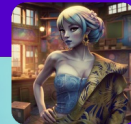




# Responsible & Open Generative AI Platform

Built for Commercial Use



# GenAI has Vast Consumer Adoption

## Yet, Enterprises face Adoption Challenges



### Can GenAI be used commercially?

- Has the training data been legally sourced?
- Can we be sure the outputs are not biased?
- Is the AI compliant with Regulations (EU AI Act)
- Do we have an appropriate indemnity?



### How can we access the technology?

- Can we build differentiated products and make it our own?
- Can we ease into incorporating AI at low risk/cost?
- How do we ensure scalability while safeguarding our data?



### What business value does GenAI deliver?

- Can we scale while adhering to brand guidelines?
- Will it deliver efficiency, revenue upside, or both?
- Who will help us through this AI transformation?



# Bria in a Nutshell

Open and Responsible Gen AI Platform from Day One

**5**

**Years**

of expertise in  
GenAI

**21**

**Patents**

5 issued on  
attribution

**50+**

**Models**

Proprietary  
foundation  
models, built  
from scratch

**20+**

**Data  
Partners**

750m+ images &  
22M video  
licensed for training

**6**

**Data  
Modalities**

**2**

**Offices**  
NYC HQ

Partnerships:





The art: Predictable and controllable generation on scale, on brand



# Solving Safety, Privacy, and Legality from the Core

Bria models are built from the largest multi-source licensed dataset in the world of 750M+ visuals - **all safe, copyright and compliant data**

gettyimages

alamy



© | SUPERSTOCK

visual.

stockphotos

freepik

envato



T O N L

DANITA  
DELIMONT

CGI.Backgrounds



depositphotos



# BRIA Multi Modality Attribution Engine

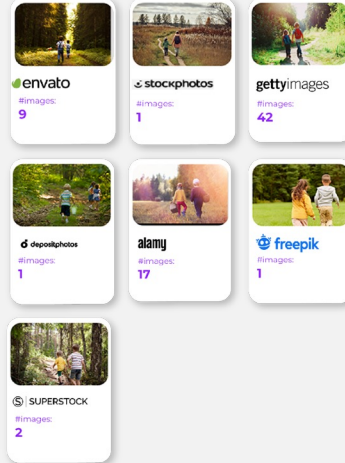
7 issued  
patents

## Generated By BRIA

Created by 73 visuals



## Original Images Rewarded for this Generation



## Sustainable data economy

Privacy  
Public figures  
Copyrights  
Trademarks  
Diversity  
Inclusion



# Why Bria

A unique and differentiated approach



## Safe & Legal Solution

- 100% legal
- Generative AI native
- Responsible and ethical at our core
- Attribution Transparency
- Built for commercial use



## Open & Flexible Approach

- Suite of capabilities
- Built for brands
- Custom Pipelines for any use case
- Source code access



## Expertise & White Glove Service

- True partners
- Skilled team to collaborate on strategic transformation
- Experienced solution experts to meet you where you are



# Feel free to contact!

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Bria engine 2.3

Prompt: a man jumping on skateboard, pastels colors



Responsible & Open  
Generative AI Platform