

# Strategic Roadmap Workshop for AI & Copilot Roll-Out

Jumpstart your AI and Copilot journey with a structured 2-week engagement led by Boyer's Business Applications and AI advisors. This workshop is designed for organizations ready to explore, plan, or operationalize AI – with a focus on aligning executive stakeholders and creating a clear roadmap for value realization.

## Engagement Deliverables:

- AI Readiness Assessment aligned to Microsoft's 5 AI readiness Pillars
- Stakeholder Alignment Workshop with leadership and cross-functional teams
- Copilot Opportunity Mapping tied to business goals and personas
- Prioritized Use Case Backlog customized to your organization's objectives
- AI & Copilot Roadmap with next-step recommendations and Microsoft solution mapping



## Ideal For Organizations who:

- Are experimenting with generative AI or considering Copilot solutions
- Want to identify quick wins and long-term AI priorities
- Need alignment across business, IT, security, and executive leadership
- Are already Microsoft customers looking to maximize their investment in Dynamics 365, M365, or Azure AI

## Outcomes You Can Expect:

- C-suite buy-in for AI investment
- Clear line of sight from Copilot to ROI
- Stakeholder alignment on use cases and priorities
- A tailored roadmap to move from ideas to implementation



**Pricing**  
**\$9,500**

**Includes discovery, stakeholder interviews, 2 facilitated workshops, and roadmap presentation with recommendations.**



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# Why Boyer for AI Transformation?

Our AI Training & Readiness Offerings help business leaders to identify high-impact use cases and build a roadmap for AI adoption. We'll work directly with your business and technical leaders to identify where you are on your AI readiness journey, align use cases to business strategy, and define the next best steps to unlock value using Microsoft Copilot, Dynamics 365, Power Platform, and Azure AI capabilities.

**With over 30 Years of expertise in Microsoft technology, we have delivered over 1 million hours of consulting across Dynamics 365, Modern Work, Power Platform, and AI and can quickly get AI connected to the data users need.**

**Unlike broad AI assessments, our roadmap workshop zeroes in on your real business drivers, system landscape, and cultural readiness. We bring a practical lens to AI – helping clients find measurable value, not just ideas.**

**We offer many continuous improvement support plans with proactive support via our Managed Services & Ongoing Optimization offerings. These allow for AI fine-tuning, and advanced user enablement at affordable rates.**

**We believe AI is not an add-on—it's infused by design into every solution we deliver. Our approach is outcome-oriented, driving measurable business value through pipeline acceleration, operational efficiency, and customer experience transformation.**

