



# BLACKBERRY UEM:

UNIFIED ENDPOINT MANAGEMENT WITH TRUSTED SECURITY  
ONE PLATFORM FOR DEVICE, APP AND CONTENT MANAGEMENT  
ACROSS DEVICES



## BlackBerry UEM

BlackBerry® UEM delivers unified endpoint management and policy control for your diverse and growing fleet of devices and apps. With its single management console and trusted end-to-end security model, it provides the flexibility and security you need to keep your employees connected and protected.

## Technology Challenges

The market for Mobile Device Management (MDM) and Enterprise Mobility Management (EMM) has evolved. New use cases and the increasing fragmentation of endpoints present new security and logistical challenges that demand a different management approach. Extending beyond smartphones, tablets and wearables like smart watches, new classes of enterprise devices such as smart glasses are appearing in the workplace. BlackBerry UEM® gives you complete management, control and enablement capabilities for this growing number and range of connected devices.

Several factors have combined to result in a patchwork approach to endpoint management at many organizations:

- The persistence of legacy investments in security and management systems that support only one class of endpoints
- A separation between management responsibility for enterprise mobility endpoints (with IT managers) and IoT endpoints (with operational technology or line-of-business managers), resulting in two silos
- Multiple user groups, ownership models (BYOD, BYOC, Corporate Owned Personally Enabled - COPE, Corporate Owned Business Only - COBO), deployment models (container, OS embedded, native), and operating systems and device types, resulting in several management platforms (sometimes from different vendors)



## Solution Overview

BlackBerry UEM on Amazon Web Services Secure Cloud Services platform delivers complete, unified endpoint management and policy control for the diverse and growing fleet of devices and apps in today's organizations.

- Enables organizations to secure and manage devices, applications, data and policies via AWS cloud
- Delivers unified, multi-OS endpoint management across all ownership models
- Single, easy-to-use management console, with an extensive set of policies and profiles to suit your needs.
- Easy-to-use for large enterprise and small business alike
- Reduces hardware costs via cloud deployment

### BlackBerry UEM Provides:

- Enterprise Mobility Management (EMM)
- Management and Policy Control for All Devices, Users and Apps
- Support for Any Device Ownership model
- Unmatched Security, Control and Enablement
- Direct Management of Microsoft® Office 365® apps

### BlackBerry UEM Supports:

- iOS® Device Management
- Android™ Device Management
- Samsung Knox™
- Windows® Device Management
- macOS®
- watchOS
- Android Wear
- BlackBerry® OS



### UEM delivers unified, multi-OS endpoint management across all ownership models.

BlackBerry UEM provides a single, integrated view of the users, devices, apps and policies in your environment. You get comprehensive support for devices operating on a wide range of platforms, all managed from one console. BlackBerry UEM is designed for BYOD, BYOC, COPE and COBO ownership models. Most organizations require varying levels of security and management for a mix of personal and corporate devices, including individual users with multiple devices.

These requirements include leading security and user experience for unmanaged personal devices, advanced security and controls for corporate owned devices, and unique requirements for specialized use cases such as kiosks.



## **UEM is built to secure and manage the growing number of endpoints in the enterprise as well as new classes of devices.**

As connected devices become more pervasive in the enterprise, BlackBerry UEM enables you to secure current and future IoT endpoints with a unified platform. Wearable devices are increasingly common, and BlackBerry UEM allows IT to apply a consistent platform and management approach across all these devices.



## **UEM enables the mobile workforce with the Microsoft apps they need.**

BlackBerry UEM manages and applies security to Microsoft Office 365 apps on iOS and Android devices, giving users access to native Microsoft Office productivity experiences. From BlackBerry UEM, administrators can apply Microsoft® Intune app protection policies to Microsoft Office 365 apps. BlackBerry® Workspaces, managed by BlackBerry UEM, can apply digital rights management to all Office documents.

These capabilities allow users to mobilize content and content repositories like Microsoft® SharePoint® and Microsoft OneDrive®.



## **UEM reduces your Total Cost of Ownership (TCO). BlackBerry UEM offers low TCO by:**

- Reducing hardware costs with the choice of a single-server footprint or cloud deployment
- Eliminating VPN licenses
- Lowering training costs by making it easy to use for both IT and end users
- Decreasing IT resource burden with its self-serve user portal and single-console interface

### **Getting Started**

- Choose the deployment option that works for you, either pure Cloud-based or Hybrid Cloud
- Choose the ownership model that works for you, BYOD to corporate-liable, while preserving employee privacy
- Leverage your BlackBerry UEM licenses (BYOL) within the AWS cloud
- For more information contact BlackBerry at: [www.blackberry.com/us/en/forms/enterprise/contact-us](http://www.blackberry.com/us/en/forms/enterprise/contact-us)