



As the organization has grown, the Fort Collins Habitat for Humanity fundraising team found it increasingly difficult to balance meaningful donor relationships with limited time and capacity. Their Development Agent, Val, supports that balance by working alongside their fundraisers—strengthening connection while keeping humans at the center of the work. Despite having a small team, Fort Collins Habitat for Humanity is now engage more people, more consistently, without losing the personal, community-driven approach that defines their mission.



“The Development Agent experience continues to broaden my understanding of how our team operates. It challenges assumptions, motivates us, and inspires curiosity that ripples into other areas opening the door for connection, collaboration and visionary conversations.

The Development Agent supports this balance of having humans doing the work they need to be doing while using tools that strengthen our strategy and keep us building on our mission.”

- Cortney Moore, Donor Relations Manager, Fort Collins Habitat for Humanity

About Blackbaud

Blackbaud unleashes the potential of the people and organizations who change the world. As the leading software provider exclusively dedicated to powering social impact, Blackbaud expands what is possible across the nonprofit and education sectors, at companies committed to social responsibility, and for individual change makers. Built specifically for fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management, Blackbaud’s essential software accelerates impact through unmatched expertise and powerful data intelligence. Millions of people across more than 100 countries connect, give, learn, and engage through Blackbaud platforms.

