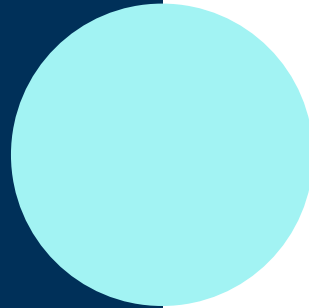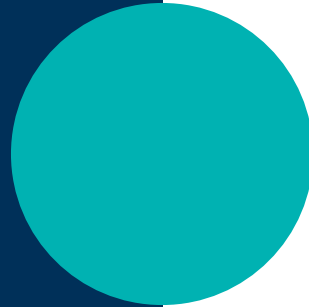# Blend360:
# Data Strategy – 8 Week Assessment

# WE HELP PEOPLE DO DATA RIGHT

We are data scientists, data engineers, business intelligence consultants ,and strategists who help people do data right. By working as an extension of client teams, we deliver value from the outset and set them up for long–term success.

We are passionate about making a difference

We are committed to delivering value

We show up for each other

We are open by default

We are practical doers

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# Our Approach Always Starts with Value



(We start here)

04: VALUE

02: INSIGHT

03: ACTION

01: DATA

(Others start here)

# DATA STRATEGY FRAMEWORK

## OUR GUIDING PRINCIPLES ARE ROAD TESTED



**Strategy** — **Identification** and **alignment** of data and analytics functions to business **strategy** and prioritisation of investment

**People** — **Attracting, retaining, structuring** and communicating to a data-driven organisation

**Process** — Successfully **execution of data and analytics solutions** across organisation through the **governance** of business **processes** and **controls**

**Data** — **Management** and **delivery** of the **data** necessary to enable analytics solutions and tools

**Technology** — **Delivery** of trusted, replicable data and analytics solutions using best-fit **tools** and **technologies**

# DATA STRATEGY IS PART OF OUR DATA CONSULTING OFFERING

WE WILL WORK WITH YOU TO DEVELOP AND BRING TO LIFE A DATA STRATEGY TO ACCELERATE YOUR DATA JOURNEY THAT IS BESPOKE TO YOU

Strategic Advisory & CDO

Data Discovery

Data Strategy

Data Maturity Assessment

Data Management

Data Governance

**Taking a holistic view across each domain and understanding the dependencies and relationships between them all is critical**

## Data Strategy

- Help you to answer the question  "*How do we use our data to achieve our business goals?*"

- Work collaboratively with you to **create, and/or validate and refresh your data strategy**

- **Understand your business needs** and **design an implementation roadmap** across the domains of **people, process, data,** and **technology**

- Work with you to **bring the strategy to life** across your organisation, **gaining buy-in from stakeholders** at all levels

Thank you ™