

Ignite email consistency with BrandMail

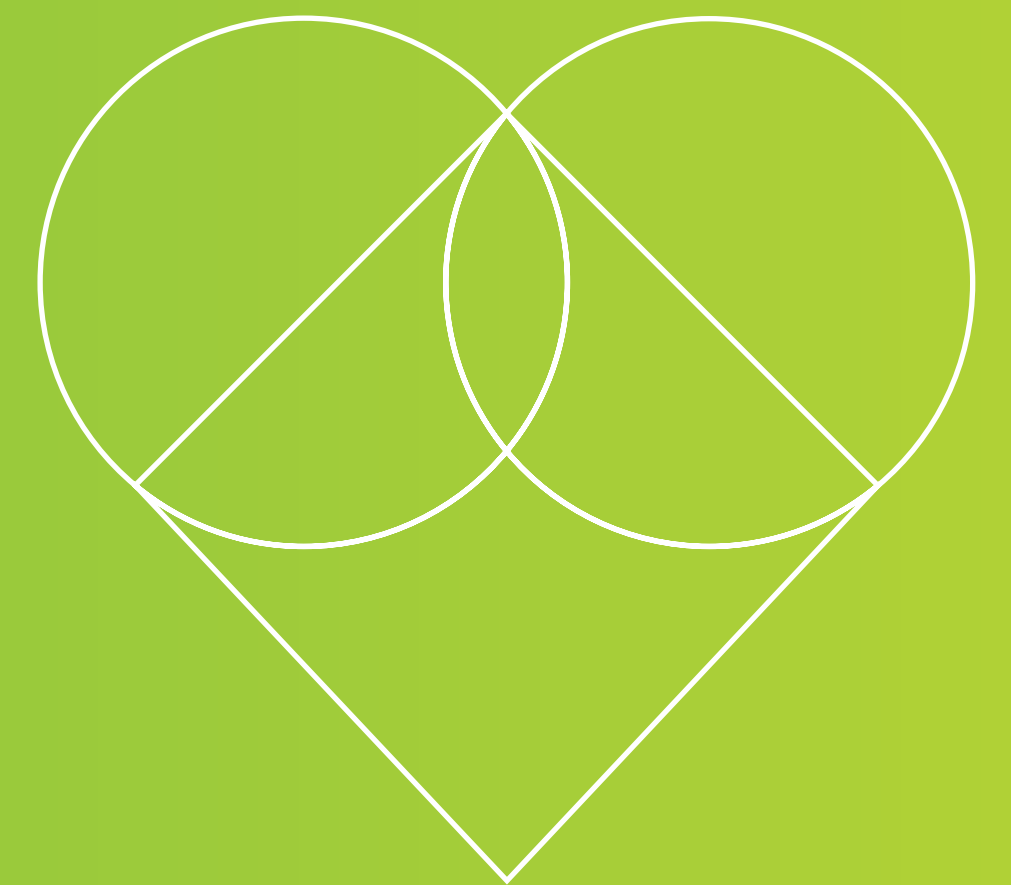


BRANDMAIL[®]
BRANDQUANTUM



BRANDMAIL[®]

Brand consistency across all your email touchpoints. Bring your brand to life with consistent email signatures, animated banners, surveys and content. Empower every employee in the organisation to automatically create consistently branded emails.



EMAIL SIGNATURES AND CONTENT ALIGNED



Seamless consistency

BRANDMAIL[®]



Three BrandMail flavours, one consistent brand.

Discover a rich and robust toolset for the creation, management and deployment of signatures, banners, surveys and content across all your email touchpoints.

BRANDMAIL[®]

**Our feature rich desktop add-in
for Microsoft Outlook**

Empower every employee in your organization to automatically create consistently branded emails via a toolbar ribbon that provides access to brand standards and the latest pre-approved content at the point of email drafting. Deployed via an msi with no mail reroutes. Cloud-based and secure administration in BQIgnite with full self-service capability.

*** Use in conjunction with BrandMail Web
and BrandMail Lite**

BRANDMAIL[®] | WEB

Microsoft 365 web add-in for Outlook

Our BrandMail ribbon now available in Outlook web. Consistent and tamper-proof signatures, banners and surveys at the point of email drafting.

Simple deployment via Microsoft 365, with no mail reroutes. Cloud-based and secure administration in BQIgnite with full self-service capability.

*** May be used in conjunction with BrandMail
desktop and BrandMail Lite**

BRANDMAIL[®] | LITE

**Mail flow solution for Microsoft 365
and Google Workspace**

Consistent and tamper-proof signatures, banners and surveys appended via mail flow. Brand emails sent from desktop, mobile, tablets and third-party systems. Cloud-based and secure administration in BQIgnite with full self-service capability.

*** May be used in conjunction with BrandMail Web
and BrandMail desktop**



Our feature rich desktop add-in for Microsoft Outlook.



Consistently branded emails at the point of creation



BrandMe pages for digital business cards with QR codes



Brand standards for complete brand integrity



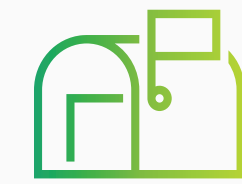
Brand tools for styles management



Brand resources for content governance and compliance



Mail templates for efficient email drafting



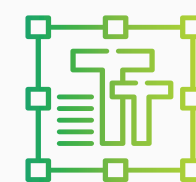
Mail campaign functionality for GDPR and POPI compliance



Signature variants for new, reply and linked signatures



Manage disclaimers down to a user level



Signatures use brand font with standardized email body formatting



Email banners, animated banners, rotational banners



Surveys and Rate My Service built in the BQIgnite platform



Brand Search for quick access to toolbar content



Mail verify for added security checks



Manage multiple brands, divisions, departments, regions



Users update unlocked signature fields via ribbon



Print-ready business card artwork generator



Automated synchronization ensures seamless updates



Users send helpdesk tickets directly from the ribbon



Knowledge base with articles, videos and tutorials



Multiple releases and updates throughout the year



Microsoft 365

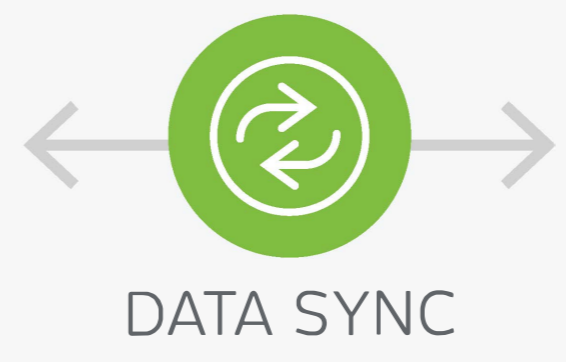
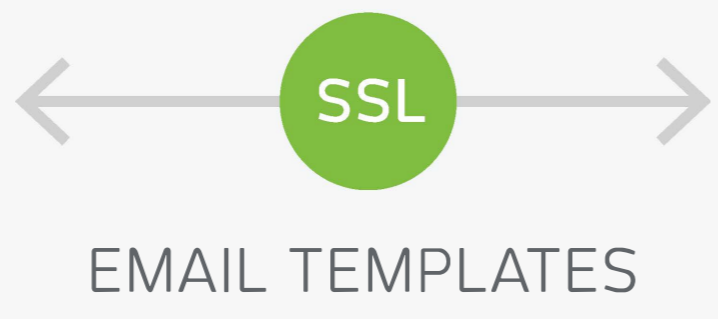


CONSISTENTLY
BRANDED EMAILS ACROSS
ALL RECIPIENT MAIL CLIENTS
AND DEVICES

BRAND CONSISTENT:

- EMAIL SIGNATURES
- BANNER CAMPAIGNS
- CONTENT INSERTS
- SURVEYS
- MAILERS
- BRAND STANDARDS AND TOOLS

BRANDMAIL ADMINISTRATORS

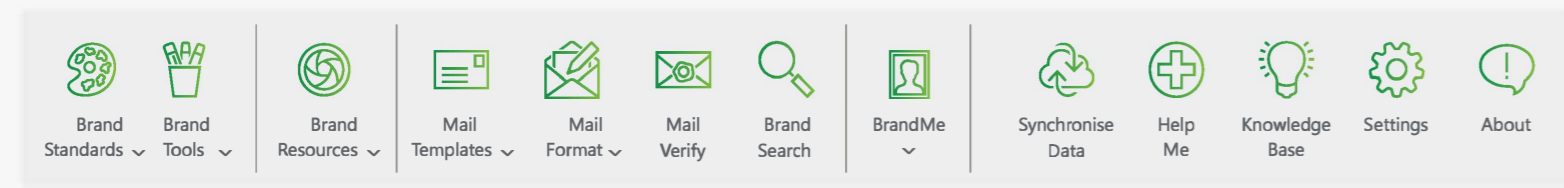


BRANDMAIL®

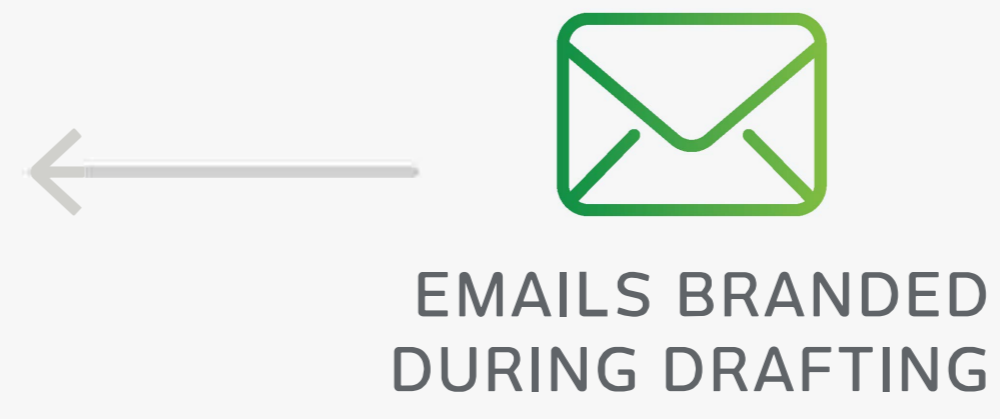


BRANDMAIL OUTLOOK USERS

BRANDMAIL MICROSOFT OUTLOOK ADD-IN



BrandMe® USERS UPDATE SIGNATURE FIELDS BASED ON PERMISSIONS VIA ADD-IN OR BQIGNITE WEB APP



BRANDMAIL® | WEB



Microsoft 365 web add-in for Outlook.



Consistently branded emails at the point of creation



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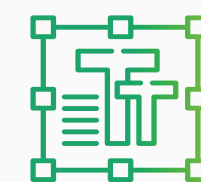
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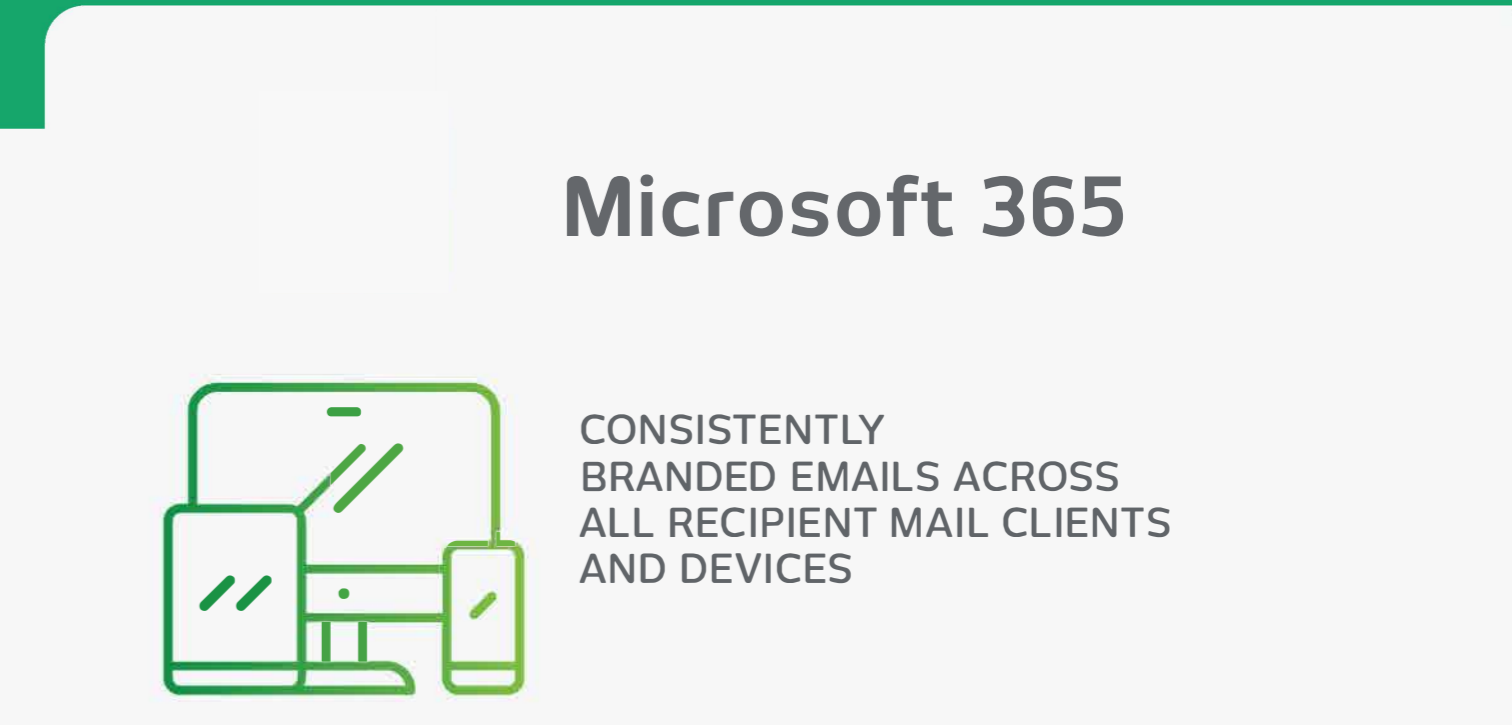
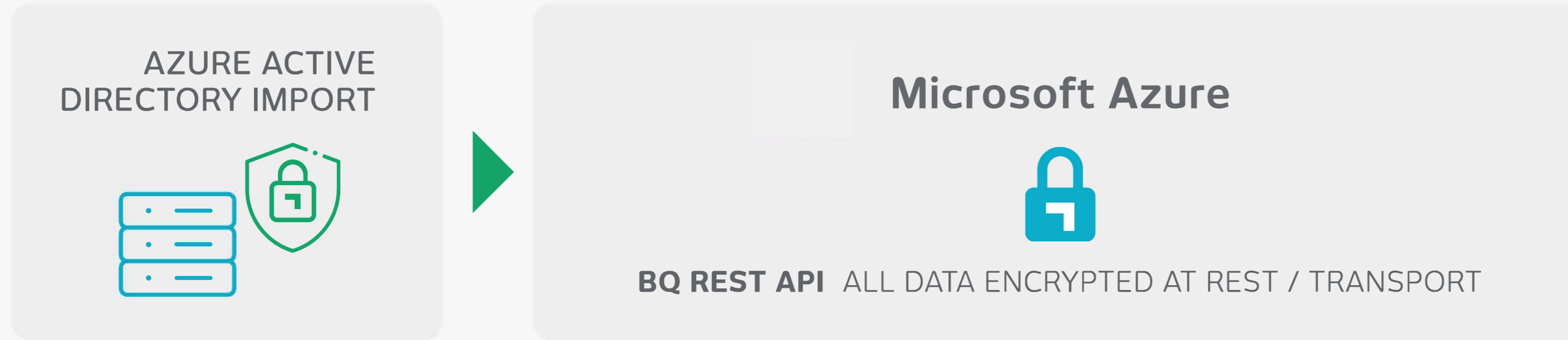
Users send helpdesk tickets directly from the ribbon



Knowledge base with articles, videos and tutorials



Multiple releases and updates throughout the year



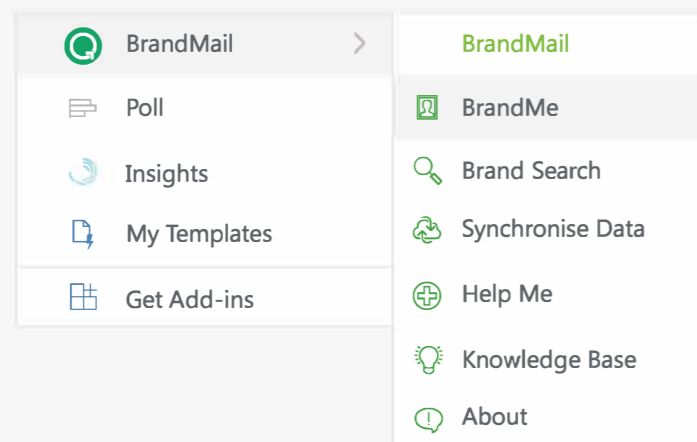
Microsoft 365



CONSISTENTLY BRANDED EMAILS ACROSS ALL RECIPIENT MAIL CLIENTS AND DEVICES

BRAND CONSISTENT:

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- BANNER CAMPAIGNS
- CONTENT INSERTS
- SURVEYS

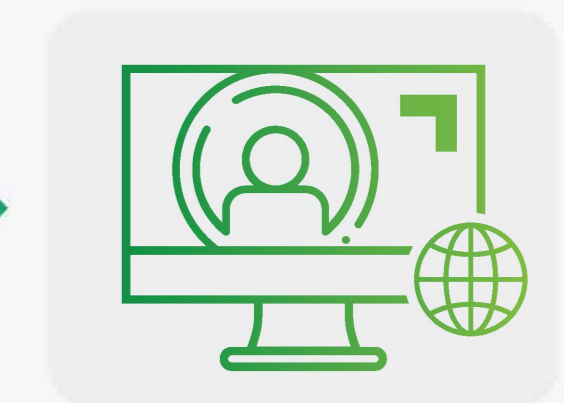


BRANDMAIL MICROSOFT 365 OUTLOOK WEB ADD-IN

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BRANDMAIL OUTLOOK WEB USERS



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BRANDMAIL® | LITE



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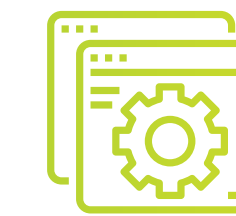
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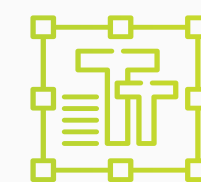
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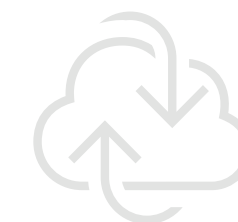
Manage multiple brands, divisions, departments, regions



Users update unlocked signature fields via BQIgnite



Print-ready business card artwork generator



Automated synchronization ensures seamless updates



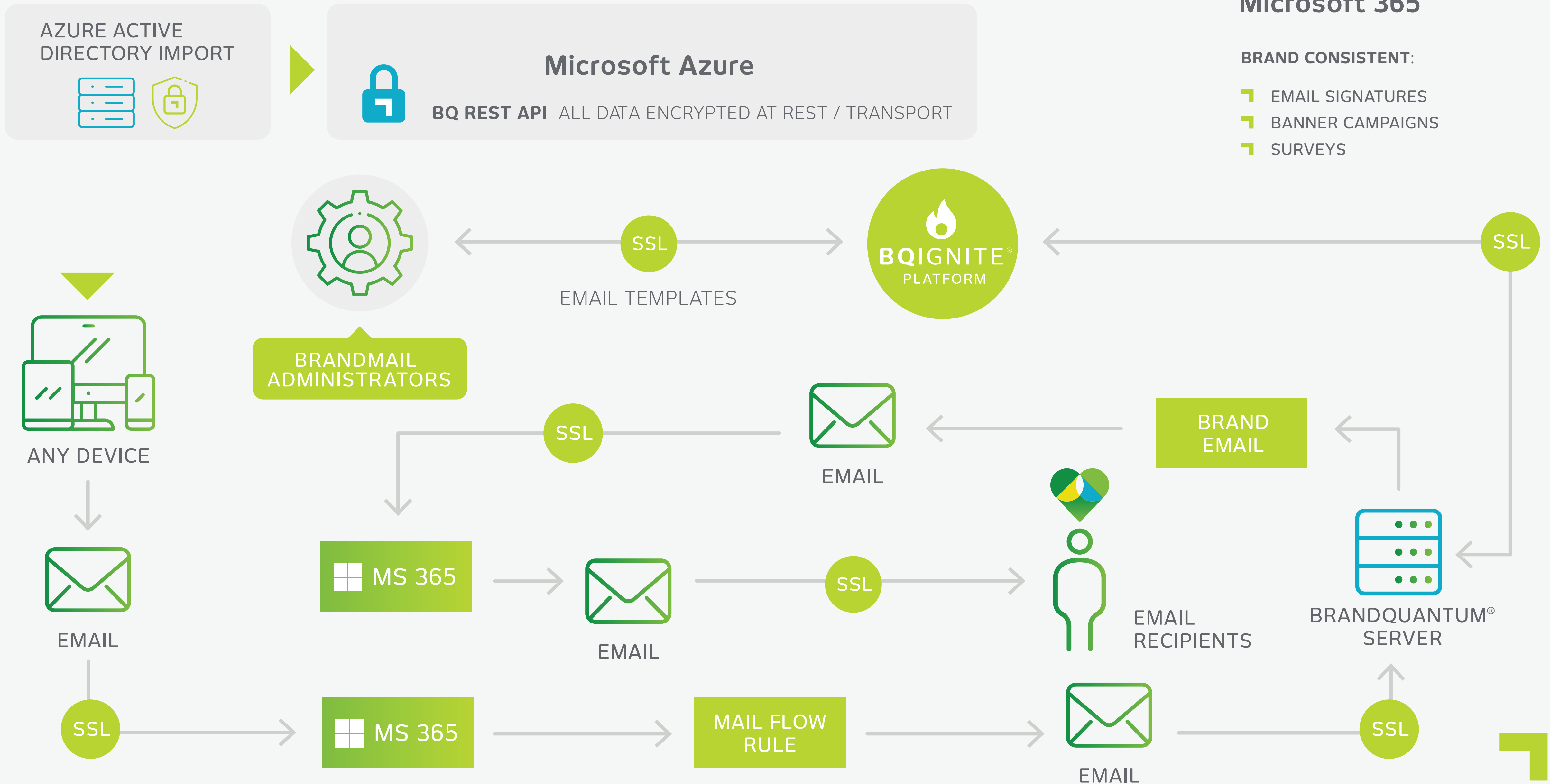
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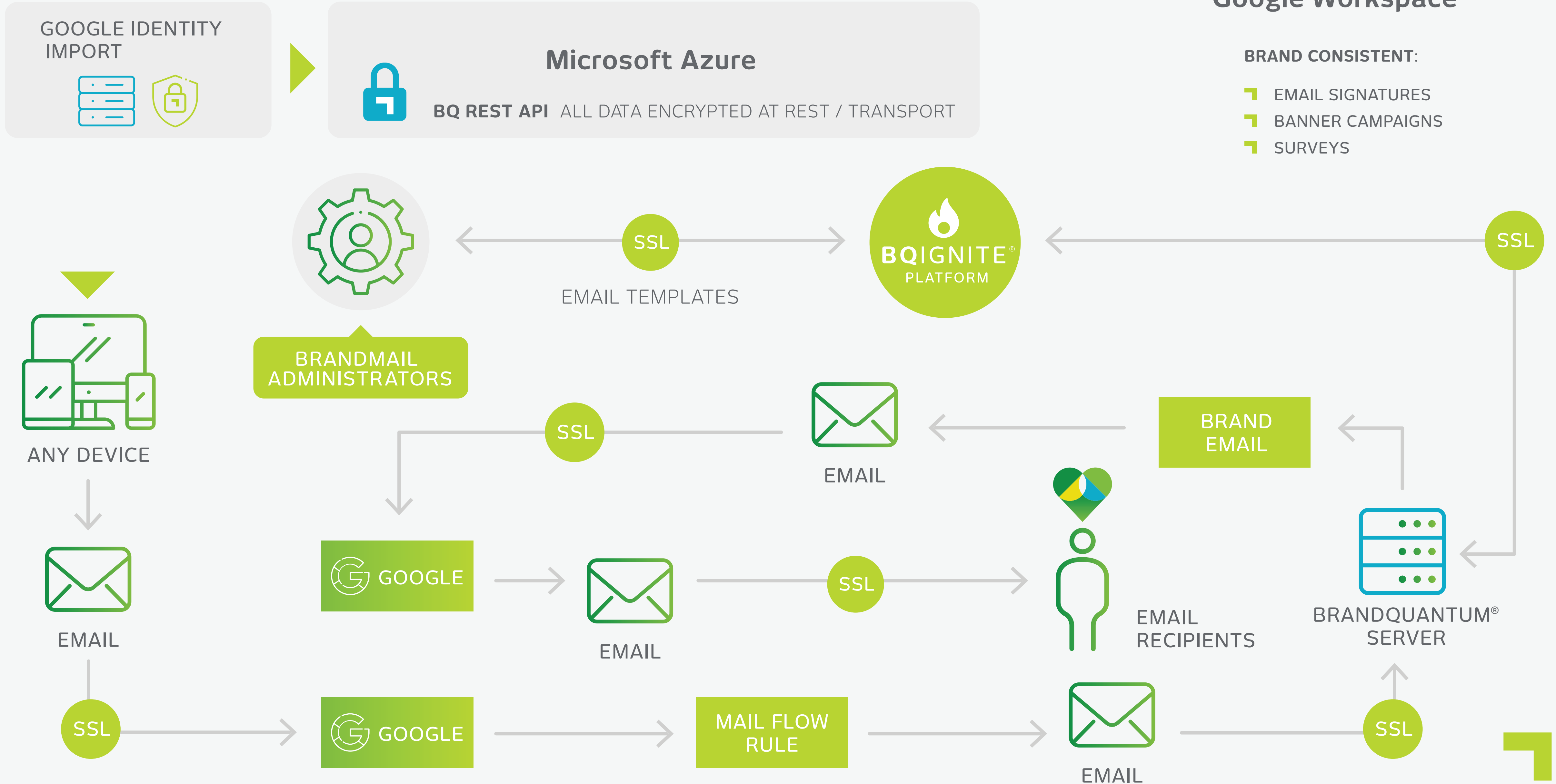
Knowledge base with articles, videos and tutorials



Multiple releases and updates throughout the year










Google Workspace












Our Azure admin portal for total brand control.








For IT managers

USERS 	CLOUD 	SECURITY 	HELP 	INSIGHTS 	ADMIN 	BACK-UP 
Seamless user management through AAD link	Microsoft Azure with tenants around the world	Stringent security encryption, MFA and robust architecture	Admins and users have access to our help desk and KB 24/7	Project management and deployment with real-time dashboards	Full audit logs and various admin types for duty segregation	Back-up and retention policies

For brand managers

BRAND 	DESIGN 	TAILOR 	TARGET 	SURVEY 	RESOURCES 	REPORTING 
Central brand control of brand standards	Signature editor Banner editor Survey editor	Different signatures for different brands, departments	Email banners tailored per area and can rotate as a campaign	Surveys and responses managed from the platform	Brand resources, attachments and links easily uploaded	Full reporting and dashboards

For executives

COMPLIANCE 	ACCURACY 	REAL-TIME 	DASHBOARDS 	EFFICIENCY 	MARKETING 	CONSISTENCY 
Ensures governance and compliance of email communications	Reduce risk of incorrect content	Real-time updates as brand and content changes	Dashboards and reporting provide detailed insights	Reduce time wastage associated with looking for content	Leverage every email as a source of communication	Standardization of content aligns customer experience

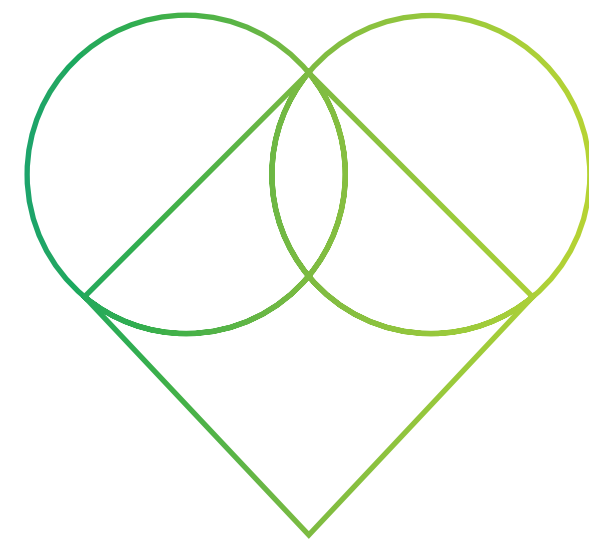
BRANDMAIL®



DESKTOP

WEB

LITE



Install
Outlook add-in
No exchange dependence
Windows
Branding when writing email
\$\$\$

Enable
Outlook web add-in
Microsoft 365
Windows, Mac OS
Branding when writing email
\$\$

Configure
Mail flow
Microsoft 365 or Google Workspace
Windows, Mac, Android, iOS
Branding appended post email send
\$

Consistent signatures across devices



Tamper-proof signatures



BrandMe pages



Brand resources



Brand standards and tools



Mail templates



Bundled content inserts



Mail campaign



BQIGNITE®

Cloud-based, secure administration of users, brands, divisions, departments, email signatures, banners, surveys, and content - with full analytics and reporting.



BRANDQUANTUM

BrandQuantum's brand consistency software platform delivers a cloud-based, secure, and modular platform to help you manage your brand and deliver consistency of experience. We empower every team member to be a brand champion.

ONE PLATFORM | COMPLETE CONSISTENCY



BRANDOFFICE®

BRANDMAIL®

BRANDINSIGHT®

BRANDSTREAM®

BRANDVIEW®

BRANDART®

BRANDFORMS®

BRANDPOST®

Create.

Align.

Interpret.

Message.

Control.

Design.

Collect.

Send.

Brand consistent and compliant documents, presentations and spreadsheets.

Consistent email signatures, banners, surveys, content inserts and business cards.

Real time stock market data and business insights in Excel. On brand.

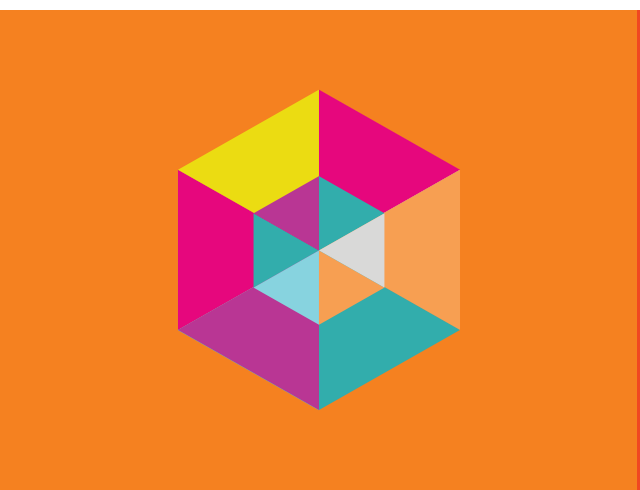
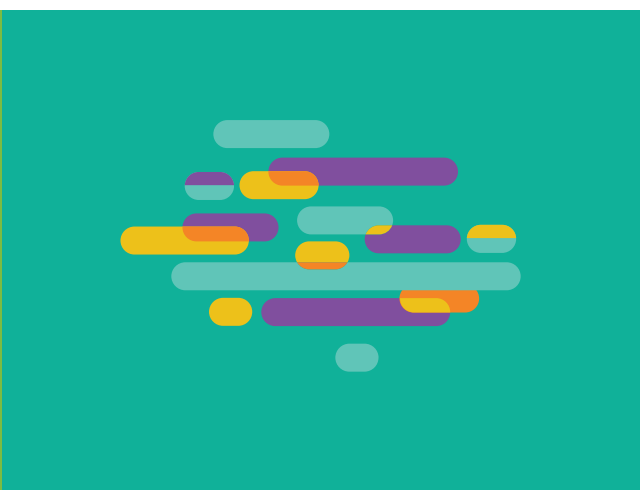
Stream announcements, news, events wallpapers, screensavers in real time.

All your brand assets centrally managed. In the cloud.

Automate your social media artwork generation.

Control quality and utility of all forms. Centrally update and manage changes.

Consistent transactional documents. Centrally branded and managed.





IGNITE CONSISTENCY