

Are your calculators adding up correctly?

DID YOU KNOW?



Chrome, Microsoft Edge and Safari are **actively blocking** Flash experiences.

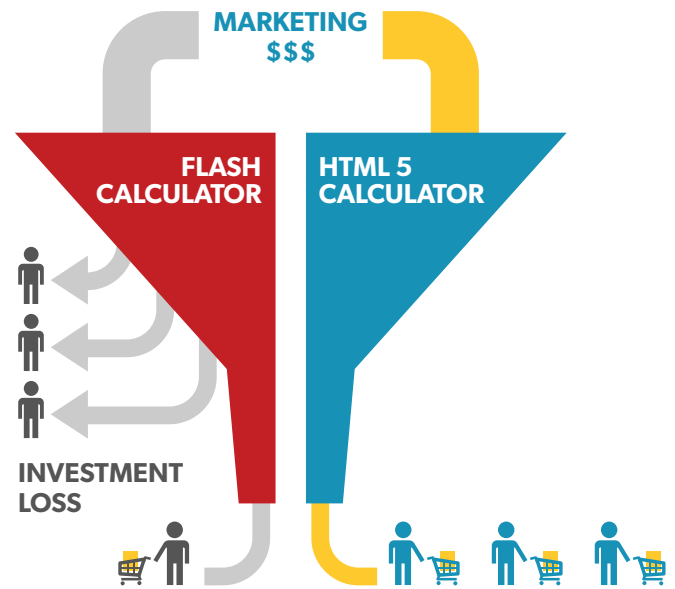


Flash threatens your website security. In 2017, "six of the top 10 vulnerabilities incorporated by exploit kits affected Adobe Flash Player."¹

Adobe will **end all support** for Flash by 2020.²

WHAT THIS MEANS

Flash represents a significant risk to your web security and customer experience. HTML5 is a fast and secure upgrade that mitigates the risk to your sales and marketing ROI. Act now before the cost to upgrade increases.



HOW DO YOU SOLVE THE PROBLEM?

BLUERUSH UPGRADES YOUR CALCULATORS FROM FLASH TO HTML



Allows you to leverage most of your existing infrastructure to create an economical and engaging digital solution



Provides a richer digital experience to create a higher marketing ROI



Ensures AODA and WCAG 2.1 compliance³ – a mandatory requirement for all digital experiences by 2021⁴

USE THE SOLUTION FINANCIAL INSTITUTIONS KNOW AND TRUST



BlueRush consistently delivers innovative and engaging solutions that help our clients and drive our business.



Steve Wylie, VP Digital Marketing Mackenzie Investments

FOR YOUR SOLUTION, PLEASE CONTACT

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