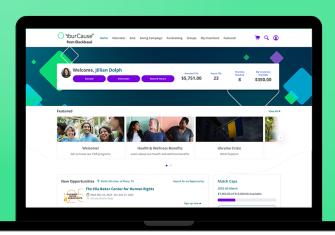


# CSRconnect™

The Social Impact Solution that drives Employee Engagement



At Blackbaud, we are passionate about helping good takeover. Companies leverage our YourCause CSRconnect platform to foster a culture of giving back and engage their employees in volunteering, giving, diversity & inclusion initiatives, and so much more. Companies that offer employee engagement programs around social impact can realize several benefits:

Offering CSR programs can

boost employee engagement

by up to 13%

83% of consumers say their brand loyalty

increases when a company leads with purpose

Companies can see up to a 20% increase in revenue due to their CSR efforts



### Giving

- Credit Card and Payroll
- Matching Gift Programs
- Disaster Relief Campaigns
- Peer-to-Peer Fundraising



## Engagement

- Social Media Sharing
- Diversity and Inclusion Groups
- Capture & Share stories
- Tie in Health & Wellness
- Voting Feature & Surveys



### Volunteering

- **Event Search Database**
- Volunteer Time Off
- Dollars-for-Doers
- Skills-Based Volunteering



## Partnership

- Reporting & Analytics
- Account Management
- **Employee Support**
- Nonprofit Support
- **Industry Benchmarking**

Learn more about CSRconnect and how we power social good programs at over 500 companies of all shapes and sizes at yourcause.com

**Learn More** 

Looking for resources on launching and growing your CSR programs? Check out our guide!