



Engage AI for Recruitment Agencies

Get top clients and candidates
to actually respond and start
a conversation



Recruitment agencies seek to initiate conversations with unresponsive clients and top talents on LinkedIn ahead of their competition

Lacking rapport and credibility	Low productivity	Unresponsive clients and candidates	Vast untapped pool of passive candidates
<p>73 %</p> <p>of recruitment agents say relationship-building will be an important skill to have for the next five years</p>	<p>74 %</p> <p>of recruiters are already exploring AI for:</p> <ul style="list-style-type: none">• Competitive advantages• More time to prioritise value-adding tasks	<p>80 %</p> <p>of clients and candidates:</p> <ul style="list-style-type: none">• Don't read messages• Don't open emails• Don't answer calls <p>Thus, recruitment agencies struggle to engage and build relationships with them.</p>	<p>70 %</p> <p>of the global workforce consists of highly skilled but passive candidates</p>

Engage AI for Recruitment Agencies

Start conversations that get you responses from clients and highly skilled passive candidates on LinkedIn.

Congratulations to RVAC Medicines on the new partnership with CEPI!

Exciting to see progress in accelerating mRNA vaccine manufacturing for future outbreaks!

Stop 😊 📷

Post

Friendly Funny Disagree Congratulate Question

Confident Add New...

Name	First name	Last name	Engagement Count	LinkedIn profile
David Higgins	David	Higgins	2	https://www.linkedin.com/in/david-higgins-12972a1b/
Michael Steine	Michael	Steine	1	https://www.linkedin.com/in/michael-steine-8b78025/
Shella Gimán	Shella	Gimán	2	https://www.linkedin.com/in/shella-giman/
Audi Melantino	Audi	Melantino	7	https://www.linkedin.com/in/audi-melantino/

Write a LinkedIn post about a live webinar for people who have been affected by the layoffs. It will happen on the 6th of February, 12pm EST | 5pm GMT where presenters Crystal Leung and Jacob Perrett will be sharing their top tips to set yourself up for success following a layoff.

Have you been affected by the layoffs?

Are you facing redundancy?

We understand how tough it can be to navigate through the aftermath of a job loss, which is why we're excited to announce a live webinar on February 6th at 12pm EST | 5pm GMT.

Presenters Crystal Leung and Jacob Perrett will be sharing their top tips to set yourself up for success following a layoff. This is an incredible opportunity to

Enhanced and streamlined engagement via meaningful commenting

- Clients and candidates don't read messages, open emails or answer calls, yet they interact with comments
- Reduce time spent commenting – from 4 hours a week to less than an hour
- Increase non-salesy touchpoints to stay top of mind
- Have clients and candidates feel seen and heard, thus building rapport
- Increase time for other value-adding business activities

Enhanced nurturing via prospect monitoring app

- Reduce time spent finding LinkedIn profiles of target prospects and candidates for recent posts to engage
- Eliminate the need to set reminders to check on and nurture prospects and clients
- Increase engagement opportunities to stay top of mind
- Increase touchpoints to build trust and rapport
- Break the ice to start conversations
- Integrated with major CRMs

Enhanced and streamlined content creation

- Increase credibility and trust
- Increase understanding of the value and expertise the agency brings
- Increase engagement with potential clients
- Increase productivity in content creation
- Increase visibility and reach on LinkedIn

Break the Ice and Build Client Relationships with Engage AI

CHALLENGE

[SEC Life Sciences](#), a leading recruitment agency in the UK connecting life science companies with top talents in the industry, needed a streamlined solution to build client relationships and talent pipelines effectively.

SOLUTION

The agency enabled its recruitment agents to easily connect, engage and nurture clients as well as passive candidates by leveraging Engage AI's commenting and content creation technology.

BENEFITS

- **Higher response rates from clients and candidates** who typically ignore emails, messages and calls
- **Higher credibility** to build trust with existing and potential clients
- **Visibility and reach** in the increasingly competitive life sciences industry
- **Fill up job roles** with highly skilled and passive candidates

