

Alvernia University

With a need to alleviate heavy workloads for the major giving team, advancement leadership at Alvernia University saw great potential for AI solutions in their existing fundraising workflows, and as a way to expand capacity overall within their team.

Prioritizing visibility, human oversight and operational efficiency, Alvernia University brought on Blackbaud's Development Agent to add capacity and scale mid-tier donor engagement. Clare, their Development Agent, works directly alongside their fundraising teams in Raiser's Edge NXT. Clare is engaging in 1:1 conversations with select mid-tier prospects to build the major gift pipeline and increase engagement across a tier of prospective donors that they haven't been able to talk with individually before now.



"The Work Center portfolio view is excellent. Having a single, easily accessible place in Raiser's Edge NXT to review our development agent's assigned constituents is intuitive and very helpful for ongoing monitoring.

- Hallie Guiseppe, Director of Advancement Operations

About Blackbaud

Blackbaud unleashes the potential of the people and organizations who change the world. As the leading software provider exclusively dedicated to powering social impact, Blackbaud expands what is possible across the nonprofit and education sectors, at companies committed to social responsibility, and for individual change makers. Built specifically for fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management, Blackbaud's essential software accelerates impact through unmatched expertise and powerful data intelligence. Millions of people across more than 100 countries connect, give, learn, and engage through Blackbaud platforms.

