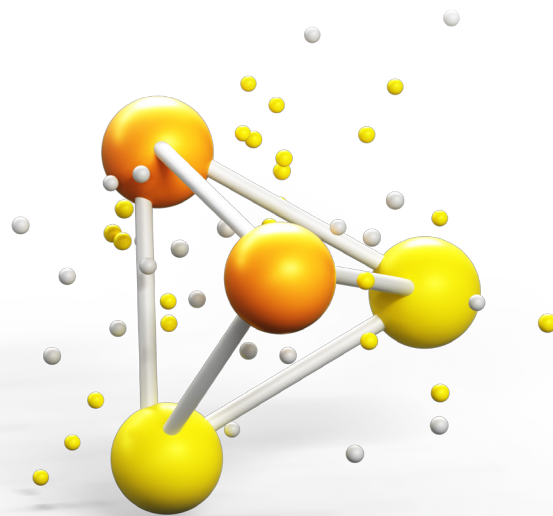


BlackLine AR Intelligence

Releasing data and intelligence to AR professionals in real time.

Automation is more than being efficient. Automation drives valuable business outcomes.

BlackLine is the first to provide solutions on a unified AR platform that allows accounts receivable and credit professionals to be more efficient and effective. At the same time, they can improve decision making with access to real-time decision intelligence, helping to maximize time, skills, and expertise.



“DECISION INTELLIGENCE IS THE DISCIPLINE OF TURNING INFORMATION INTO BETTER ACTIONS AT ANY SCALE.”

—Cassie Kozyrkov, Chief Decision Scientist, [Google](#)

Why Is Decision Intelligence Important?

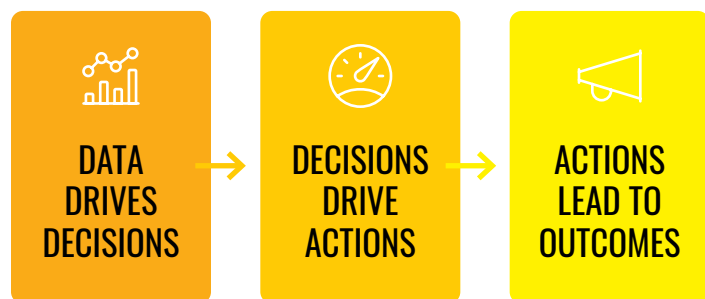
Accounts receivable leaders and teams make hundreds of decisions every day that impact working capital, cash flow, revenue and profitability, stakeholder confidence, and customer engagement. Accounts Receivable works on critical tasks like creating risk policies and collections strategies, performing credit limit reviews, and making decisions around suspensions of services or goods to a customer. All these decisions have consequences.

For these reasons and more, business intelligence is always a high priority. You have more data than ever before, but the questions remain: is it accessible and useable, and does it help you make better decisions?

Using Data to Improve Decision Making

The best decisions are made using data. However, you're often forced to make decisions without all the data, because it's not available or it's too time consuming to find. Even worse, decisions are made based on assumptions without data to back up accuracy.

While data is important, it's the resulting decisions that are critical, as they drive the actions that lead to outcomes.



AR Intelligence enables improved decisioning by providing real-time data to maximize skills and expertise. At a time when so much data is available, AR and finance professionals still find challenges in accessing data that is available and easily consumed.

Richer data at your fingertips will improve your decision-making process, leading to actions that will improve the outcomes for the organization.

AR Intelligence: The Next Step in AR Automation



Time

Reduce the time and effort required to mine data and produce reports, and instead free teams to use their time and expertise to analyze data and improve the decision making process.



Data Quality

Unify data and processes across multiple systems, ERPs, and regions to enable greater visibility and understanding of the information.



Business Partner

Partner with and provide strategic and operational benefits to finance and commercial sales teams using the wealth of AR data at your fingertips.



New Insight

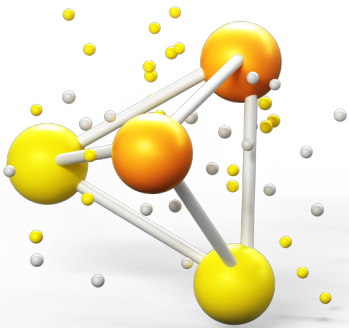
Leveraging new insight not available from ERPs, AR Intelligence provides background to critical aspects of the business, allowing for better decision making that will impact KPIs and business outcomes.



Act on Facts

The ability to make decisions with the right level of information is vital for any finance leader. AR Intelligence reduces the time needed to get to the facts to make important commercial and finance decisions.

AR Intelligence: Decisions Drive Actions, Actions Drive Outcomes



AR automation is much more than automating tasks. Partnering with BlackLine provides organizations with advanced intelligence into operational and strategic decisioning that will impact effectiveness, efficiency, and performance.

Why Choose BlackLine for AR Intelligence

EASY TO USE

BlackLine is simple and intuitive, providing effective and interactive data that allows AR professionals to gain intelligence around customer behavior impacting business outcomes such as cash flow, working capital, collection of cash, profitability, and debtor provisioning.

ELIMINATE DATA SILOS

Since BlackLine solutions are part of a unified platform, data is easily available and is not divided into data silos across different AR solutions.

QUICK TO IMPLEMENT

With BlackLine, there are no difficult, costly, or time-consuming implementations that require IT resources.

GAIN CONFIDENCE & ASSURANCE

Managing data securely is critical to every organization. When you partner with BlackLine, be confident your data is safe and secure, as we have proudly earned the following accreditations:

