



FLEET INTELLIGENCE SUITE

End-to-End Fleet Analytics & Optimization
Powered by Microsoft Fabric

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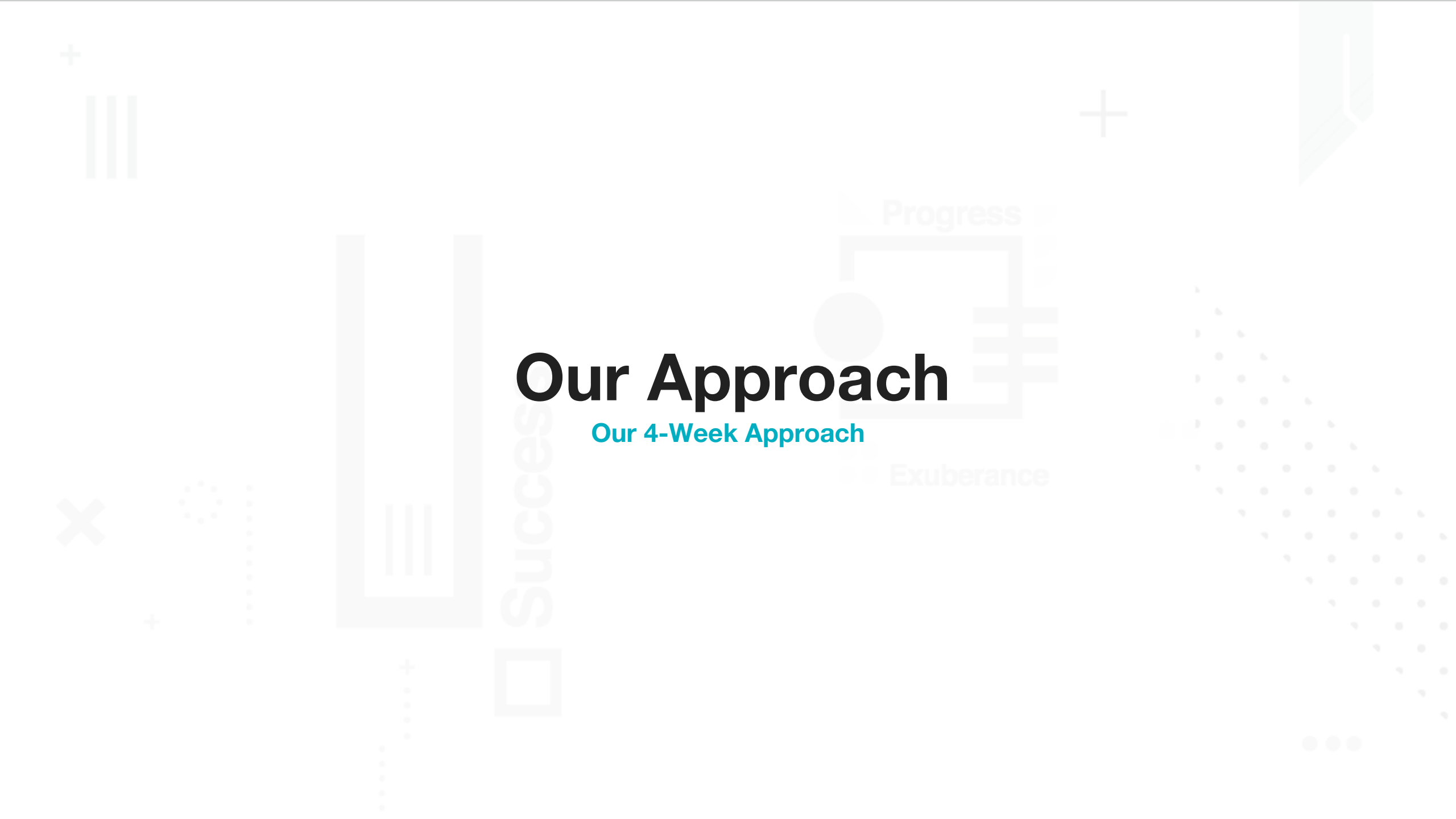
CHALLENGES & BUSINESS IMPACT

Fleet Intelligence Suite

- Fleet Operations Generate Data From Dozens Of Source - But Most Organizations Cannot Use It.
- GPS Pings, Fuel Receipts, Driver Scores, Maintenance Logs, Work Orders, And HR Data Exist In Disconnected Silos.
- No Real-Time Visibility For Dispatchers To Track Fleet Movement.
- Inability To Accurately Track And Prove Billable Hours.
- Lack Of Financial Transparency To Reconcile Fuel Costs Per Job.
- Safety Violations Identified Too Late Instead Of In Real Time.

BUSINESS IMPACT

- Data Locked In Silos
- No Real-Time Dispatch View
- Billable Hours Unproven
- Fuel Waste Untracked
- Manual Reconciliation
- Driver Violations Missed
- Unauthorized Vehicle Use
- Delayed Operational Decision Making
- Increased Maintenance Downtime Costs

The background is white with various light gray geometric elements. In the top left, there is a plus sign and three vertical bars. In the top right, there is a plus sign and a folded paper corner. In the center, there is a large 'U' shape with three vertical bars inside it. To the right of the 'U' is a vertical rectangle with the word 'Success' written vertically. Further right is a monitor icon with the word 'Progress' above it and 'Exuberance' below it. On the far right, there is a large, faint, dotted shape resembling a stylized 'S' or a cluster of points. In the bottom left, there is a large 'X' and a small plus sign. In the bottom center, there is a vertical dotted line with a plus sign at the top. In the bottom right, there are three dots.

Our Approach

Our 4-Week Approach

OUR APPROACH

4-Week Structured Delivery Framework

Week 1 – Discovery & Data Mapping

- Set up Geotab API and eFleets Connections.
- Review Odoo Data Schema and Structure.
- Conduct KPI Alignment Workshop with Business Stakeholders.

Week 2 – Fabric Data Pipeline Build

- Develop Ingestion Pipelines for Source Systems.
- Establish Data Lake Zones (Bronze/Silver/Gold).
- Implement Transformation Logic and Data Modeling.
- Enable Driver ID Linking Across Systems.

Week 3 – Analytics & Dashboards

- Build 11 Microsoft Power BI Reports.
- Configure Violation Alerts and Monitoring.
- Develop Utilization Models and Performance Insights.
- Implement Driver Time KPI Tracking.

Week 4 – UAT & Handover

- Conduct User Acceptance Testing (UAT).
- Run Manager Walkthrough Sessions.
- Configure Alerts and Reporting Rules.
- Deliver Documentation and Provide Support.

Fixed Price Tiers

No Surprises

FIXED PRICE TIERS

Fixed-Price Delivery. No Hidden Costs

Week 4 – Starter (\$25,000)

50–100 Vehicles.

- Core 7 Modules.
- 5 Power BI Dashboard.
- Driver Scorecards.
- Fuel & Trip Analytics.
- Email Alerts Setup.
- 30-Day Support.

Week 4 – Professional (\$50,000)

100–500 Vehicles.

- All 11 Modules.
- Geotab + eFleets + Odoo.
- Full Power BI Suite.
- Live Dispatch Feed.
- Home ↔ Site KPIs.
- Power Automate Alerts.
- 60-Day Support

Week (6-8) – Enterprise (\$75,000)

500+ Vehicles / Multi-Region

- All 11 Modules.
- Custom Module Development.
- Multi-Region Deployment.
- Dedicated Data Engineer.
- Custom KPI Framework.
- Governance & Security.
- 90-Day Support SLA.

Intelligence Module 1& 2

INTELLIGENCE MODULES

Fleet Intelligence Suite

Driver Violation Tracking

- Automated capture of traffic violations per driver from Geotab feeds. Rules-based alerts sent to managers.

Live Driver Location Data Lake

- Real-time geospatial data lake with live driver positions. Feeds dispatch and proximity-based routing.

Weekly Driver Score Notification

- Automated weekly behavioral reports to drivers covering safety, compliance, and performance trends.

Vehicle Maintenance Cost Tracking

- Cost monitoring by vehicle with predictive maintenance signals. Reduces unplanned downtime.

Trip Analytics

- Full trip history with route efficiency metrics, idle time, distance, and duration summaries.

Vehicle Utilization Intelligence

- Detects under- and over-utilized vehicles using Odoo odometer readings vs. expected thresholds.

DATA SOURCES

- Geotab Telematics
- Geotab Driver ID
- Geotab Exception Rules
- Geotab Trip History
- Efleets Vehicle List
- Efleets Cost Records
- Odoo ERP Odometer

INTELLIGENCE MODULES

Fleet Intelligence Suite

Vehicle Utilization Intelligence

- Detects under- and over-utilized vehicles using Odoo odometer readings vs. actual expected thresholds.

Inactive Vehicle Detection

- Automated flagging of vehicles with no recorded activity within defined time thresholds.

Unauthorized Vehicle Swap Detection

- Alerts when a driver operates a vehicle not assigned to them, cross-referencing Geotab driver IDs against fleet assignment records.

Routing & Dispatch Optimization

- Live location feeds used to assign work orders based on driver proximity, minimizing travel time and cost.

DIFFERENTIATORS

- Home ↔ Site KPI Tracking
- Proximity Dispatch
- Driver Accountability
- Unauthorized Swap Alerts
- Idle Fleet Detection
- Utilization vs. Thresholds
- Real-time Data Lake
- Odoo Odometer Sync

💡 Three-segment KPI per driver per day: Home → Site travel, Site Working Hours, and Site → Home return. Measures billable vs. non-billable time.

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Industries We Serve

INDUSTRIES WE SERVE

Fleet Intelligence Suite

- HVAC & Facilities.
- Field Services.
- Utilities & Energy.
- Construction & Engineering.
- Healthcare Logistics.
- Waste & Environmental.
- Government & Public Works.
- Transport & Logistics.
- Property Services.
- Security & Patrol.

IDEAL PROFILE

- 50+ Vehicle Fleet
- Field-Based Workforce
- Geotab Telematics
- efleets Platform
- Work Order System
- Billable Labor Model
- Multi-site Operations
- Safety Compliance Needs

What You Receive

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WHAT YOU RECEIVE

Fleet Intelligence Suite

Real-Time Fleet Visibility

First-of-its-kind operational visibility for fleet dispatchers across the organization.

Unauthorized Usage Prevention

Eliminated unauthorized vehicle usage through automated driver-vehicle ID cross-referencing.

Billable Hours Accountability

Improved tracking using Home ↔ Site three-segment driver time KPIs.

OSHA Compliance Monitoring

Reduced compliance risk with automated driver violation tracking and weekly scorecards.

Proximity-Based Dispatch Optimization

Enhanced work order dispatch using proximity-based routing from live Geotab location feed.

Fuel Reconciliation Efficiency

Saved 5 hours per month by replacing manual spreadsheet-based fuel reconciliation.

ADJUSTABLE INVESTMENT

- 92% Reconciliation Accuracy
- 0.5 FTE Saved Per Month
- 5 Days Saved Per Month
- 500+ Vehicle Under Management

Why Brickclay

The background is a light gray with various abstract elements. In the top left, there is a small plus sign and three vertical bars. In the top right, there is a plus sign and a stylized corner graphic. In the center, the title 'Why Brickclay' is prominently displayed. Below the title, the word 'Success' is written vertically. To the right of 'Success', there is a graphic with the word 'Progress' above a square frame containing a circle, and the word 'Exuberance' below it. On the left side, there is a large 'X' and a dotted line. On the right side, there is a large dotted shape. At the bottom, there are several small plus signs and dotted lines.

WHY BRICKCLAY

Fleet Intelligence Suite

Deep Fleet Domain Expertise

We built 11 production modules for a 500+ vehicle fleet. Our accelerators are derived from real-world deployment, not proof-of-concept work.

Microsoft Partner Ecosystem

Official Microsoft Fabric practice. Available on Microsoft AppSource. We work within your existing Microsoft investment — no new platform licenses.

Transparent Fixed-Price Delivery

Scope defined upfront. Fixed 4-week delivery with clear milestones. No runaway retainers. Ongoing support included.

RESULTS DELIVERED

- 11 Fleet Intelligence Modules
- \$50k Proven Deal Engagement
- 9+ Case Studies Delivered
- 4 Weeks Average Time to Value



READY TO START?

Schedule a 30-minute discovery call to scope your Fleet Intelligence engagement



| **THANK YOU**

