

# Let's make appointments easy



## Human-first commerce

())))))))

11

## **Complex scheduling made easy**

## **For retailers**

- Automated appointment management
- Human and material resource allocation
- Multi-location booking

### **For customers**

- Seamless online appointment booking
- SMS and email reminders

# Retailers



## **Customers**



## One platform, multiple use-cases







**Remote Shopping** 



Workshops & Events



Click & Collect, Returns, Aftersale

1:1 or group appointments, in-store or online



# Personalized experiences at scale

booxi inc. 2021 - Confidential & Proprietary

**Trusted in over** ACQUA L'ORÉAL 5,000 locations DI PARMA AL Reitmans **CLARINS SPECIALIZED MA** mondou R **D**ior Optic 2000 RIVE GAUCHE SEPHORA LISSA mobilia **DECATHION** PARIS

booxi inc. 2021 - Confidential & Proprietary

## The numbers are in...



# Drive qualified traffic to your stores

# Increase basket size at the same time 🔽

# **Booking with Booxi**



9

l on 4 bookings are new customers.

### ONLINE PERFORMANCE

10x increase in average basket size for ecommerce. STORE OPERATIONS

品

Staff according to demand and intelligently manage traffic.



### CUSTOMER SATISFACTION

Provide a unique experience that will boost sales and loyalty.

# How our clients are using Booxi



Online Consultation Scheduling



Personal Shopping

#### CLARINS



Ξ

Customized coaching : Clarins answers all your beauty questions

Dryness, oiliness, wrinkles, fine lines, enlarged pores? Our Clarins Coaches can create a customized..

Book Now



Spa Booking

#### SEPHORA THE UNLIMITED POWER OF BEAUTY



MY SEPHORA BEAUTY COACH

Non sai come scegliere il fondotinta giusto? Quali sono i passaggi per una perfetta routine skincare?

Prenota il tuo appuntamento, i nostri Beauty coach sono pronti a svelarti tutti i loro segreti di bellezza!

Prenota ora

Beauty Coaching

booxi inc. 2021 - Confidential & Proprietary

#### DECATHLON

#### - A E



activité

#### Mix d'entraînements variés: Forfait de 6 cours



Workshops, Events & Rental Management

#### 🕖 ptic 2000 Bienvenue dans votre magasin Optic 2000 M. RICQUEBOURG Emmanuel, Me. RICQUEBOURG Véronique - 63570 BRASSAC LES MINES - 04 73 54 09 00 PLAN I HORAIRES Lundi 09h30-12h00 / 14h00-19h00 09h30-12h00 / 14h00-19h00 Mardi 09h30-12h00 / 14h00-19h00 Mercredi Jeudi 09h30-12h00 / 14h00-19h00 Vendredi 09h30-12h00 / 14h00-19h00 Eye Exams

Order Summary	
Product Total	\$89.99
Shipping & taxes	Estimate
Subtotal	\$96.98
Total	\$96.98
Delivery method	Nationex service 8-10 working days
SCHEDULE Y	
	OUNCOLLEGI
Shipping Method	
Shipping Method	
Shipping Method Home delivery - 3	
Home delivery - 3	to 5 business days
Home delivery - 3	
Home delivery - 3	to 5 business days

≡ EN (9 🗊

# How our clients are using Booxi

# Live in 3 weeks

### **Set rules**

1

### **Create services**

2

### Insert code

3

 $\checkmark$ 



📛 booxi

## **Opportunity areas**



#### **Static Navigation**

+ Home Page





- Store Locator
- Return &
   Exchange Page



**Dynamic Navigation** 

- + Chat bot
- + Wishlist
- Abandoned shopping cart
- Based on
   navigation history



#### **Buying process**

- Order Collection
- On first order



#### **Client account**

- Services for VIP Customers
- + Return & Exchanges
- Book After Sale Services

## Why choose Booxi?

- Simple & intuitive tools
- Fast to deploy
- Easy to onboard staff
- Powerful integrations & open API
- ADA, GDPR, PIPEDA & CCPA
- Stress-tested by leading retailers







### Bertrand de Buyer

Key Account Manager

bertrand@booxi.com

Elie Perez CRO | Co-founder

elie@booxi.com