

More than just an Awesome App

1Me app is the mainstream user interface for every day's interaction with contact sharing. In addition to 1Me App, the business hub management portal, helps you manage your employees' encounters with 1Me. The automation, integration, and notification services, all run together to complete the value proposition of 1Me.

REMARKABLE FIRST IMPRESSION

1Me is the all-in-one solution for your digital contact needs.

With 1Me, you can create and manage multiple secure digital contact cards, all in one place. Share your contact information easily and securely with anyone, anytime, anywhere.

In this product datasheet, we will explore the features and benefits of 1Me, and how it can help you:

- **Simplify your contact management**
Create and manage multiple digital contact cards, all in one place.
- **Share your contact information easily**
Share your contact information with anyone, anytime, anywhere, with just a few taps.
- **Stay connected**
Keep your contact information up-to-date and ensure that your recipients always have the latest information.
- **Network like a pro**
Make a lasting impression with professional and stylish digital contact cards.



www.1me.app

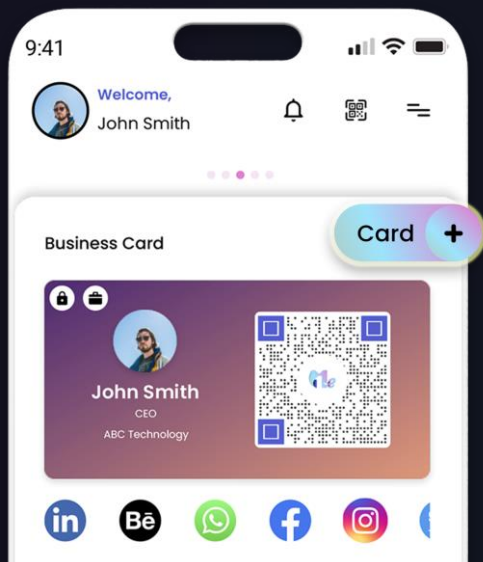
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Unlimited Contact Cards

1Me empowers you to manage multiple identities. Create an unlimited number of personalized contact cards, tailored to different professional and personal connections.

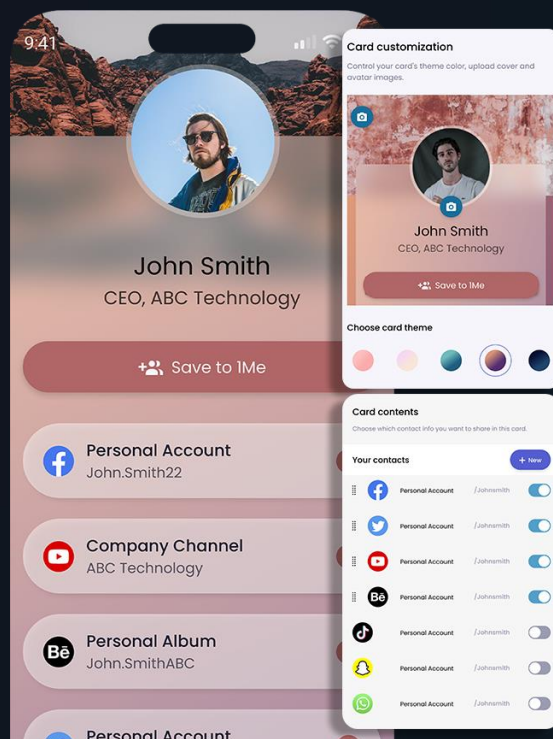
- Switch hats seamlessly! Craft unique digital cards for various contexts, ensuring your business and personal contacts get the right information, every time.
- Take charge of your digital footprint. Choose exactly what information appears on each card and select specific audiences to share with.
- Effortless network navigation. Manage your professional and personal circles efficiently with dedicated contact cards for each. Share the right information with the right people, effortlessly.



Customizable Profile Pages

1Me app allows users to customize how their contact information look for others. Users can upload photos, covers and customize the color theme of their card.

- Unleash your creativity: Upload captivating photos and choose stunning cover images that reflect your personality or brand. Design a card that makes a lasting impression.
- Express your style: Match your card's visual identity to your professional setting or personal brand. Go sleek and professional for business contacts, or let your personality shine through for friends and family.
- Tailor the information: Include all the relevant contact details your audience needs, from phone numbers and email addresses to social media links and website URLs. Highlight what matters most for each connection.
- Stand out from the crowd: A personalized card grabs attention and sets you apart from the generic digital crowd. Make a memorable first impression that lasts.



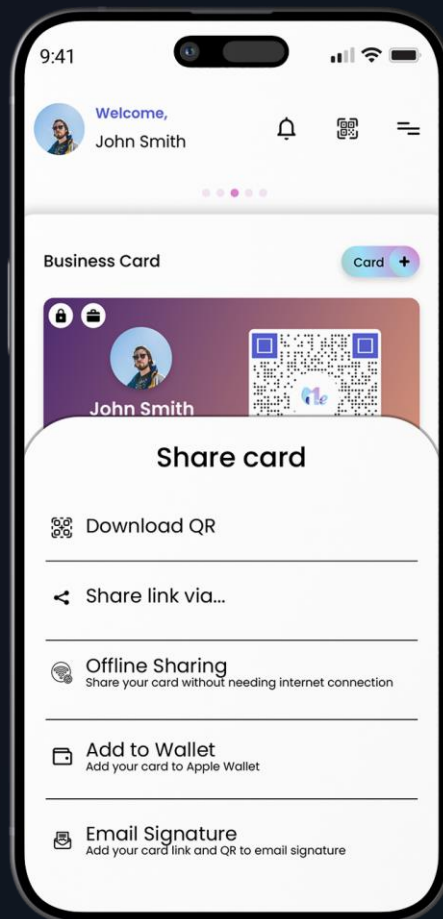


Contact Sharing

1Me generates for you a unique QR code for each card. Anyone with a smartphone can scan it to instantly save your contact information, no app needed. It's quick, convenient, and tech-savvy!

When it comes to sharing your contact information with 1Me, it's all about convenience, versatility, and a touch of tech magic

- **QR code superpower:** Display your unique QR code and let anyone with a smartphone scan and save your contact details in a single tap. It's instant, seamless, and universally accessible.
- **NFC touch of magic:** For compatible devices, simply tap your 1Me-enabled phone with theirs, and watch your contact information transfer effortlessly. It's a tech-savvy handshake for the digital age.
- **Link power unleashed:** Share your card's unique link through any platform, from emails and messages to social media and even printed materials. No app installation needed for the recipient, just click and connect.
- **Crafted Email Signatures:** Imagine adding your 1Me profile link or QR Code directly to your email signature. Now, any recipient can simply click or scan to access your dynamic contact card. No more struggling to decipher handwritten details or outdated information – your contact details are always accurate and up-to-date.
- **Digital Wallets Friendly:** You can also add your contact card to both Apple Wallet and Google Wallet. This turns your smartphone into a powerful networking tool. Simply share your Wallet card with a tap, and your new connection instantly has all your relevant information saved securely on their device.
- **No Internet? No Problem:** 1Me doesn't let a lack of internet hold you back! 1Me Offline Sharing is the perfect solution for exchanging information during offline encounters, like on flights, conferences, or even casual meet-ups. 1Me ensures you never miss a networking opportunity, regardless of your connectivity.



Whether you're at a business meeting, conference, a coffee shop, or a virtual meetup..

1Me makes sharing your contact info a breeze.

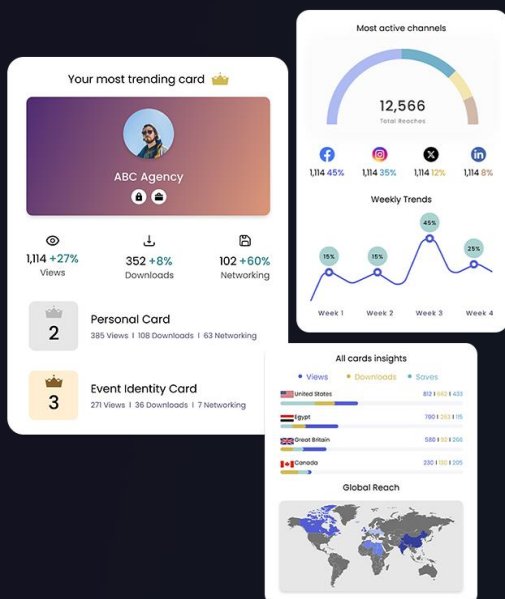
Apple's & Google's
Mobile Wallets





Reach Insights

1Me's Insights & analytics features transform your digital contact cards into powerful networking tools.

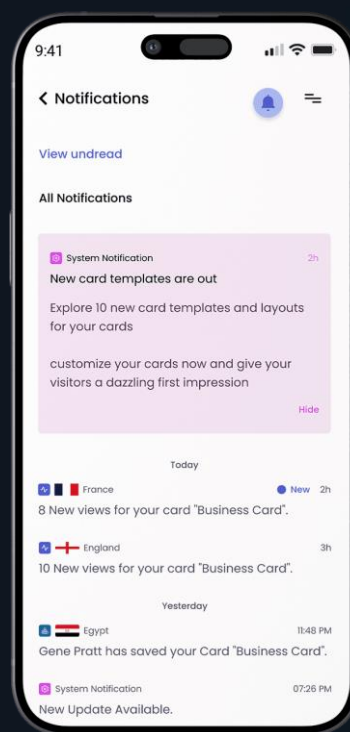


- **Track your reach:** See how many people viewed your cards, giving you a clear picture of your networking effectiveness. Did your presentation at the conference attract many eyes? Did your LinkedIn post with your card link generate buzz? Insights tell you all.
- **Discover your audience:** Where are your viewers coming from? Are they local colleagues, international partners, or potential clients from a specific industry? Insights break down the demographics, giving you valuable context about your connections.
- **Identify potential leads:** Did someone from a relevant company view your card multiple times? Insights help you pinpoint potential leads and prioritize follow-up actions.

Right-in-Time Notifications

Receive immediate notifications whenever someone views or interacts with your contact card. Stay informed about who's engaging with your digital identity, without having to constantly check the app.

- **Track your reach:** See how many people viewed your cards, giving you a clear picture of your networking effectiveness. Did your presentation at the conference attract many eyes? Did your LinkedIn post with your card link generate buzz? Insights tell you all.
- **Tailored Alerts:** Customize notifications to match your preferences. Choose to receive alerts for specific cards, actions (views or saves). Filter out the noise and focus on what matters most to you.
- **Stay Connected, Even Offline:** Enjoy peace of mind knowing you won't miss important interactions. 1Me stores notifications for you even when you're offline, ensuring you stay up-to-date when you're back online.

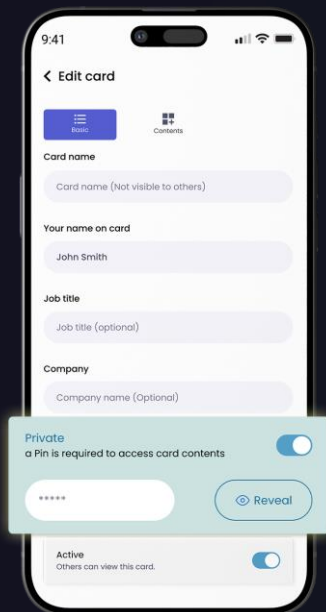




Security & Privacy

1Me empowers you to take complete control over your contact information, ensuring it's shared only with the people you trust and at your discretion.

- **PIN-Powered Protection:** Shield your most sensitive contact cards with an extra layer of security. Set a unique PIN code that will be required to unlock the card's information, even for those with the link or QR code.
- **Confidentiality at Your Fingertips:** Ideal for sharing personal contact details, confidential business information, or any data you want to safeguard against unauthorized access.
- **Exclusive Access, Guaranteed:** Only those with the PIN can view the card's content, ensuring your privacy is respected and your information remains secure.
- **Temporary Unavailability:** Temporarily render a card inaccessible without permanently deleting it. Perfect for managing seasonal contacts, cards under development, or when you need to pause sharing for a specific period.



OWASP

All-in-One
Contact Sharing Platform





1Me Business Edition Your Brand, Your Rules

What is 1Me Business Edition?

Unify your team's network and empower your brand with 1Me Business Edition. Ditch the paper chase and elevate interactions with sleek, branded digital business cards for every employee. Manage and update cards effortlessly, track engagement with powerful analytics, and customize templates to showcase your brand voice. Automate your workflow, onboard new hires seamlessly, and watch your network flourish with a unified platform built for success.

- **Branded digital cards:** Unified brand image across the team.
- **Centralized management:** Easy control over cards, templates, and employee access.
- **Engagement tracking:** Gain insights into card interactions and optimize performance.
- **Customization:** Design templates that reflect your brand identity.
- **Automation:** Streamline workflows and onboarding processes.



Eco Friendly

We care about the planet, 1Me is an App-First solution



Customizable

Apply your brand guideline and seasonable messages



Personalized

Your team will love to use a card made by them, for them



Convenient

Many easy sharing & networking options with a tap

1Me Business Edition Control Center

Take the reins of your digital business card program with 1Me Business Edition's intuitive control center. From managing user access to customizing call-to-actions, every detail is at your fingertips. Watch your team's network flourish with a platform built for effortless brand management and insightful data.

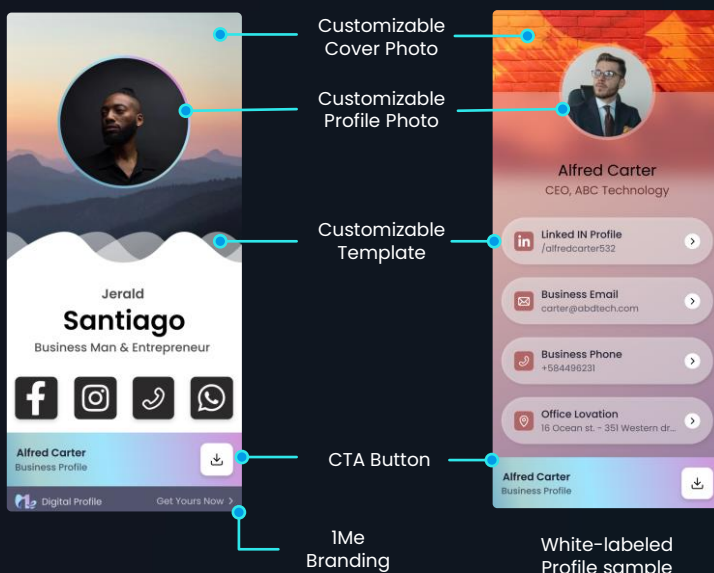


- **User management:** Onboarding and access control.
- **Engagement tracking:** Monitor user interactions and campaign performance.
- **Customization:** Design templates that reflect your brand identity.
- **Data insights:** Gain valuable feedback and optimize your presence.
- **Effortless management:** User-friendly interface for streamlined control.

Make it Yours!

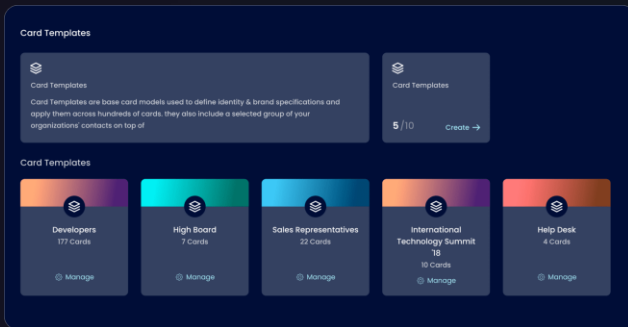
The white label option in 1Me Business allows you to completely remove 1Me's branding from your user profiles and generated QR codes, giving you full control over the look and feel of your contact sharing experience. This offers several benefits, such as

- Showcase your logo and branding elements prominently on profiles and QR codes, solidifying your brand identity in every interaction.
- Go beyond logos! Customize colors, fonts, and other design elements to perfectly match your brand guidelines and create a truly unique experience.



Easy Onboarding for Marketing Team

Marketing teams rejoice! 1Me Business Edition offers a dedicated control center, giving you the reins to manage your team's digital presence. Monitor usage, update information, and analyze engagement metrics, all from one convenient location.



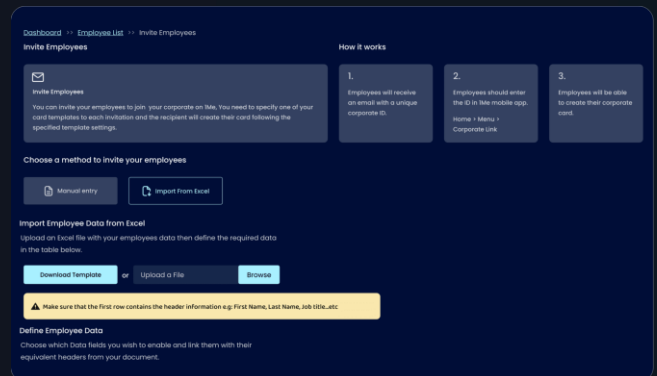
1. Brand Setup Unlimited Templates & Contact Information for Different Teams.

1Me Business Edition empowers you to break free from one-size-fits-all digital business cards and embrace a world of unlimited branding potential and tailored contact information sets.

2. Team Onboarding Easily onboard your team powerful tools and automation options

Onboard Your Team to 1Me's Networking Powerhouse in Easy Steps!

- Template-Driven Invites.
- Unique Corporate IDs.
- Mobile App Activation.
- Seamless Card Creation.



3. Performance & Analytics A Bird-Eye Dashboard shows Effectiveness and Engagement of the Team

1Me Business control center dashboard is your specialized dashboard with the tools to monitor and modify your organization cards' activity, Smart tokens, integrations and more...



Share your card with a Single Tap of a Carefully designed and Branded NFC Smart Card

Forget the awkward business card exchange and say hello to seamless networking with branded NFC Smart Cards paired with a QR code backup. It's a powerful combo that caters to both tech-savvy individuals and those rocking older phones.

Not everyone embraces NFC yet. That's where the strategically placed QR code comes in. For those with older phones or unenabled NFC, a quick scan with their camera lens unlocks the same digital door to your professional world. It's an inclusive approach that ensures nobody gets left behind in the networking game.



Corporate-Level Interactive Email Signatures

Share more than just your name and email address. Link your profile to social media accounts, websites, portfolios, or even video introductions, creating a comprehensive digital showcase of your expertise.

Cater to diverse tech preferences. The sharable link works seamlessly across devices, while the QR code provides a visual shortcut for smartphone users, ensuring everyone can connect with ease.

Eliminate the need to constantly re-enter contact information. Any changes made to your profile are automatically reflected in the link and QR code, ensuring recipients always have the latest details.



World-Class Integrations

1Me Business, seamlessly integrated with Microsoft Power Automate, automates HR workflows and extends to other business areas. New hires instantly receive digital business cards, promotions trigger automatic updates, and departures gracefully deactivate cards. This efficiency frees up resources for strategic initiatives and ensures accurate information across teams. Embrace this dynamic duo to streamline operations and create a network of connected workflows, extending to CRM systems, marketing automation, customer support tools, and beyond.

