



CSRconnect™

The Social Impact Solution that drives Employee Engagement

At Blackbaud, we are passionate about helping good takeover. Companies leverage our **YourCause CSRconnect** platform to foster a culture of giving back and engage their employees in volunteering, giving, diversity & inclusion initiatives, and so much more. Companies that offer employee engagement programs around social impact can realize several benefits:

Offering CSR programs can **boost employee engagement** by up to 13%

83% of consumers say their **brand loyalty** increases when a company leads with purpose

Companies can see up to a **20% increase in revenue** due to their CSR efforts



Giving

- ✓ Credit Card and Payroll
- ✓ Matching Gift Programs
- ✓ Disaster Relief Campaigns
- ✓ Peer-to-Peer Fundraising



Volunteering

- ✓ Event Search Database
- ✓ Volunteer Time Off
- ✓ Dollars-for-Doers
- ✓ Skills-Based Volunteering



Engagement

- ✓ Social Media Sharing
- ✓ Diversity and Inclusion Groups
- ✓ Capture & Share stories
- ✓ Tie in Health & Wellness
- ✓ Voting Feature & Surveys



Partnership

- ✓ Reporting & Analytics
- ✓ Account Management
- ✓ Employee Support
- ✓ Nonprofit Support
- ✓ Industry Benchmarking

Learn more about CSRconnect and how we power social good programs at over 500 companies of all shapes and sizes at yourcause.com

[Learn More](#)

Looking for resources on launching and growing your CSR programs? Check out our guide!