bravent

Bravent AI Discovery Workshop

Background materials

- **Identify a business objective or challenge**: Choose a specific goal or challenge to focus on.

- **Gather existing material**: Bring any existing workflow diagrams, process descriptions, or other materials that **provide insight** into your operations. Highlight any inefficiencies or bottlenecks.

- **Create a persona**: Develop a fictional character that represents different user types that might use a product, service, or brand in a similar way.

- Compile relevant **business data** and **metrics** that will aid in our discussions. How do you measure success?

- **Highlight areas within your processes** that could benefit from innovative solutions. What processes are currently too cumbersome to handle as potential areas for innovation?

Open mindset

Be prepared to explore new ideas and how emerging technologies can enhance your business processes.

Attendees

Our mission is to empower everyone to participate, fostering an environment of collaborative innovation. Therefore, we recommend a **mix of decision makers and contributors** during the workshop e.g., Solution Professionals, Executives, Consultants, Digital Transformation Manager, Data & AI Professionals.