable architecture to enable rapid change.

Bizagi Apps are fit for purpose and person. You can create multiple tailored experiences—within a single app—for different groups of people involved in various capacities with the same information, processes, and activities. A situation that is becoming the most common scenario as organizations modernize and automate.

Personalized Experiences are Key

Different types of users have different requirements, but they also have different preferred working methods. With Bizagi Apps you can address them all in a single enterprise application, and support a variety of roles and preferred work methods according to the information they need and the actions they need to take on it.

Transactional / Case Workers	→	Prioritized Inbox
Managers	→	Dynamic Dashboards
Knowledge Workers / Decision Makers	→	Insights & Actions
Field Workers	→	Mobile Interface
Occasional Workers	→	E-mail / SMS

Transactional / Case Workers:

Focus on completing a set of allocated tasks as quickly as possible. A prioritized inbox displaying relevant information for each task in the order they should be processed will make them more efficient.

Managers / Executives:

Require overviews and summaries to check the status control the execution of operations from a high level. This is best achieved through dynamic dashboards to verify that KPIs and deadlines are being met. These users interact with fewer allocated activities.

Knowledge Workers / Decision Makers:

Are experts for business situations and typically perform non-routine work, research, analysis, or strategizing. These users' main interest is easily finding the right information to enhance their insights and decision-making capabilities, which requires a more exploratory and data-centric experience.
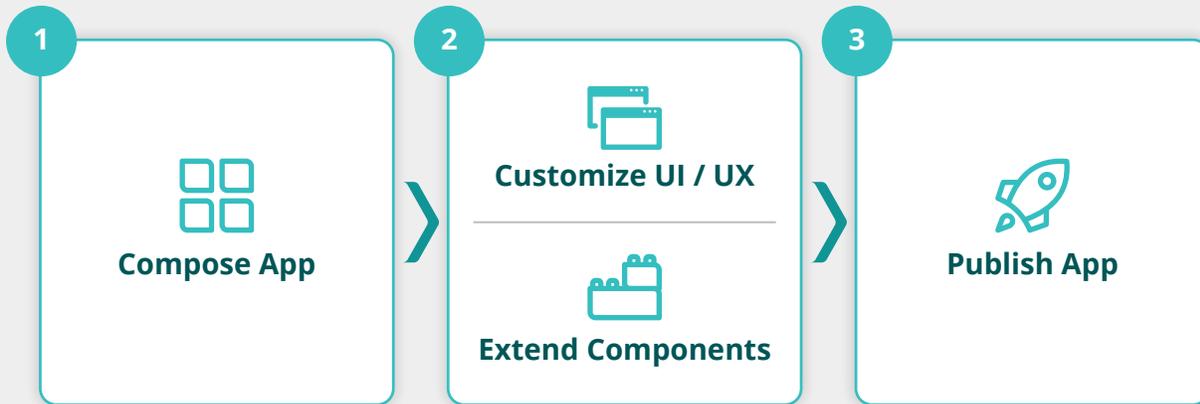
Field Workers:

Need to complete their work any time, anywhere, and under any condition. This makes mobile experiences their preference, and often require offline capabilities too.
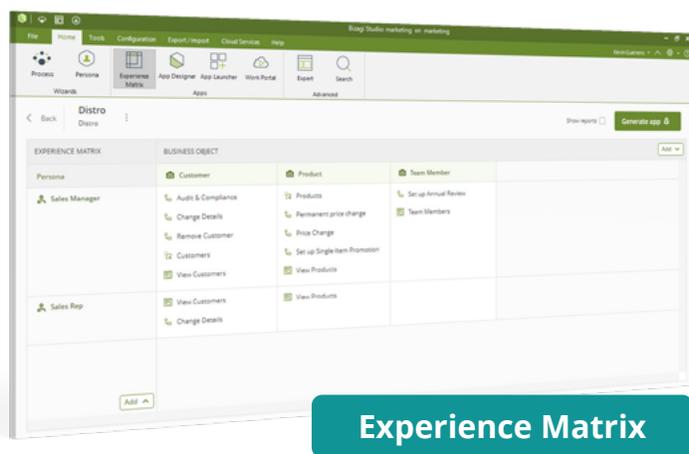
Occasional Workers:

These users rarely participate in processes; when they do, their interaction is so simple, that it is not necessarily through an application or process. Tasks can be completed directly with an email or SMS.

Building Enterprise Apps is as Easy as 1-2-3

1 Compose App

2 Customize UI / UX

Extend Components

3 Publish App

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1 Compose App

The Bizagi **Experience Matrix** is a single, easy-to-understand view of an app's stakeholders and their available information and activities. It can be used to compose apps top-down, bottom-up, or with a blended model. It also generates personalized experiences ready for UI/UX customization. This drastically simplifies the planning, creation, and understanding of complex enterprise applications.
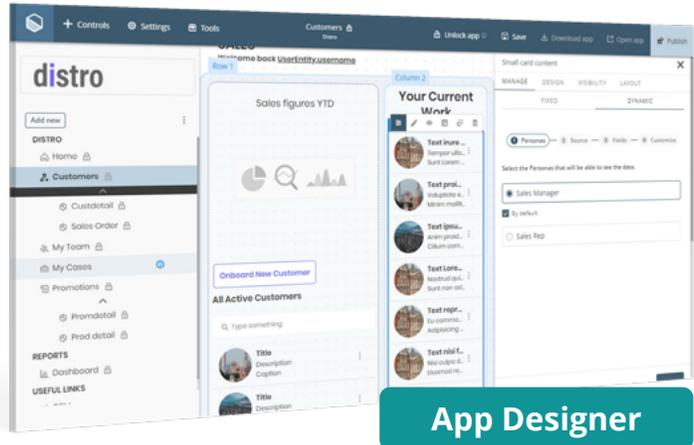
Experience Matrix

② Customize UI / UX

The **App Designer** provides a no-code drag-and-drop approach to create personalized experiences that delight users while ensuring their effectiveness. With the App Designer you can customize auto-generated experiences from the Experience Matrix or create a new one from scratch. Any contextualized and personalized experience can be created using the available out-of-the-box controls and customized look and feel.
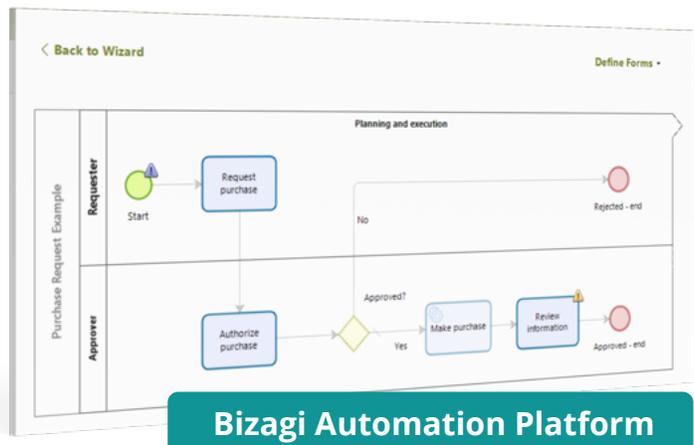

App Designer

② Extend Components

The reusable elements and business capabilities that are composed with the Experience Matrix are created and extended in Bizagi Studio. If all components are already available, you can skip this step. If more new components are required for your app, they can be built in Bizagi at the same time as the UI/UX customization is going on.
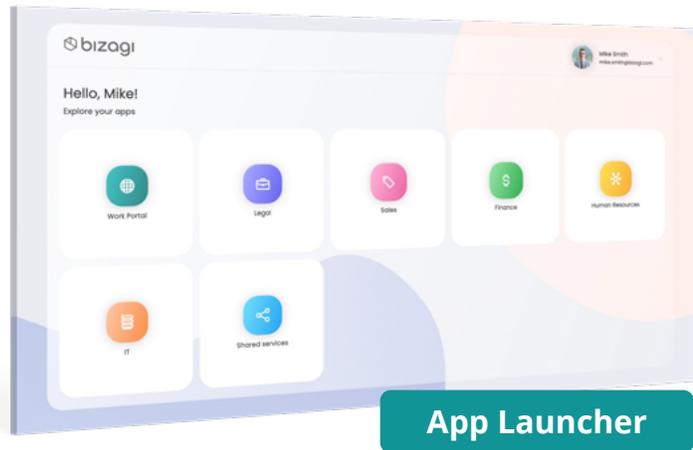

Bizagi Automation Platform

Publish App

Published Applications

Are applications that have been made available for use by their end-users.

App Launcher

The App Launcher provides a simple and organized way for end-users to view and launch published apps they have access to.

App Launcher

Composable Business Architecture with Bizagi Apps

Build, Assemble, and Reassemble for a Modern Enterprise

Composable business practices enable organizations to respond to change and disruption faster and cheaper. Bizagi Apps has four foundational reusable elements: Persona (stakeholders/users), Data (business objects), Interactions, and Reports. Each reusable element is like a building block that controls a specific portion of any app's behavior or functionality.

The four reusable elements are:

Personas are groups of users with similar needs and access.

Personas are based on user information requirements, behaviors, goals, preferred method of work, and responsibilities. As many personas as you need can be created, and users can be members of multiple personas at the same time. Personas determine what other elements are shown to which users.

Data (Business Objects) are the primary pieces of information being acted upon by users and the system within an app.

The various data objects needed for the app, process, and people to accomplish the app's goals. This also controls the context or scope of the active interactions within the app. Business objects are used in every part of the app and mainly define the "pages" that will be created to display information.

Interactions are a variety of methods personas can interact with the data.

Interactions are defined as "what" the Persona can do over the "Data" they have access. There are currently three different interaction types:

➜ **Process Actions:** Is a broad category of process related interactions.
- Start a new instance of an end-to-end business capability or process
- Launch a one-page operation to manipulate or enter data
- Start or define a sophisticated work or orchestration flow
- Initiate some straight through processing
- Update existing "in flight" interactions or processes

➜ **Create New Record:** Creates a new instance of the data object to be entered and operated on moving forward.

➜ **View:** Predefined queries of filtered, sorted, and augmented information related to the data object for the user to view and interact with.

Reports

Each Persona can have access to external or internal reports to provide insightful information relevant to them and the current context of the app.

Built-in Governance at All Levels

Organizations are looking for new ways to achieve the required business agility and speed while offering customized and personalized experiences for both employees and customers. This requires creating robust enterprise apps with built-in governance to innovate safely at scale.

Bizagi offers built-in governance at all levels to ensure fast but controlled value delivery.

Application-level

Ensure end users only see applications and activities they are cleared for. The application provides the required information regarding the user´s roles and skills and adapts to show the correct context and actions.

Program-level

Support for centralized and federated automation centers of excellence. It facilitates audibility and visibility with detailed timelines and several process traceability options.

Developer-level

Grant and restrict platform capabilities based on the user's skills. Bizagi facilities different developer profiles (E.g., Developer, Power User, Citizen Developer) to deliver more with Fusion teams. This governance assures platform features are presented correctly based on technical knowledge.

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