

Improve what AI says about your brand.

Brandlight is the enterprise platform that helps marketing leaders track visibility, shape narratives, and win new customers.

Why leading brands choose Brandlight

Brandlight is the enterprise solution that helps companies become the #1 name mentioned by AI. Marketing teams rely on us to track, and optimize and improve their presence across AI search engines - while also unlocking new revenue and customer acquisition opportunities. With a unique combination of visibility tracking, strategic recommendations, and white-glove support, Brandlight ensures your success in the era of AI-driven discovery.

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The most comprehensive platform for AI Visibility

Track branded and unbranded presence, sentiment, and competitor positioning across 11+ AI engines.
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Statistically robust data, not just snapshots

A robust AI engine dataset spanning the entire buying journey, geographies, languages, and ICPs
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Actionable insights, not just analytics

Receive clear recommendations for content, PR, and partnership opportunities to boost visibility fast.
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Enterprise scale with expert support

World-class AI researchers, search experts, and strategists helping brands stay ahead of industry shifts.
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AI Technical Optimizations

Enhance AI crawlability, align with LLM algorithms, and structure data for discovery.
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Strategic partnership that drives outcome

From training to strategy, get expert guidance that turns AI visibility into measurable impact

Trusted by the world's best brands and their teams

SAMSUNG

ESTÉE LAUDER



Your New AI Marketing Operating System

Brandlight is the complete solution that helps you build a new AI Marketing channel - fast.



AI Visibility & Tracking

Establish baselines of branded and unbranded visibility, and monitor shifts by engine, funnel stage, and region. Benchmark sentiment and performance against competitors while identifying the sources shaping how AI models describe your brand.



Content Creation & Distribution

Leverage a personalized content dashboard to understand what works, what doesn't, and why - while reverse-engineering competitor successes into actionable recommendations. Measure the impact of your content on AI citations, sentiment, and rankings to drive continuous optimization.



Partnerships Builder

Identify the potential undervalued publishers, affiliates, and platforms likely to boost your AI visibility. Discover who to partner with and where to place content, using real citation and influence data from AI engine outputs.



Technical Analysis

Pinpoints backend and metadata improvements that make your site more crawlable, ingestible, and trustworthy to AI models - so AI engines can find, understand, and best use your assets.



“With BrandLight, we can finally quantify and improve how our brand appears in AI-driven discovery. It's not just data - it's clarity that directly impacts revenue opportunities, competitive positioning, and how we show up for customers in the new search landscape.”

Aaron Goldman
CMO, MediaOcean

“BrandLight has proven to be the most comprehensive solution for our team - giving us clear visibility into how our brand shows up in AI discovery and measurement, and translating those insights into actionable recommendations.”

Kady Srinivan
CMO, You.com



A Team of Experts, Committed to Your Success

Our dedicated onboarding, customer success, and support teams ensure the platform is configured to your needs and are available anytime, seven days a week. This service package is included as part of our commitment to your success.

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Dedicated Customer Experience Lead
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Ongoing strategic reviews & insights support
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Regular Reporting, Fresh Research and Strategic Advisory

Start optimizing
for AI search today