



Getting Started

Detect, Optimize & Grow businesses



Pulses is a technology company that builds and creates both its hardware and software to offer businesses world-class AI powered offline analytics and automation for all industries, sizes and business needs.

Pulses Range of Cameras is all Plug & Play

20,000,000+

faces recognized

0.5 Billion

Data points analyzed

2000+

Cameras sold

500+

Premises covered


Real Time Insights.

Privacy-centric.

Plug and Play.


 30X faster


 Safety Focused


 Detect faces up to 18 meters far


 Wireless

 Fully Managed Service

 Weather resistance

 Works indoor and outdoor

 Free Automatic Hardware & Software Upgrades

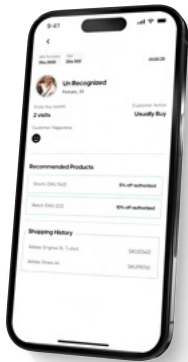
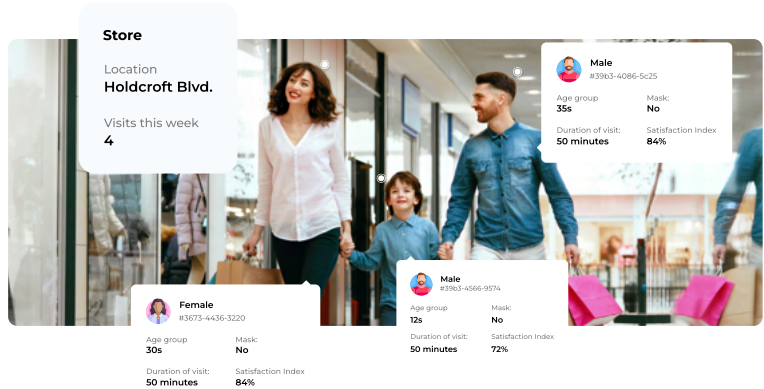
 24/7 Support

Anonymous Analytics App

See in depth how customers move around your business locations.

Discover how their behavior points you towards better business results.

Optimize every move without compromising customer privacy.



Concierge App

See areas of service personalization for your clientele

Discover how to turn every walk-in into a lifelong customer

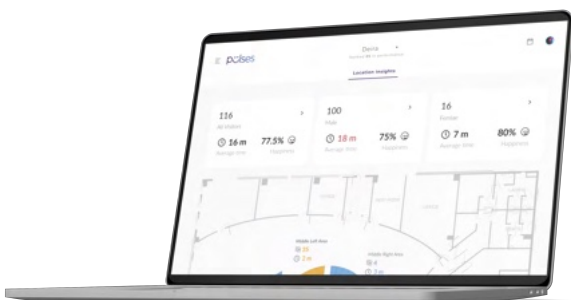
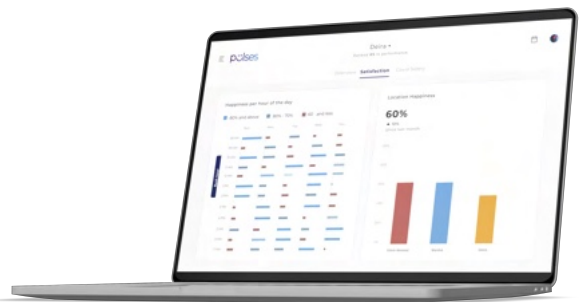
Optimize real seamless VIP experiences.

Happiness Index App

See where you can draw on more customer satisfaction.

Discover how to make the most of each customer visit.

Optimise every visit into a happier once in a lifetime experience.



Safety Index App

See how much of your visitor volume is staying safe

Discover areas of safety compliance you can rectify

Optimize safety precautions and social distancing measures for all.

Insights

Your Gateway into Actionable Data

The Pulses Insights Suite offers you unprecedented actionable offline traffic insights in the palm of your hands.

This real time analytics dashboard is AI powered and leverages machine learning to empower you and your team with real insights needed to run your offline business seamlessly and intelligently.



Regulatory and Governmental

Our Privacy-First technology offers organisation endless opportunities to track visitors interaction as well as service satisfaction levels.



UNITED ARAB EMIRATES
PRIME MINISTER OFFICE



دبي الرقمية
DIGITAL DUBAI



اقتصاد دبي
DUBAI ECONOMY

Hospitality

Our cameras and the technologies built around them offer hospitality leaders an opportunity to staff can optimise every corner, predict every guest's need and offer it before it becomes a request. Clients can use Pulses' traffic flow solution to see areas of improvement and offer new services and products.



UNITED ARAB EMIRATES
MINISTRY OF CULTURE & YOUTH



Qasr Al Hosn

Business and Retail

It is essential to remember that 85% of people still do their shopping offline. This volume requires constant monitoring of customer traffic and continuous staff updates. With Pulses, it is easier for retail businesses to turn every walk-in into a returning customer.



Event Management

With Pulses' privacy-first non-security cameras and our groundbreaking analytics suites and solutions behind it, event management companies can optimise the check in flow to any event, offer refreshments and add-on content/merchandise wherever the traffic flows and make sure every single visitor lives through a seamless experience.



Security

Our best-in-class analytics suites and solutions behind it, security is no longer a hassle. Our solutions include instant security alerts, potential crowd detection and standing warrant monitoring services across all sizes.



Automotive

We understand the diverse complicated needs present within the Automotive industry, this is why Pulses' range of solutions covers many business needs within service centres, factories and retail locations, those solutions make capacity optimisation and vehicle inspections seamless, time saving and highly rewarding for clients, technicians and brands.



Construction

Protecting workers while managing their productivity is one of construction's toughest challenges, Pulses' plug and play cameras and the AI that runs them allows sites to run smoothly while maintaining scheduling, productivity and overall safety for every one onsite.

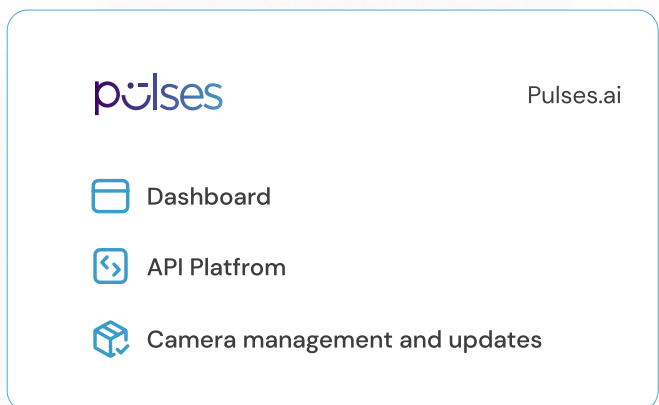
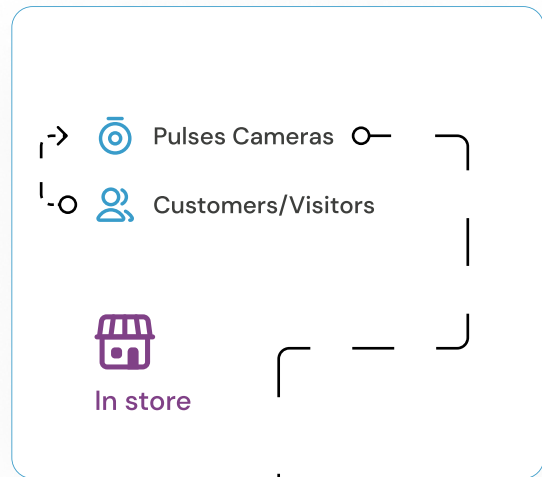
The Camera

AI powered, compact cameras that are simple to install, use and manage daily.

The proprietary technology behind Pulses cameras fosters safe private experiences for customers while offering unprecedented insights into bigger businesses and better decisions.

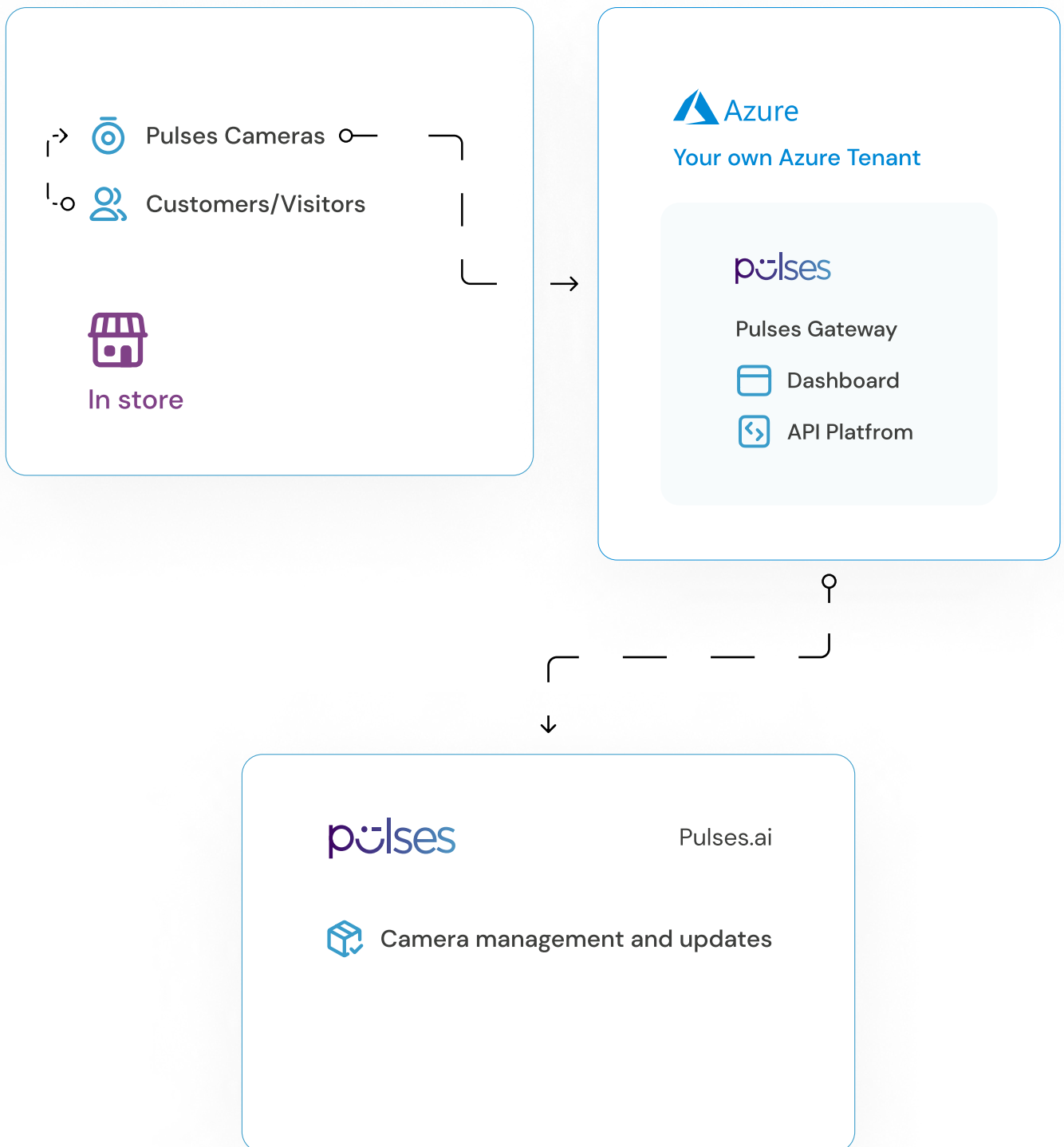
The SaaS Model

Directly opt to get Pulses' cameras and subscribe to our diverse range of applications, solutions and platforms where all detected anonymised data is stored internally with Pulses servers.



The Hybrid Model

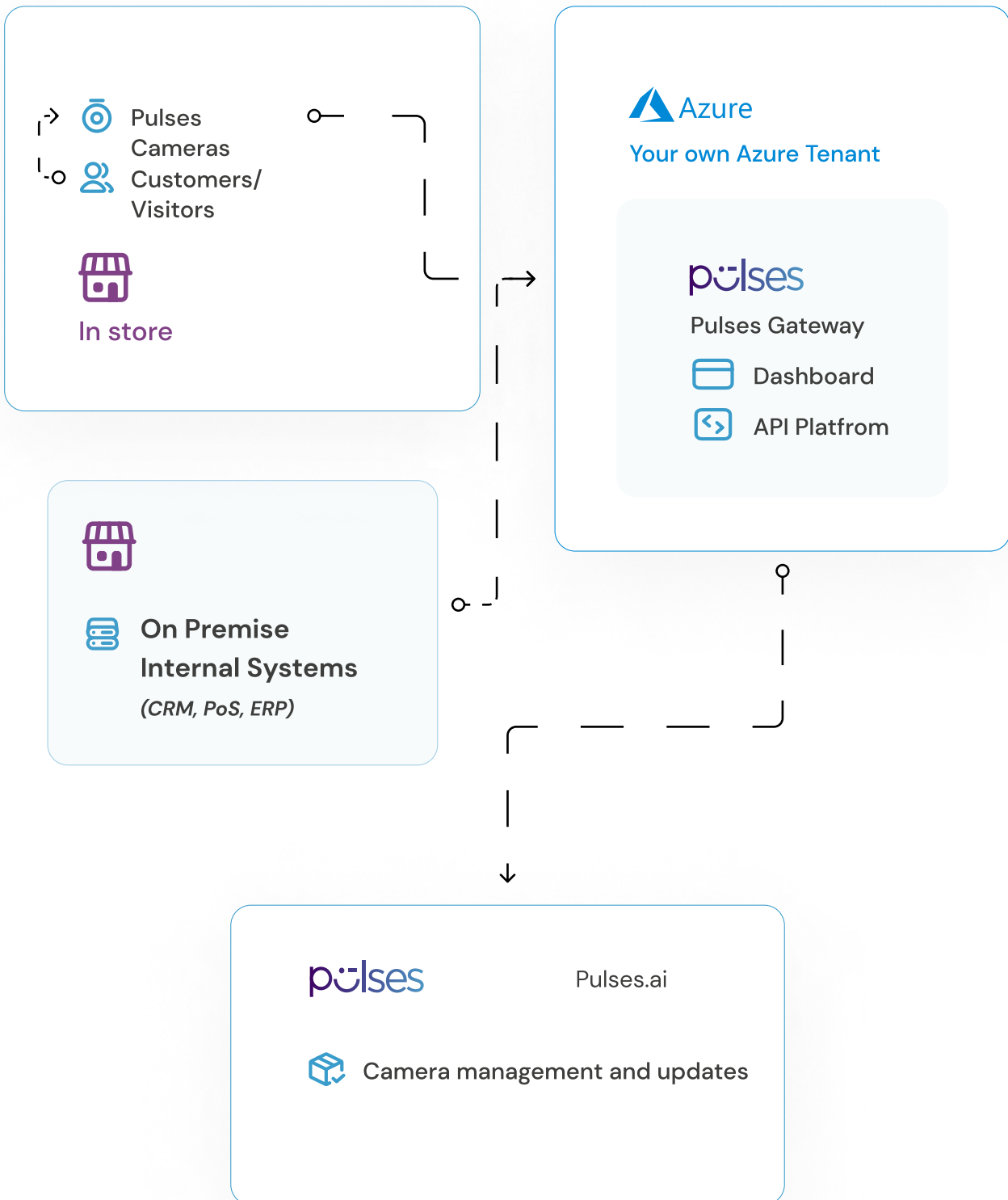
Get Pulses Cameras and the following range of applications, solutions and platforms. Keep all the analytics and insights stored into Pulses Gateway which resides on your own Azure for more peace of mind.



The Hybrid Model – With Internal Systems Integration (CRM)

Enrich anonymous insights retrieved by Pulses by integrating with Internal systems on your premise.

Do not expose sensitive customer information, yet provide exceptionally personal experience for all of your customers by enabling facial recognition for your customers.





pulses

Changing the face of retail, //one code line at a time.

We are a group of enthusiasts who enjoy challenging each other
all the way through revolutionizing Retail through AI powered
solutions.

www.pulses.ai