

# Bofor & D365 Customer Insights - Journeys

- Experience from the product and its implementations since Spring 2020.
- The team has experience from over 20 implementations.
- Close collaboration with Microsoft (e.g., workshops, trainings, user groups, preview testing).
- Resources:
  - 4 Marketing certified professionals (MB-220)
  - Power Pages portal expertise
  - Expertise for content creation (template design)
- We know the challenges of marketing and sales business processes, and we can offer much more than just system implementation.
- We understand the mindset of marketing professionals and know how to tailor our workshops and training content to suit them.



***bofor***