

Next-Gen AI Revolution



Customer Business Communication Pain Points

- Limited resources and time to respond to a high volume of customer inquiries
- Difficulty in understanding due to language differences
- Limited Communication Channels
- Inconsistent messaging and brand representation across different communication channels
- Lack of personalized and efficient communication with customers
- Difficulty in keeping up with constantly changing customer preferences and expectations
- Inability to provide 24/7 support for customers
- High costs associated with creating and maintaining a customer service team
- Missed sales opportunities due to slow or inadequate responses to customer inquiries

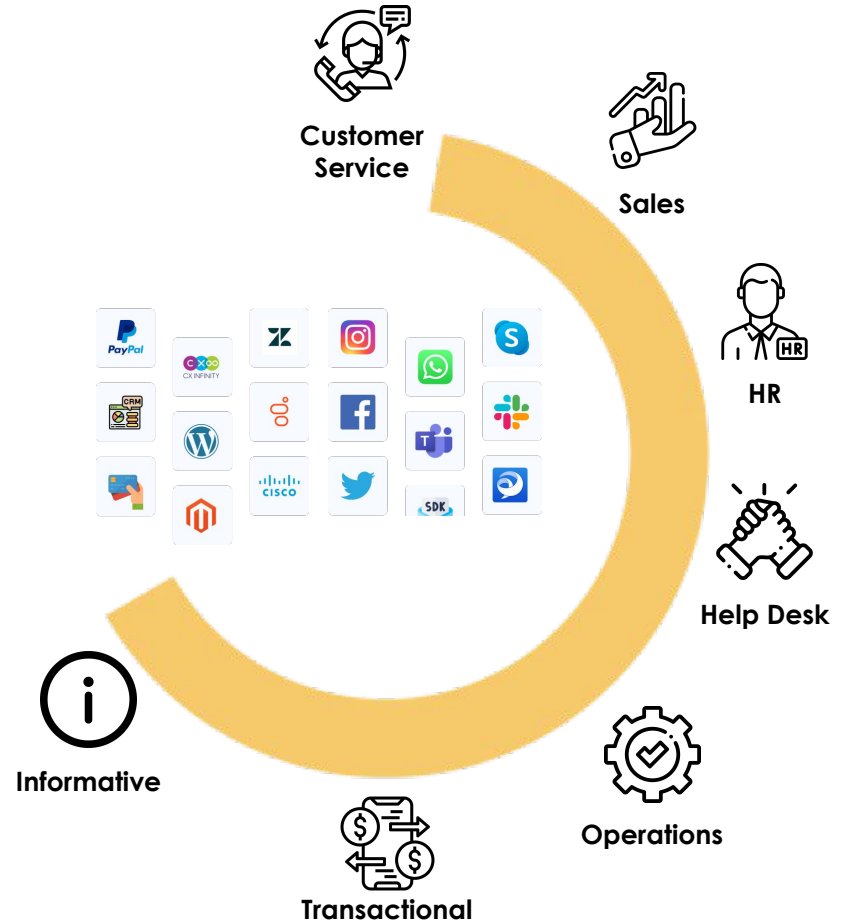
Addressing these challenges requires proactive strategies from businesses, including investments in technology, training, and customer service approaches to enhance communication and improve the overall customer experience.



The Solution - Botter: The Next-Gen AI Tool

Revolutionizing communication with advanced AI technology and custom avatars.

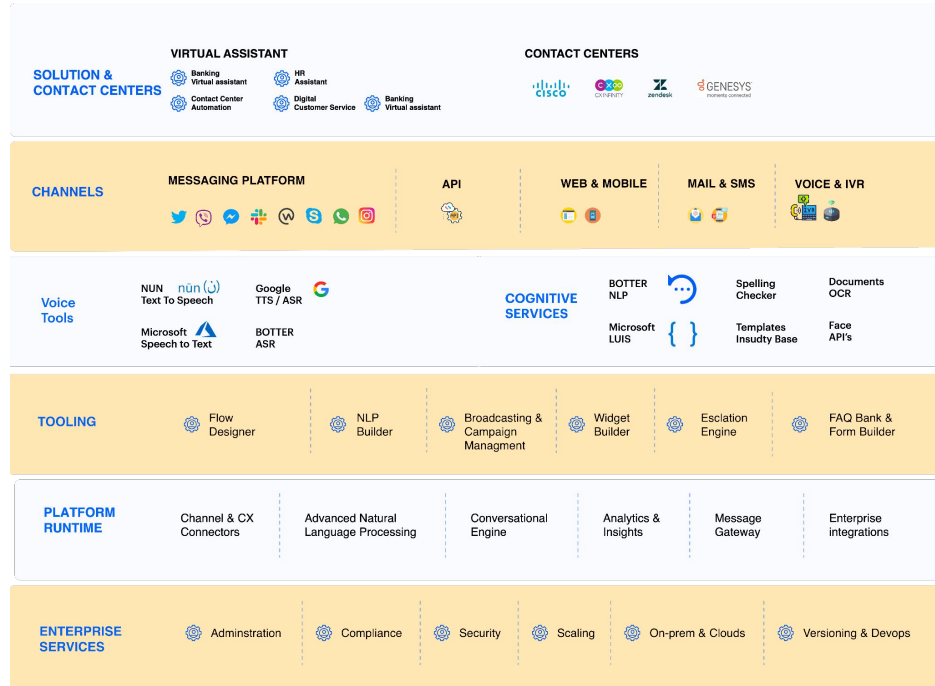
Effortlessly create your own chatbots and AI tools in just minutes. Improve customer-business interactions and enhance user experience. Say goodbye to long wait times and impersonal responses. Welcome to the future of communication.



The Solution - Botter: The Next-Gen Ai Tool

Revolutionizing communication with advanced AI technology and custom avatars.

- ✓ Create personalized chatbots in minutes
- ✓ Boost engagement with customizable avatars
- ✓ Effortlessly build your own AI tools with a user-friendly platform
- ✓ Stay ahead of the game with powerful chatGPT integration.



Benefits & Features

- Create personalized chatbots and avatars in just minutes
- Streamline communication with customers through automated responses
- Constantly adapt to changing customer preferences and expectations
- Provide 24/7 support for customers without the need for a large team
- Save on costs associated with hiring and training a customer service team
- Increase sales opportunities with faster and more efficient responses to customer inquiries
- Maintain consistent messaging and brand representation across all communication channels
- Integration of chatgpt and custom made avatars
- Easy and user friendly interface for customizing chatbots and avatars
- Real time data analysis for continuous improvement and optimization
- Seamless integration with existing customer service platforms
- Option to design and personalize chatbot/avatar appearance and tone
- Ability to handle multiple customer inquiries simultaneously



BOTTER Products



Personalized Chatbots

Engage, convert, and retain customers through conversational AI by creating optimized experiences with ChatBots and Enterprise Virtual Assistants.

Fast and Easy Customization

Our intuitive interface allows you to create your own chatbots or AI tools in minutes.

Omni-Channel Integration

Streamlining customer interactions by seamlessly integrating multiple channels into a unified, cohesive experience.

Natural Language Processing

Our tool understands and responds to natural language, creating seamless and human-like interactions with customers.

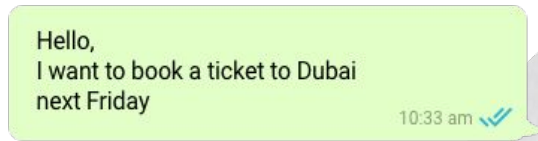
Streamlined Communication

Simplify communication between customers and businesses, making for a more efficient and engaging experience.



Personalized Chatbots

Engage, convert, and retain customers through conversational AI by creating optimized experiences with ChatBots and Enterprise Virtual Assistants.



Extensions For Complex UX Cases

Developing web extensions tailored for intricate user experience scenarios, optimizing functionality and usability.

Personalized Responses

Customize your AI tool to reflect your brand's tone and voice for a personalized customer experience.

No Technical Expertise Needed

No technical expertise or coding skills are required, making it easy for anyone to use.

Accessible For All Businesses

This means even small businesses with limited resources can benefit from our AI tool without any barriers. Say goodbye to complicated and time-consuming set-ups, and hello to effortless communication with your customers.

Introducing ChatGPT

The latest in chatbot technology, seamlessly integrated into our platform.

ChatGPT enhances efficiency by automating customer interactions and adding a personal touch with custom-made avatars.

Businesses can elevate the conversational capabilities of their chatbots, providing users with a wider range of smarter responses and delivering more engaging and personalized experiences.

- ✓ Enhanced Conversational Abilities
- ✓ Improved Contextual Understanding
- ✓ Adaptive Learning
- ✓ Multi-Turn Dialogue Management
- ✓ Rich Content Generation
- ✓ Customizable Response Generation
- ✓ Integration Flexibility
- ✓ Real-time Response Generation





WhatsApp Campaigns

Businesses can effectively reach and engage their clients on their preferred channel, delivering personalized updates, news, and notifications to enhance the overall customer experience and drive meaningful interactions.



Outbound Conversation Initiation



Preferred Channel Communication



Latest Updates and News Delivery



Personalized Experience



Automation and Scheduling



Analytics and Insights



Compliance and Opt-Out Management



99%
Opening Rate

50%
Response Rate

5 Mins
Setup

5 Mins
Onboarding



Custom Avatars

Introducing our next generation AI tool that integrates Chatgpt and custom avatars to enhance customer interactions.

What We Offer

Our user-friendly interface allows anyone to easily design a custom avatar to represent their brand or business, without any coding or technical skills.

Why Choose Custom Avatars?

Custom avatars allow you to showcase your brand's personality and engage with your customers in a more human-like way, helping you stand out from the competition and build a strong brand reputation. Plus, you can save time and resources by creating your own chatbots in just minutes.



Unleash Your Creativity

Choose from a variety of avatar templates or design your own using our Avatar Creator to make your chatbots and AI tools unique and personalized.





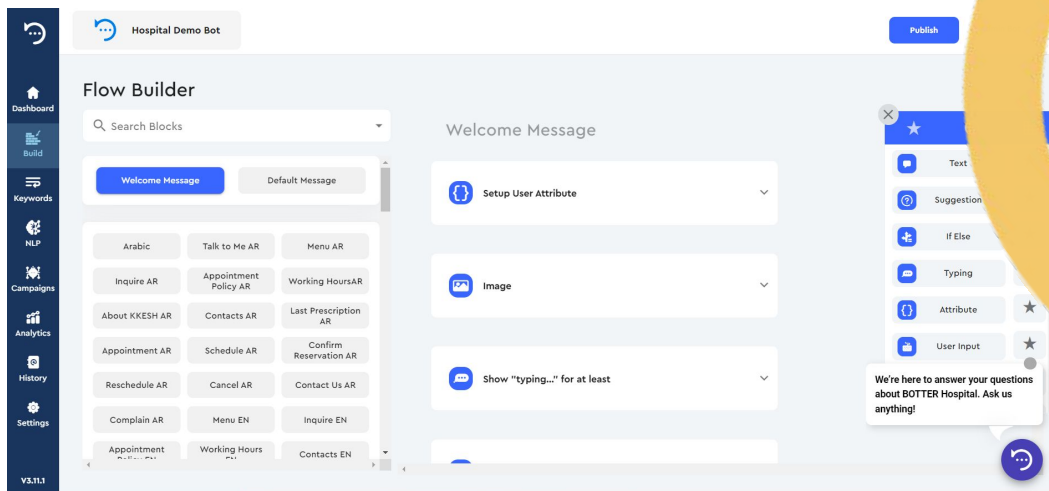
BOTTER Tools





Enterprise Flow Builder

Engage, convert, and retain customers through conversational AI by creating optimized experiences with Chatbots and Enterprise Virtual Assistants.



No-Code Powerful Builder

Create chatbots in minutes with no-code builder, huge range of tools and integrations to help you design the best experience for your customers.

Clean and neat design

Interactive Chat Simulations

Multi Users

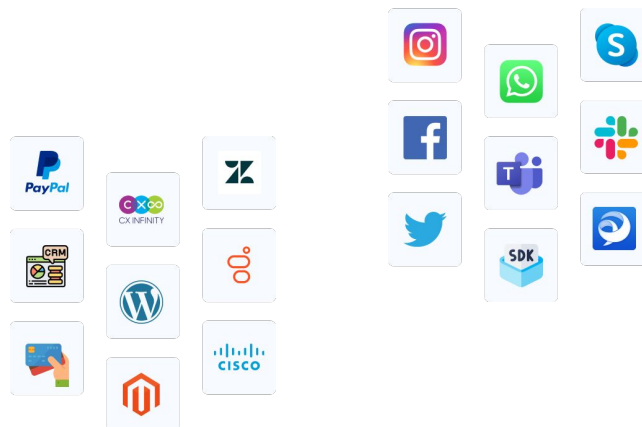
NLP Management Tools

Widget Design Studio

Keyword Spotting

Social Channel Publisher

Support Voice and Text



Smart Analytics

Data-Driven Actions, Data-Driven Decisions

We help you collect all necessary data in one place to be able to enhance your business processes. This enhancement can be done by taking actions and enforcing decisions.



Data-Driven Actions

Traffic Summary Report

Channels Traffic Report

Users & Conversations Count

Users Data

Users by Country and Channel

Messages Count

Total Escalation / By Channel

Escalations Call Center Status

Escalations Handling Ratio

Hits By Service

Containment Rate by Service

Visit Heatmap

NLP Intent Requests

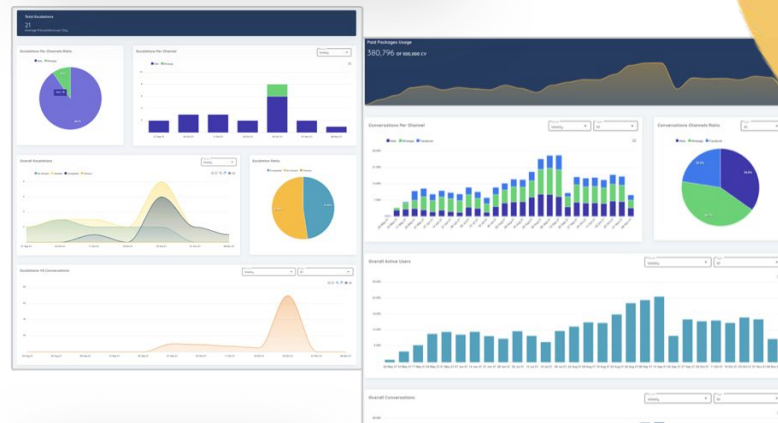
NLP Accuracy Rate

Unknown Utterances

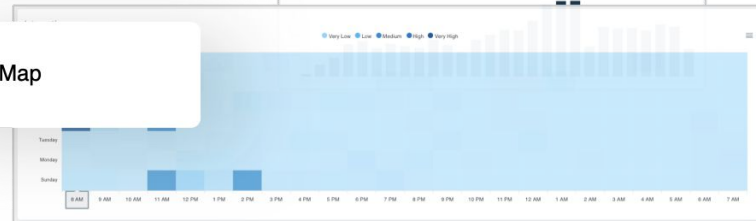


Data-Driven Decisions

Detailed Traffic Report



Heat Map



Botter Enterprise Tools



Extensions

Exceed the chat window limits with an innovative extensions to improve your conversational chatbot experience for every use case



Integration Hub

Deliver a seamless integration easily. **BOTTER** supports all types of integration and comes with ready connectors to the top market solutions



24/7 Support

Our team provide you with 24/7 system and integration support



Security

BOTTER complies to the global standards and is certified from SAMA KSA - EGCert EGY





A Look at the Platform

Checkout

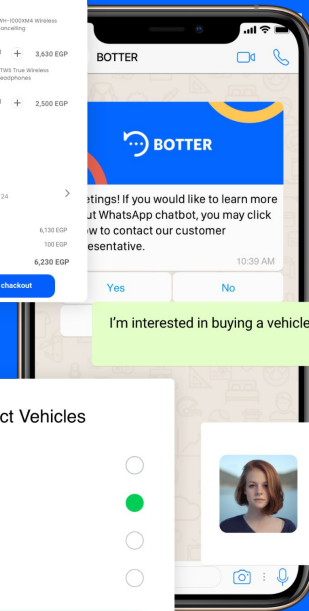
Qty: 1 Price: 2,630 EGP
Wear-Canceling Headphones

Qty: 1 Price: 2,500 EGP
Wear-Canceling Headphones

Payment Method
VISA **** * 24

Order Summary
Subtotal: 5,130 EGP
Shipping: 100 EGP
Total: 5,230 EGP

Proceed to checkout



...tings! If you would like to learn more
at WhatsApp chatbot, you may click
w to contact our customer
esentative.

10:39 AM

Yes No

I'm interested in buying a vehicle

10:33 am ✓

Select Vehicles

Cars

SUVs

Trucks




Electric

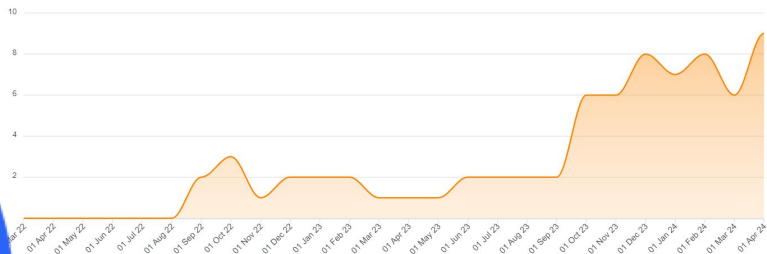
Send


وعليكم السلام،
أنا إننا مساعدتك الذكية من خدمة العملاء
كيف أستطيع مساعدتك اليوم

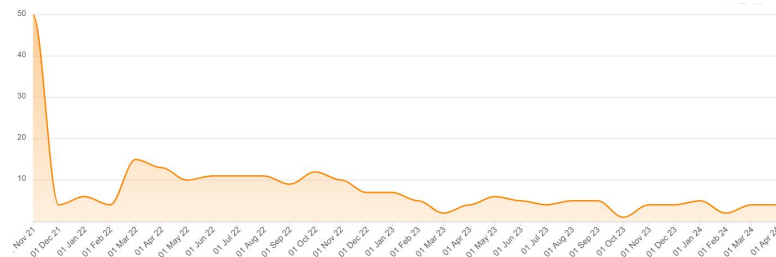
10:33 am ✓

Case Studies

- **Client:** Mouwasat Hospital
- **Country:** KSA
- **Industry:** HealthCare
- **Channels:**   
- **Consumption Type:** 24Hrs Conversations
- **Channels Consumption:**
 - WhatsApp: 71.5% \Rightarrow 148,724
 - Web: 27.4% \Rightarrow 56,897
 - Facebook: 1678
- **Escalations VS conversations:**



- **Client:** Bank AlJazira BAJ
- **Country:** KSA
- **Industry:** Banking
- **Channels:** 
- **Consumption Type:** Active Users
- **Channels Consumption:**
 - WhatsApp: 411,322
- **Outbound Campaigns:**
 - WhatsApp: 3,410,000 conversations
- **Escalations VS conversations:**



Historical Revenues

The success and demand for our international civil procedure services is reflected in our consistent revenue growth.

2020

\$300,000

2021

\$700,000

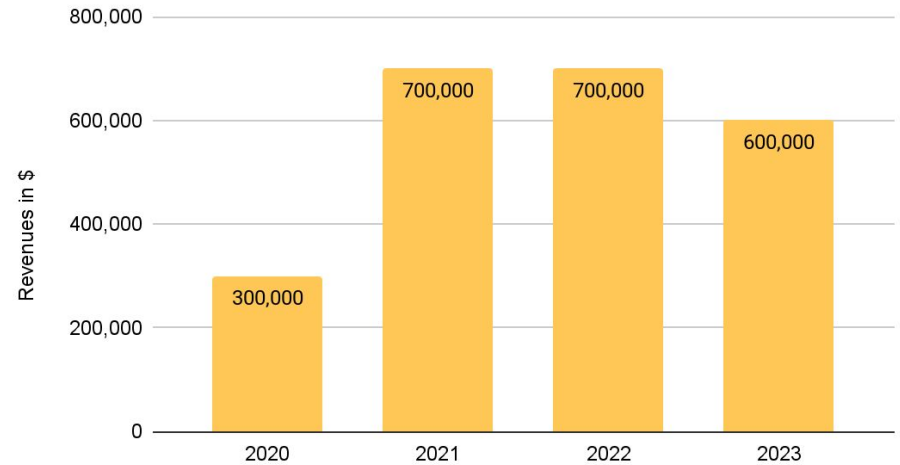
2022

\$700,000

2023

\$600,000

Past Years Revenues





Forecast

Expecting strong revenue growth and exciting new features in the next three years.

+20%

Revenue growth for Year 1

+40%

Revenue growth for Year 3

+30%

Revenue growth for Year 2



RoadMap

Glimpse from the Roadmap

Conversation AI SaaS

Full SaaS CPaaS platform for conversational AI services

Q2 24

BOTTER Avatar

Conversation IVR SaaS

Full SaaS conversational IVR platform

Q3 24

Conv Commerce

Full e-commerce integration aligned with WhatsApp commerce launch

Video Chat & EQ

Enable video chat with full emotional intelligence analysis

Q4 24

Conversation Marketplace

Ready made models of conversation NLP and Integrations for SMEs, and other businesses

ISO 27001

Arabic Deep Learning AI

Arabic deep learning AI engines for arabic NLU handling

Q1 25

Service Automation Layer

Partners

BOTTER has build a strong partner networks to enrich BOTTER automation offering with the latest technology and to deliver real AI automation

Technology Partner



Contact Center Partners



Commercial Partner

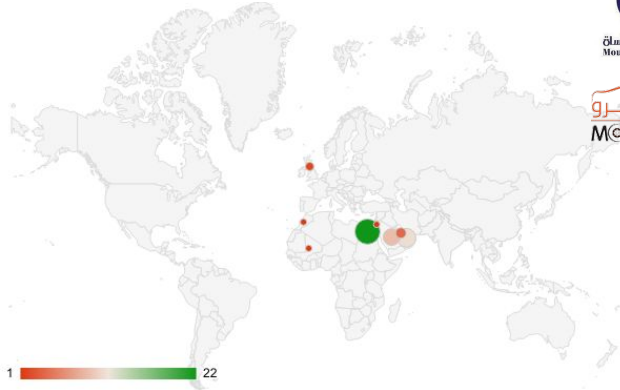


Happy Customers

5 Different Countries

11 Industries

23 Enterprise Customers



botter

Say Hello 

 **Contact BOTTER:** hello@botter.ai

 **Chat With BOTTER:** [Start Chat..](#)

 **Call BOTTER:** [+18889293538](tel:+18889293538)



**Endless gratitude for your
time and attention.**

Thank You...

Disclaimer: The content in this presentation was generated with the assistance of [Instant AI](#).