



# When architects build an Intranet, it needs to work beautifully.

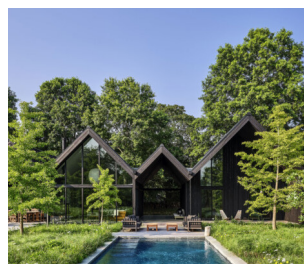
Workshop/APD, a New York-based architecture and design firm, had outgrown its system for storing internal information. The firm needed an Intranet that matched its standards for both form and function. Partnering with B&R Business Solutions, Workshop/APD leveraged Microsoft SharePoint Online to efficiently create a customized Intranet aligned with its creative vision.

Now, the Intranet enables easy access to everything from HR policies to project files, reducing search times and broadening access. The Intranet thrives without significant oversight, freeing Content Director David McEachin to focus on promoting the business.

## AT A GLANCE

**Customer:** Workshop/APD  
**Website:** workshopapd.com  
**Customer Size:** 100 Employees  
**Country:** USA - New York City (HQ), Nantucket, Greenwich, Minneapolis, South Florida  
**Industry:** Architecture & Interior Design  
**Products & Services:** Microsoft SharePoint Online

## WORKSHOP/APD



# B&R Business Solutions, Workshop/APD & SharePoint Online

## SEARCHING FOR SIMPLICITY

Founded in 1999, Workshop/APD is a New York-based architecture and interior design firm. The company employs a variety of experts to deliver creative consistency from a building's exterior to its furniture stitching.

Workshop/APD had relied on an internal server to store operational files. But as company headcount more than doubled, employees struggled to find the information they needed. The firm lacked a simple system for centralized communication. Workshop/APD needed an Intranet.

## PARTNERING ON A NEW FOUNDATION

The new Intranet needed to be more than just functional - it had to meet Workshop/APD's design standards. The company brought its operational and aesthetic requirements to its Intranet partner, B&R Business Solutions.

Using templates from the Microsoft SharePoint platform as a technical foundation, the team balanced customization with efficiency, building a platform worthy of Workshop/APD's creative output. The team also shaped employee processes for using the platform and keeping it relevant.

## "NOW IT'S A SIMPLE CLICK"

The SharePoint Intranet is now the homepage on everyone's browser, and employees no longer rely on Content Director David McEachin for data directions. Instead, he says, they can "just go and find things" from HR policies to finished projects. A search might have once been a 15-minute task; "now it's a simple click." The platform is alive with updates and backed by executive support.

In fact, the Intranet doesn't occupy much of McEachin's mind. "I can focus," he says, "on promoting our business."

## WORKSHOP/APD

David McEachin

Content Director, Workshop/APD

"B&R helped provide us with a foundation we could build upon to increase engagement, increase impact, and make change."

"Without B&R and SharePoint, we probably would have spent a lot of money for a product that didn't exactly do what we needed."

"You touch SharePoint so many times in your day-to-day now in a way that doesn't feel like you have to."

"Today we're an office where communication is better and easier."

"I don't think about our Intranet too much anymore because it's just working."

