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One Insights

Case Studies

RECLAIMED MARKET DOMINANCE FOR A LEADING US BASED REAL ESTATE AGGREGATOR

Business Challenges

- Need for faster time to market for scaled online solutions to **reclaim market leadership** in the real estate aggregation market through digital transformation
- Need for improved **monitoring, collaboration, automation, actionable insights** across SDL
- Siloed product teams (Scrum & Kanban) with limited **visibility on Governance, quality of delivery, readiness for upcoming sprints, measurements** against KPIs.

One Insights in Action

- Leveraging our **DevSecOps Maturity Model**, a **Customized Engagement Scorecard** with **out of the box functionalities** was integrated with DevOps tools ecosystem to automate the data collection and entry.
- Single source of truth was created for leadership to **gauge product health, quality of delivery, retrospections and value delivered** through Application Portfolio Rationalization
- This gave **simplistic portfolio views** with zoomed in views at the project level encapsulating DevOps metrics, completion trends, readiness indices with insights on each.
- For each project, key **delivery metrics** like cycle time, velocity, lead time were **mapped back to business outcomes for actionable insights** which truly matter
- **Customer defect deployment cycle** was optimized through defect prioritization and completion framework

Business Benefits

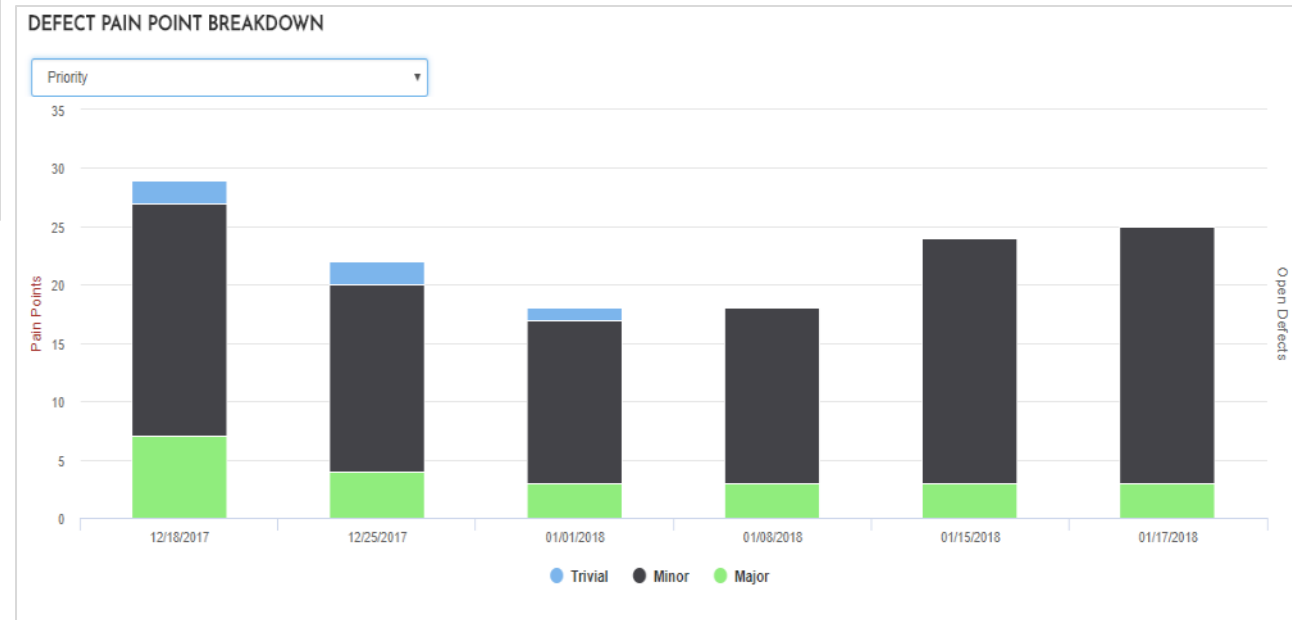
- 100%** Improvement in visibility to key executive stakeholders
- 40%** Improvement in cycle time
- 25%** Improvement in team productivity
- 15%** Cost savings due to better visibility on upcoming work

RECLAIMED MARKET DOMINANCE FOR A LEADING US BASED REAL ESTATE AGGREGATOR – SOME SNAPSHOTS



Insight on customer pain associated with open defects. customer pain is calculated based on several factors like Severity, priority, environment found in and others

Customer pain distribution along various parameters



100% FASTER TIME TO MARKET FOR ONE OF THE WORLD'S LARGEST AUTOMOBILE DIGITAL PROVIDER

Business Challenges

- **Need of a seamless multichannel customer experience** covering web, tablet and mobile application with distributed teams across three different ecosystem
- **Lack of insights** into builds across various channels, limited collaboration between various teams. Tedious task to **track effort spent** at epics and feature level.
- **Limited visibility** over current status and progress **with respect to end goals**
- High **overhead time** to kickstart testing and device set up post development

One Insights in Action

- **Automating the process workflow** in deployment and release through insights and **DevOps functionality**
- Identified bottlenecks and implemented **branching strategy** courtesy **maturity assessment framework** to adhere to easier quality checks and improved code quality
- Custom designed solution to drastically cut down the **time required to collaborate** the teams with multiple tools and processes.
- **Hierarchical Epic** based view to showcase effort spent at various levels.
- Multi channel build **value stream insights** and failure reasons helped **reduce the time lag in device installation** thereby improving productivity
- Further insights immensely helped in providing actionable cognizance with **single point of truth**.

Business Benefits

- 100%** Faster Time to Market
- 75%** Improvement in team productivity
- 50%** Higher visibility for the relevant stakeholders
- 40%** Cost optimization

IMPROVED CODE COVERAGE BY 80% FOR ONE OF THE WORLD'S LARGEST TELECOM SERVICES PROVIDER

Business Challenges

- Client had kickstarted SAFe adoption and found it difficult to **track each team's progress and value delivered** courtesy a siloed approach of working
- Need to showcase **portfolio-based view** across product increments to the executive team.
- Difficult to **track burn down for individual product teams** due to the limitations of tools being used.
- **Manual collation of data** from different tools proved to be a difficult task

One Insights in Action

- SAFe enabled One Engineering Insights provided **portfolio dashboard** which helped executive compare each teams and analyze the value being delivered.
- **Flexibility** at the insight level to showcase consolidated and individual **team insights** for backlog, sprints, defect, code quality and builds.
- Adopt **automation testing** instead of manual to increase functional coverage
- **Integration** of **One Engineering** product line with underlying client **DevOps** tools to fetch information
- Integration with Agile Central to track **Feature progress** thereby making the platform as the **single source of truth**.
- **Improved visibility** over story points being pushed to next sprint cycle, in turn improving the individual and **overall productivity** of the team

Business Benefits

- 100%** Improvement in visibility to portfolio teams and management
- 80%** improvement in code coverage
- 40%** reduction in technical debt
- 30%** Improvement in individual productivity
- 30%** Increased functional coverage



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Thank You!

LET US CRAFT SOMETHING
AMAZING. **TOGETHER!**
