



Automating Data
Protection Monitoring
& Reporting

COMMON CHALLENGES

OPERATIONAL RISK



Knowing all assets are protected.

CENTRALIZATION & AUTOMATION



Eliminating low-value, error-prone manual activities. Seeing the data in one dashboard.

COMPLIANCE “FIRE DRILLS”



Proving data is protected is tedious and disruptive.



LEGACY DATA PROTECTION WORKFLOWS

ASSET INVENTORY



CMB /
RESOURCE
LIBRARIES

MANUAL

- No e-discovery or ability to reconcile assets to backups

BACKUP



CLOUD
BACKUP



ON PREM
BACKUP



ENDPOINT
SOLUTIONS



DISASTER
RECOVERY

FRAGMENTED

- Manual and ad-hoc data collection, reporting, and monitoring
- Zero platform consolidation
- No alerting or automated ticketing

STORAGE

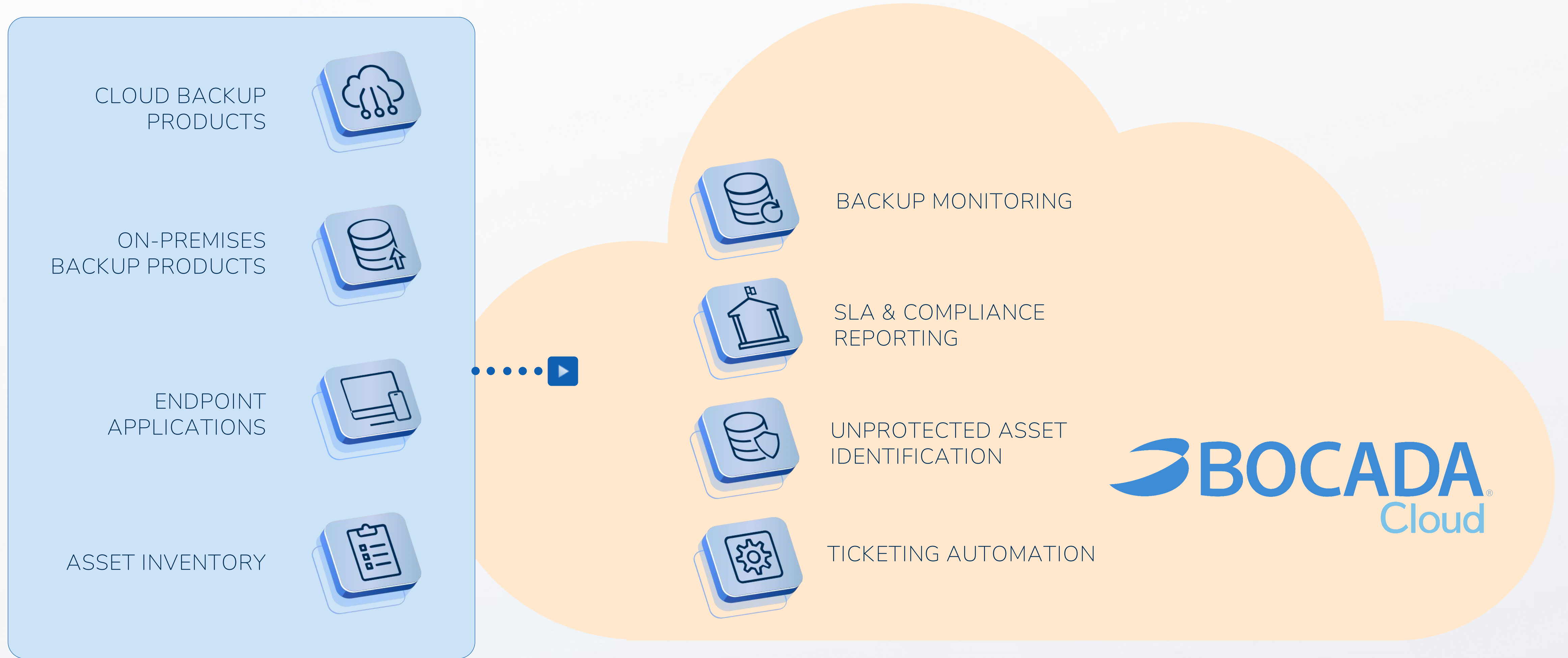


STORAGE
APPLIANCES

REACTIVE

- After-the-fact storage usage or capacity reporting
- Zero forecasting

SAAS (HOSTED) AUTOMATED BACKUP MONITORING



Cloud & on-prem oversight | 20+ supported backup products

TWO PRODUCT EDITIONS



Key Differences

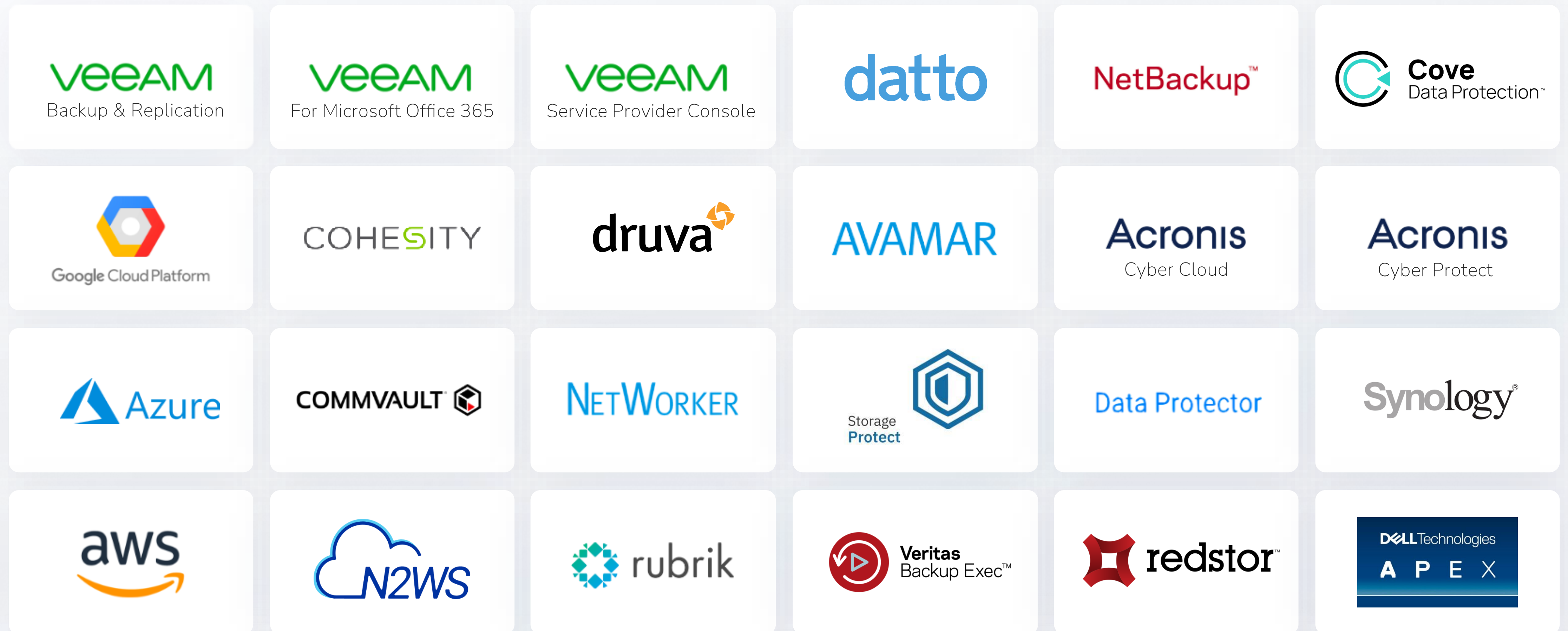


Delivery Model	SaaS (Hosted)	Installed in Customer Environment
Pricing	<p>Free tier: First 25 monitored resources are free*</p> <p>Pay-as-you-go: \$0.03 per resource per day when you exceed 25 monitored resources. Note: 10 endpoints = 1 resource</p> <p>Free trial: Monitor as many resources as you wish for 30 days</p> <p>Monthly billing</p>	<p>Annual license fee based on number of resources you wish to monitor*</p>
Supported Applications	25+ (view all)	40+ (view all)
ITSM/PSA Ticketing Automation	Yes	Yes
Storage Monitoring	No	Yes
Benefits	<ul style="list-style-type: none"> • Get started immediately • “Pay-as-you-go” model ensures you only pay for what you use • Convenience of SaaS 	<ul style="list-style-type: none"> • Enterprise market leader for 20+ years • Most advanced features & functionality • Data sovereignty: keep your data inhouse

*A resource is a server, VM, or client that Bocada will monitor. ([See detailed definition](#))

FUTURE-PROOFING DATA PROTECTION

Over 25 backup solutions supported, including....



TRUSTED BY INDUSTRY LEADERS



Monitoring backup and storage performance across multinational enterprises and global MSPs for 20+ years

COMMERZBANK 



Jet2.com

THE UNIVERSITY OF TEXAS
MDAnderson
Cancer Center



ThermoFisher
SCIENTIFIC



REGENERON



SANOFI 

opentext™



alestra 

DATACOM

dimension
data 



cbts


kyndryl™

Capgemini 

Atos

WHAT SETS BOCADA APART



SPECIALIZED

We are exclusively focused on automating and optimizing data protection monitoring and reporting.



INDEPENDENT

Bocada is not owned by any data protection company, allowing for truly independent oversight.



INNOVATIVE

Bocada features a monthly release schedule, with new features informed by customer requests.

WHY BOCADA?



PROTECT DATA

Ensure critical data is backed up across complex backup environments.

HOW?

- Identify unprotected assets (with no backup policy)
- Increase backup success



CENTRALIZE & AUTOMATE

Reduce manual effort from hours to minutes per day.

HOW?

- Bring backup and storage reporting for all products into one centralized dashboard
- Automate data collections, reporting, alerting and ticketing



SIMPLIFY COMPLIANCE

Automate compliance reporting, reducing disruptions/effort and response times.

HOW?

- Automate customized reports for every auditor and stakeholder (scheduled or on-demand viewing)



GROW THE BUSINESS

Unlock scalability.

HOW?

- Improve data protection even as environment grows (centralization & automation)
- Give confidence to customers, partners, and business teams that data protection will stay strong as the org grows