



BrainScale

Engineering. Cloud. Value.™

Windows Server & SQL 2008 and 2008 R2 End-of-Support Transition Solutions

October 5, 2020



About BrainScale



13 years of Microsoft partnership



Headquartered in Princeton, New Jersey with offices in Toronto, Pune and Bangalore



A pioneer in Microsoft Azure. Working right from early red dog days.



Gold Partner for Cloud Platform, Application Development and Data Analytics



Advanced specializations for Windows/SQL, App Modernization, Kubernetes, and open source databases Migration to Cloud



Solution Assessment Program



Microsoft Trusted Partner



Our Services

1 Azure Cloud Enablement

Prepare your company for the cloud with goals and a plan.

2 Azure Migration Services

Migrate your cloud or on-premise data seamlessly with us.

3 Innovate

Develop market-leading, cloud-native solutions.

4 Azure Managed Services

Automate and scale your everyday cloud management services.



Extended Support for Windows & SQL 2008/2008 R2 has Ended!

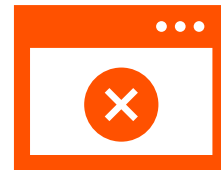
- Official support for SQL Server/R2 2008 ended in July 2019
- Official support for Windows Server/R2 2008 ended in January 2020



Critical Security Updates
Costly or Unavailable



Noncompliant with
Industry Standards



Minimal 3rd
Party Support



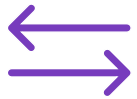
Much Higher
Service Costs

Why Microsoft Azure?



FREE Extended Security Updates in Azure

- Re-host your servers in Azure and get updates for 3 years from EOS for FREE



Easily Migrate to SQL Managed Instance

- Fully managed PaaS
- 100% compatibility with on-premises servers
- No future upgrades required

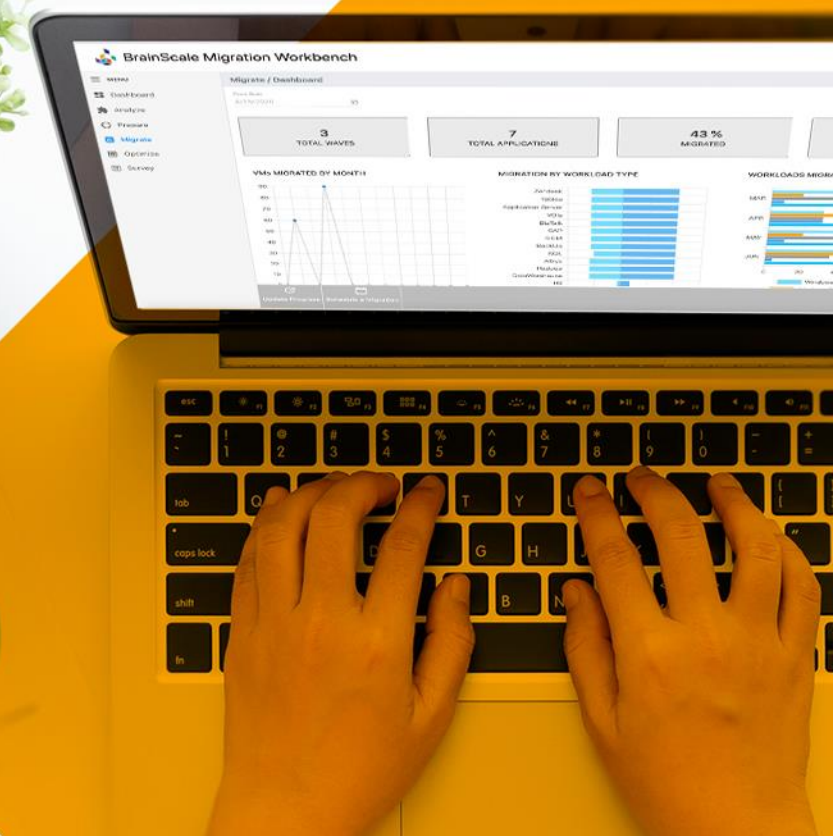
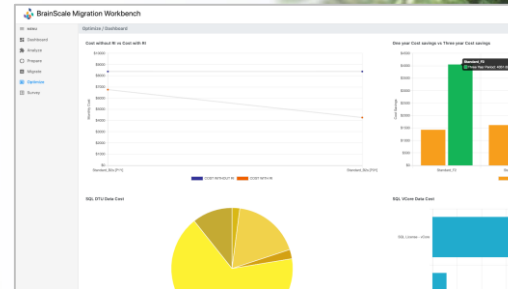
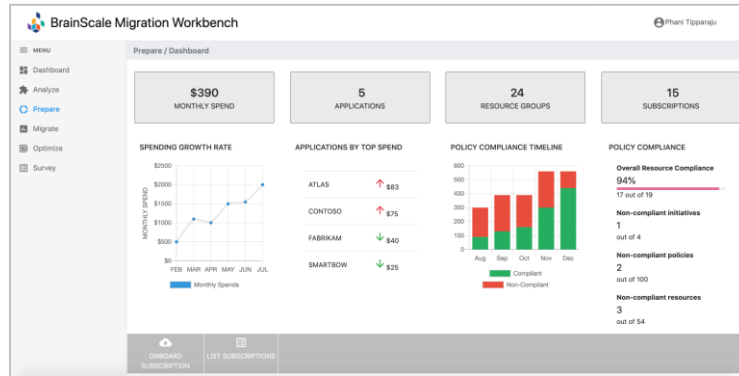


Save More With Azure

- Save up to 55% on operational costs



The BrainScale Advantage



- Azure Advanced Specialization for Windows/SQL migration
- Facilitate funding for migration services
- Migration of inventory applications and dependencies
- Rationalization of application inventory
- Comprehensive automation solutions
- FREE access to BrainScale Migration Workbench

Spend less time planning and implementing your migration and overcome the end-of-support situation in record time.

What Can BrainScale Do for You?

Analyze

Identify Vulnerable Services

Understand Business Requirements

Determine Dependencies

Discovery & Analysis Package
\$2,500 - \$25,000*

Prepare

Prepare Azure Destination-VNET, Security, Governance

Develop Testing & Validation Approach

Complete Migration Planning & Design

1-Day Strategy & Planning workshop

- Define business outcomes
- Rationalize the digital estate
- Choose the first project
- Deliver a cloud adoption plan

Fixed \$2,500 fee is fully refunded if BrainScale is engaged for migration work.

* Dependent on client eligibility for Microsoft funding

Windows/SQL Server 2008/R2 EOL Facts

- 1** NO NEW SECURITY UPDATES FOR WINDOWS/SQL SERVER 2008/R2! Migrating to Azure allows you to continue to innovate securely in the cloud while remaining compliant.
- 2** Migrating and automating solutions in Azure or an Azure/on-prem hybrid makes it faster, easier, and less expensive to keep up to date with security updates and regulatory compliance.
- 3** Migrating to the cloud reduces the acquisition costs of computing and business value while increasing business agility and driving innovation.
- 4** Updating to newer versions of SQL through Azure enables you to access data warehouses, gain insight into your data, and deliver those insights to your customers through PowerBI.



Thank You

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