



# Trust & Transparency Across the Agriculture Value Chain

Bosch Truefood+ 'is a farm-to-table fresh food traceability ecosystem on blockchain, covering all logistics and food quality activities and data management of the supply chain.

Truefood+ utilizes technologies of IoT, DLT and AI to providing end-to-end product traceability and supply chain visibility. The solution also affirms consumer security, data interoperability, transparency and multiparty trust among businesses.



truefood+



**BOSCH**



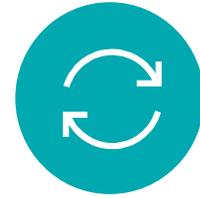
### Food Freshness

Utilize the achieved End to end transparency across the value chain to propagate freshness & also increase shelf life



### Food Safety

Ensuring the safety of the products flowing across the value chain and to remove contaminated product before its reaches the consumer



### Food Sustainability

Provide provenance to your end products by authenticating origin and sustainability certifications

## Customer Story: Ensure Quality & Origin of Dairy Produce

One of the Europe's leading dairy co-operative uses Bosch Truefood+'s crypto cow solution to track all the information of a calf's lifecycle - from appropriate matching and mating of a bull to a cow, the insemination process, to its birth and maturity – on the blockchain ledger. This helps to securely store and record historical data, breed, lineage and ownership of livestock across the entire value chain.

We also provide solutions to monitor the health and development of cows and ensure data validation across the board. This helps ensure quality and origin of dairy produce as well as providing more transparency within the cow trading market.



## Ready to provide true freshness to your consumers ?

- Connect with the Bosch Truefood+ team
- Learn more at

## About Bosch

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,000 associates with operations divided into four business sectors: Mobility solutions, industrial technology, consumer goods, and energy and building technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source.