Fundraising and Donor Management Software

Take fundraising and donor management to the next level with Blackbaud Raiser's Edge NXT®.

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CUSTOMERS **FEATURES AND BENEFITS** **RESOURCES**

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Here are just a few organizations using Blackbaud Raiser's Edge NXT Donor Management Software. Read these stories and more in our customer story

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1

Smart, Integrated, Proven

Discover Blackbaud Raiser's Edge NXT—the first truly comprehensive cloud-based fundraising and donor management software solution built specifically for nonprofits and the entire social good community. Learn how to drive your fundraising efforts, connect your organization, and work smarter and faster with Blackbaud Raiser's Edge NXT.

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Identify true growth opportunities like never before.

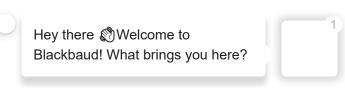Blackbaud Raiser's Edge NXT provides the infrastructure you need to grow your revenue.

▸ Find new supporters and untapped potential in your existing donor database with easy-to-use cultivation tools

▸ Feel confident you're taking the right actions with powerful analytics that automatically surface smart recommendations, such as top prospects, suggested ask amounts, donors at risk of lapsing, and more—all directly within in your fundraising software

▸ Reach more prospects with data enrichment services that help you find missing addresses, emails, and phone numbers

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Inspire and motivate your supporters.

Blackbaud Raiser's Edge NXT makes reaching new supporters and engaging existing supporters easier and more effective.

▶ Raise awareness for your mission and keep constituents engaged with beautiful, dynamic email campaigns

▶ Deliver the right message at the right time through the right channel with integrated multichannel techniques and tools

▶ Understand what motivates your contacts with clear reporting on how your campaigns perform

▶ Maximize your programming with advanced tools and insightful metrics for events, volunteers, members, and diverse programming

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Spend more time on your mission.

Blackbaud Raiser's Edge NXT means organizations spend more time focused on their missions by streamlining data, reporting, and administrative processes.

▸ Save time and money by consolidating disparate processes, communications, and data into one comprehensive cloud solution that's accessible to your entire organization anywhere, anytime, and on any device

▸ Make smarter, more efficient decisions with intuitive reporting and dashboards that track key nonprofit metrics, such as donor retention and acquisition

▸ Fundraising software that automatically processes online donations, pledges, and payment through your website—no manual entry required

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no manual entry required

▸ Bring your organization together with role-based work centers built specifically to help track individual and team performance, manage portfolios, and quickly view recent touch points

▸ Gain a holistic view of your prospects, donors, and volunteers all in one place, so you can collaborate and share information seamlessly across your organization

Resources for Raiser's Edge NXT

Why Fundraisers Want Raiser's Edge NXT

Fundraisers spend 3 minutes looking at the new Raiser's Edge NXT and they want it! You will, too. Why?

Raiser's Edge NXT Datasheet

Blackbaud Raiser's Edge NXT's advanced technology will help you operate more efficiently, reach and engage new donors,

Blackbaud Raiser's Edge NXT in a Flash

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and retain and expand existing donors.

you! That's why we created Blackbaud Raiser's Edge NXT videos focused on specific features and functionality that you can watch in a flash!

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Ready to learn more?

Contact us today to learn more about Blackbaud's Raiser's Edge NXT.

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