



One Health Payer Competitive Intelligence

Powered by BrillioOne.ai

The shifting landscape of price transparency

*“Today we live at a crossroad where transparency in the healthcare ecosystem is creating a **monumental shift** of power to the hands of consumers. As pricing transparency regulations comes into effect, its simply not enough for payers to be merely **comply**. Organizations need to stay ahead of the curve by harnessing the **power of data** around business problems.”*

Forces reshaping the price transparency market



Rising inflation, flat interest rates & spends on regulations is making payers feel bottom line pressure



Payer-to-payer data exchange required by CMS payers upon enrollee request



Accelerating member/patient experience to a convenience level where transparency on information can be accessed from anywhere, anytime and anyplace



More and more US customers' shopping patterns and expectation is gravitating towards a retail on-demand way of shopping



**A LOT TO GAIN
AND EVERYTHING
TO LOSE**

+ 13 %
savings

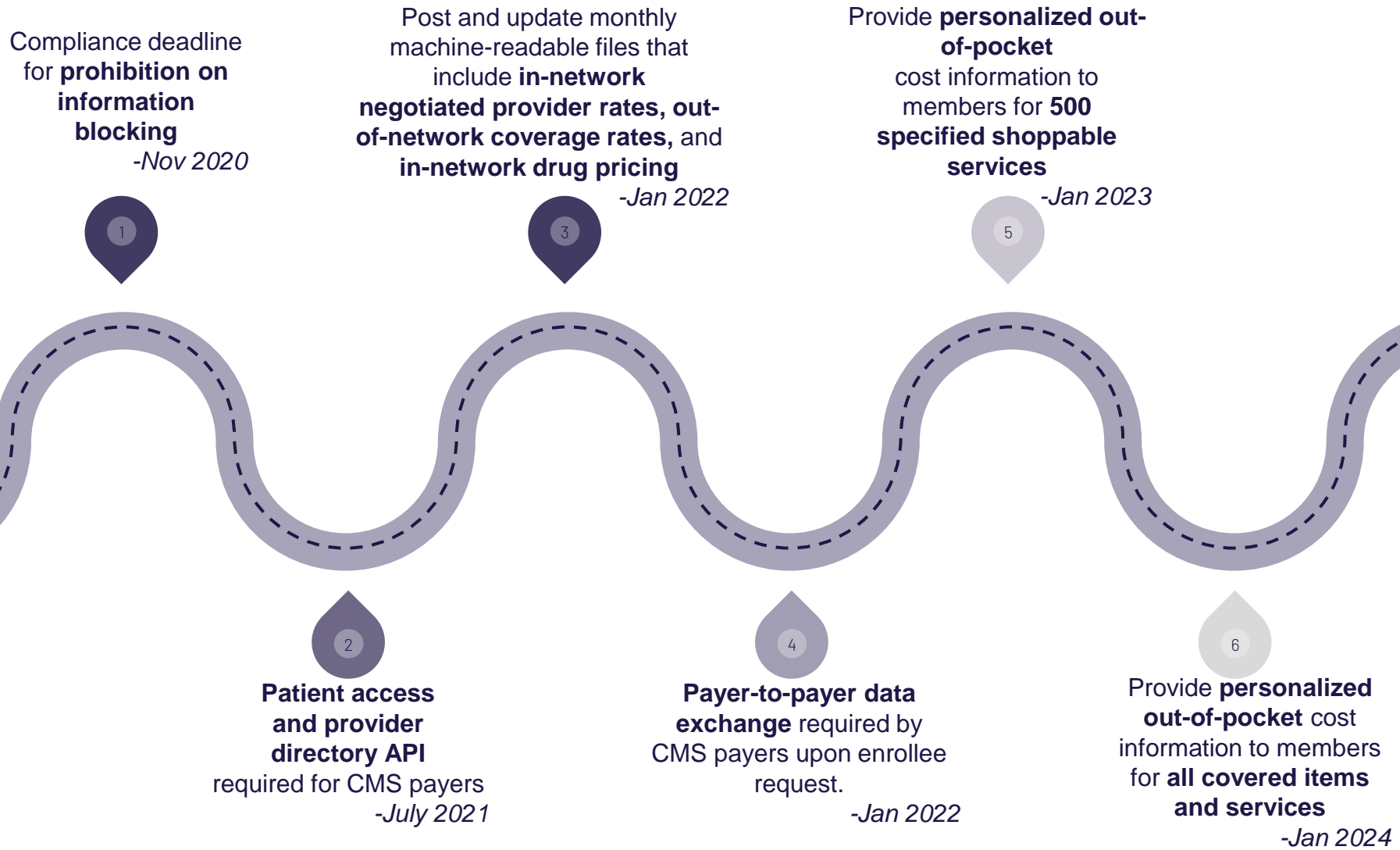
Healthcare
transparency
contributes to real
savings on
expected spend

Companies are
losing \$750
billions per year
on healthcare with
\$300 billion
wasted in
avoidable costs

\$300bn
Wastage

Potentially
avoidable
readmissions
account for \$1 of
every \$10 spent
on healthcare

Trail Of Provisions In The Act





Introducing

One Health Payer Competitive Intelligence on Azure

*Staying ahead of compliance for a
competitive edge*

“ HOW TO KEEP UP WITH THE
DYNAMICALLY CHANGING
**REGULATIONS AND
GUIDELINES?**”

“ CAN THE **PLETHORA OF
DATA** AVAILABLE BE USED
TO **IMPROVE MY MARKET
SHARE AND RETAIN MY
CURRENT MEMBERS?**”

“ARE THERE AREAS WITH
HIGH TRANSPARENCY
EXPOSURE THAT SHOULD BE
EVALUATED FOR AN **OFF-
CYCLE CONTRACT
CHANGE?**”

“ HAVE YOU CREATED A
PLAN FOR A SUCCEFUL
**LOW COST NEGOTIATED
CONTRACTS** WITH IN-
PROVIDER NETWORKS?”



Powering the Competitive Intelligence for Payers

Build your Strategy

Establish a sustainable governance structure

Set-up & integrate with existing systems (contract management, claims, etc.)

Input the MRF of your market competitors



Benchmark against industry standard

Ingest data from multiple sources

Advanced analytics to create custom analytics dashboard

AI powered predictive models tailored for your business



Drive decisions with actionable insights

AI/ML powered insights dashboard

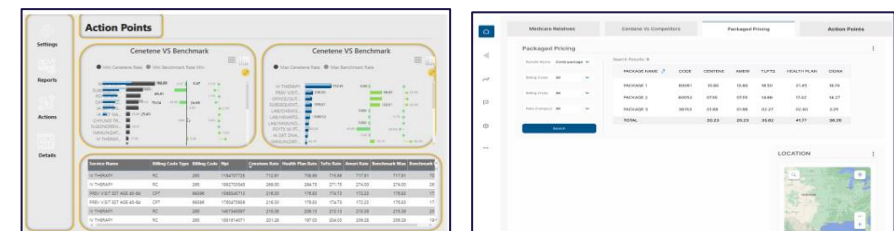
Price and rate benchmarking against industry standards

Evaluate your brand identity and areas of strengths in the market

Comparative Analysis with Market Peers



Data-driven actionable insights



The edge we bring in

Gain Market Share



Understand competitor designs & contracts. Develop strategy to stay ahead of competition by building innovative low-cost plans

Reduce Operational Costs



Identify best contract benchmarks and negotiate low-cost contracts. Reduce MLR payouts

Higher Member Retention



AI/ML powered actionable insights to help grow & retain members

Better Provider Network



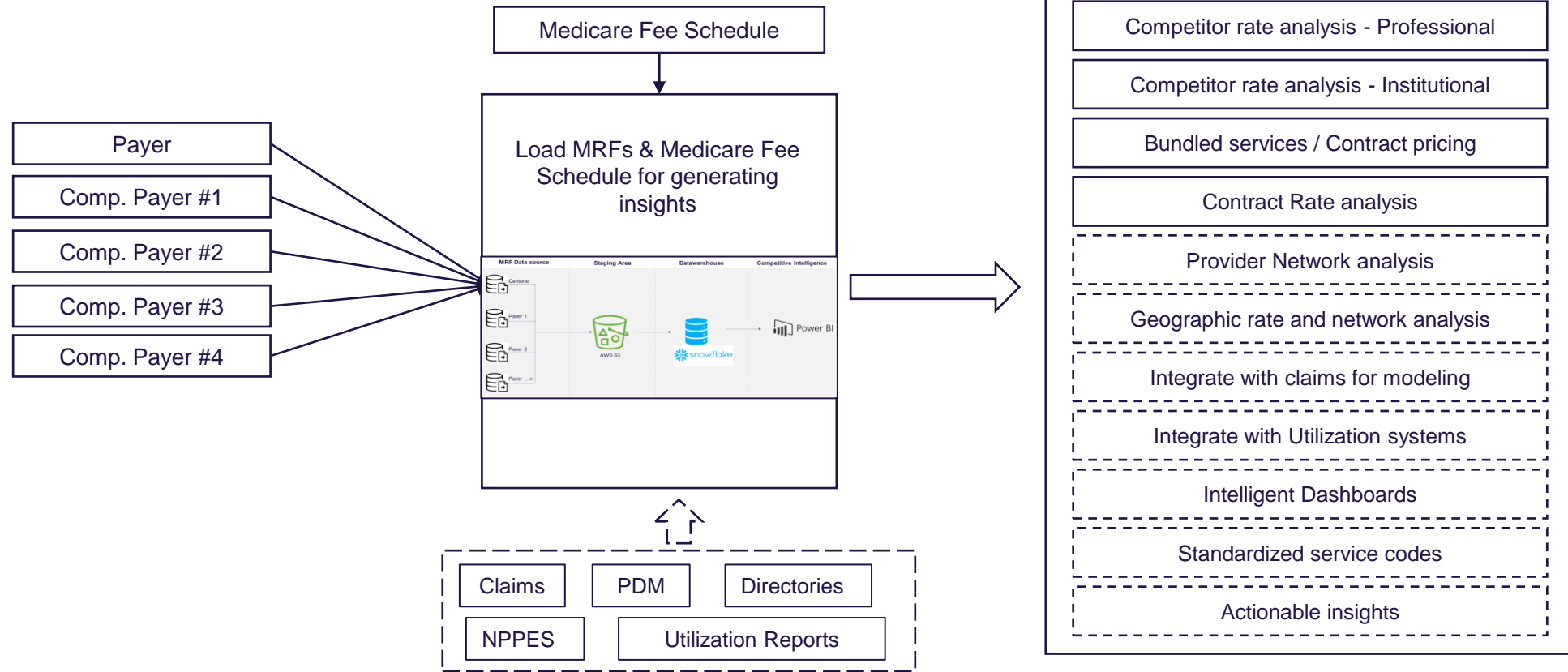
Ability to evaluate provider networks for competitors and position adequate / better network coverage

Teams with mission



Cross-functional teams bringing skills who speak their mind and challenge ideas until they make them work

Solution Construct



MRF as inputs

Identify and load up to 5 payer MRF data for service level comparison for the identified market

Analytics Engine

Compare contract rate and allowed amounts for few identified most frequented services

Insights Dashboard

Provide insights to market team based on comparison

Features part of Phase II

Thank you

brillio

