

BOOST

INTELLIGENT ANALYTICS

www.bi-boost.com

Boost was founded in 2022 to bring a new perspective to Business Intelligence transformation. **With ready-made solutions fit to your needs**, Boost aims to enable companies to have a fast, interactive and mobile reporting system **by spending less time and effort**.

Boost was accepted into **Microsoft for Startups - Founders Hub** in December 2022. The initiative, supported by Microsoft at Founders Hub - Level 4, **which represents the highest level of support within Microsoft for Startups - Founders Hub**.

The first product was launched in March 2023, after a demo study was carried out with 3 companies from 3 different sectors (SC Johnson, Beyoğlu Beverage, Veggy) for 1 year.

Boost currently **works with more than 10 companies with its active and demo products**, and **its reports can be accessed by nearly 100 users**.

FOUNDERS



METE ADIYAMAN

Istanbul

Industrial Engineer / Bogazici University

*10+ years in FMCG Sales & Marketing
in The Coca-Cola Company,
Reckitt, Nestlé, Red Bull, Danone.*



ZEKERİYA AYDIN

Istanbul / Amsterdam

*Computer Engineer / Yıldız Teknik University
Computer Aided Art & Design / Mimar Sinan Fine Arts
University*

*20 years in the design and implementation of
MIS, CRM, sports betting, e-commerce, mobile, smart-tv,
workflow, machine learning, fintech investment platform,
digital marketing.*

*Currently
Business Intelligence, AI, and Data Engineering*

SCREEN SHOTS FROM DEMO PRODUCT





