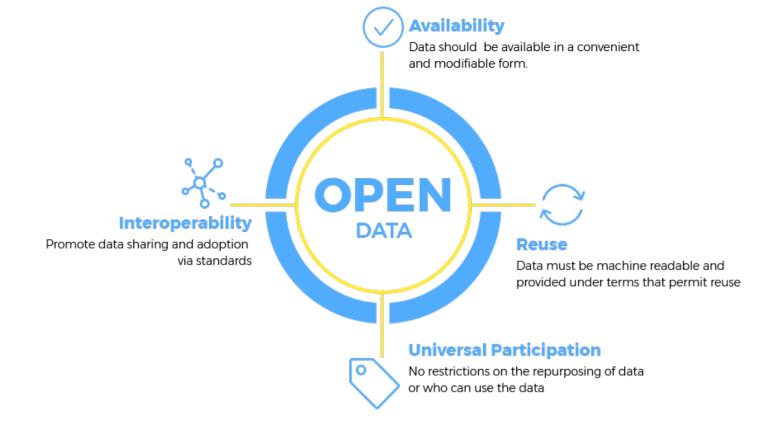
A Means to Improving Citizen Trust in Government.

### TRANSPARENCY

REQUEST DEMO

OPEN Government Data Act.

"Government information should be published as machine-readable data – not documents." Foundation for Evidence Based Policymaking.



On January 14, 2019, the Open, Public, Electronic, and Necessary (OPEN) Government Data Act was signed into law. The OPEN Government Data Act was included in the Foundations for Evidence-Based Policymaking Act (Public Law 115-435) as Title II. The open data proposal will require federal agencies to publish their information online, using machine-readable data formats. (H.R. 4174)

### The Problem

- High cost of researching, acquiring, maintaining and providing useful and verified data to the public and Industry.
- No Universal
   Standards on
   Municipal Data
   (when, what and how), preventing
   meaningful
   comparisons and predictions.
- High costof technology, changing standards and formats.

### The Solution

- Aggregation of data from multiple public sources leading to turnkey transparency with minimum input and low maintenance cost.
- Cloud-solution
   based on Open
   Data Platform
   providing
   standardized
   machine readable
   data to the
   organizations and
   the Industry.
- Award winning data visualizations and predictive modeling.

### Features (OPEN Data)

- Qualified consolidated data available in one place, saving time on research and data entry.
- Comparative and historical analysis with predictive modeling.
- Data and Visualizations, downloads and embedding.
- Automatic reports
   generation (ePAFR,
   IR, Sector Reports)
   with minimal data
   entry.

## Online Financial Transparency

## Connecting the dots (OFT)

Level 5 · Open Checkbook, Detailed Personnel Costs

Level 4 • Service Level Metrics, Payroll & Vendor Data, Program Outcomes

Level 3 · Policies, Long Term Financial Plan, Debt/Investment Summary

Level 2 · Capital Project List, Budget in Brief, Goals & Metrics

Level 1 or Basic Transparency • CAFR, Budget Document, Strategic Plan





### Transparency | Trust | Transformation



A Means to Improving Citizen Trust in Government. Transparency Breeds Self-Correcting Behavior and Public Trust In Government Grows. We not only provide transparency and accountability but also open the data to the world in the form of machine-readable data to Increase availability and promote Interoperability for universal reuse and participation. Machine-readable data unlocks a new world of opportunities to make meaning from the data and visualization on the dashboard to discover inferences and compare and contrast with peers to know what's happening in the broader market.

Data without context has no meaning. We take the data and incorporate context and repackage into a beautiful story that makes meaning, which everybody can easily

understand and appreciate. Transparency & accountability are the cornerstones of fiscal sustainability. When municipalities make their data transparent, it means a plan is in place for their constituents, elected officials, investors, and rating agencies – that all will love.

### What's next?



Transpare ncy

Trust

Transform ation

Getting the
Government to
be open,
accountable and
accessible.

Ensuring
Government
departments do
their best to
serve Citizens
and calling them
out when they
don't.

Using technology
and innovation
for a more
responsive and
efficient
government that
works for all.

### What is OFT?

- Online data is now changing and becoming more dynamic
- The allocation of financial recourses impacts all other aspects of government.
- Transparency breeds trust, openness, and accountability.

### Why is OFT Important ?

- Builds trust in government
- Starts a dialogue
   with community
   about its priorities
- Satisfies statutory and legal notification requirements

# What are the challenge s?

- Resources (Total cost of ownership)
- Technology
- Context

### Levels of Transparency

## Survey of local governments

## Inform Post PFD's Posting of larger data sets with no context Notifications in print media (newspapers) Educate Provide info on spending constraints Tie strategic & long-term place to current spending Tie spending to service delivery Emphasize tradeoffs and decision points Engage Budget simulations Surveys Digital town halls Closed feedback loop

Most organizations are sharing data online.

- But they're doing the bare minimum (i.e. PDF online)
- A lot of organizations utilize state/province (or EMMA) online tools to share data with the public.

Overwhelmingly survey participants believe citizens are the most important reason for building a transparency platform.

A commonly cited positive reason for online financial transparency was the wide access of information.

Government Sector









Cities, Counties, States Water & Sewer Districts

Transport ation
Districts

School Districts

## Budgeting and Performance Dashboard

Provide your constituents with meaningful easy to understand visualizations with important data showcasing your budget and finance performance.

The dashboards are designed with aggregated data from multiple public sources; thus saving you valuable time and money on research and presentation content.

We make the data accessible for download to be used for reports, planning and other purposes.





### Debt Services Dashboard

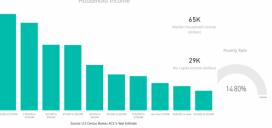
Provide your investors and rating agency with meaningful and easy to understand visualizations for your debt services.

The dashboards are designed with aggregated data from multiple public sources; thus saving you valuable time and money on research and presentation content.

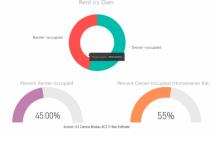
We make the data accessible for download and is included in your monthly subscription.

### Economic & Demographic Reports









### Why Open Data?



Open and Transparent

This represents a real shift in how government operates and how it...



Accessible and Usable

Ensuring that data is machine readable and easy to find will make...



Comparable and Interoperable

Data has a multiplier effect. The more quality datasets you have access...



Improved
Governance &
Citizen
Engagement

Open data has the capacity to let citizens (and others in government)...



Inclusive Development and Innovation

Open data can help spur inclusive economic development. For example, greater access...



Timely and Comprehensive

Open data is only valuable if it's still relevant. Getting information published...

#### Our Clients

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REQUEST DEMO



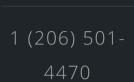


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Bond Intelligence About

Research

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