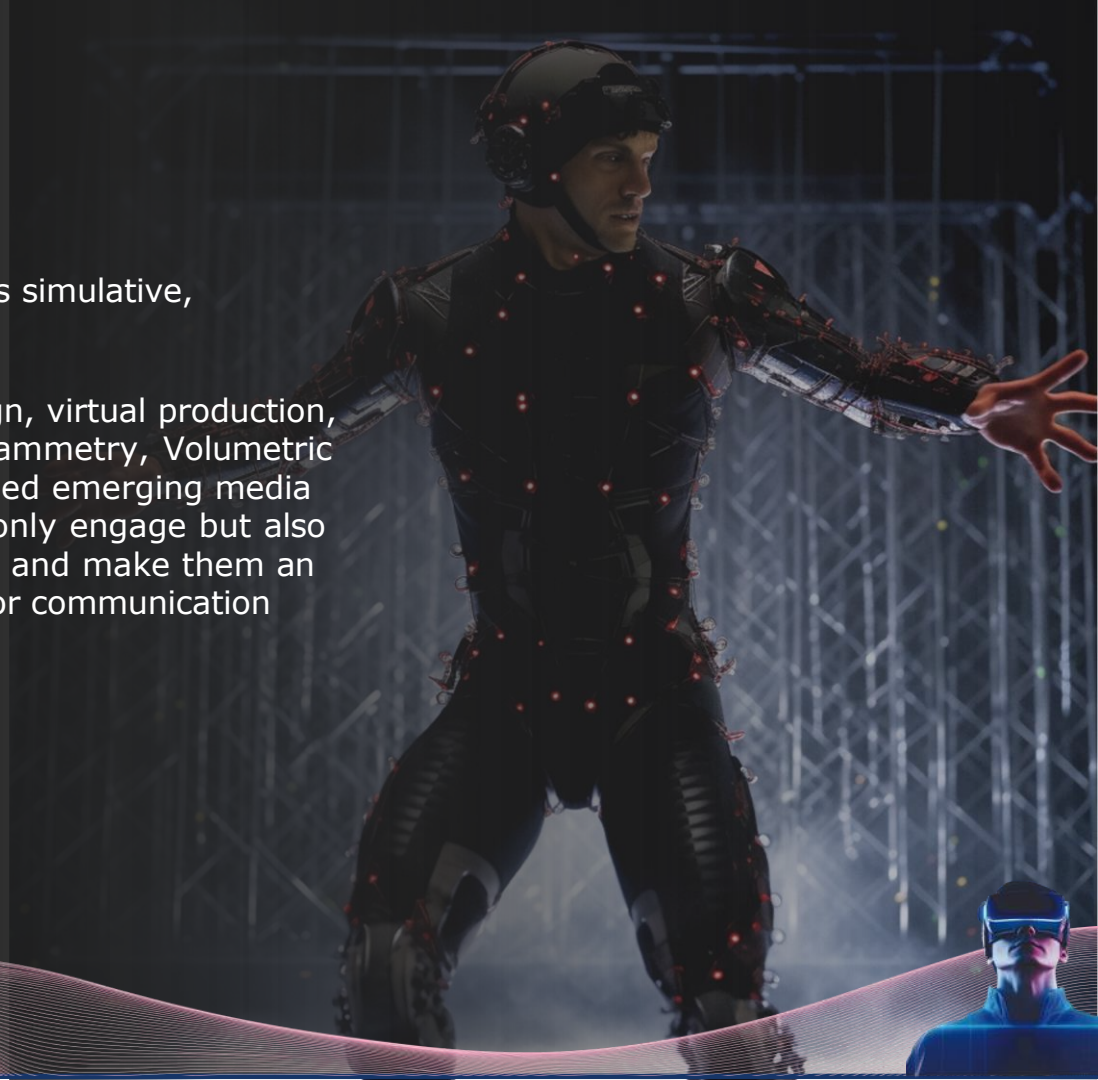


We use technology to create content that is simulative, immersive and interactive.

We create simulations that use game design, virtual production, augmented Reality, Virtual reality, Photogrammetry, Volumetric Capture and a host of other forms of blended emerging media technology to build solutions that will not only engage but also involve your audiences into the experience and make them an integral part of your presentation or pitch or communication



Segments Simulations Covers

HOSPITALITY

A turnkey solution for all hospitality properties to create virtual experiences to sell their spaces from anywhere.

HOTELS | RESORTS | VENUES

SECURITY

Parking Simulations, Evacuation Simulations, Safety Drill Simulation, Emergency Responder Simulations, Safety Onboarding

TRAINING AGENCIES | TRAFFIC SYSTEM | EMERGENCY PLANNING

CITY PLANNING

City Planning & Development Simulations, In Depth Space Utility Pre-Visualisation, Town Planning, Project Pre Visualisation.

TOWN PLANNERS | GOVT BODIES | ARCHITECTS | INFRA ORGANISATION



REAL ESTATE

Property Features Visualisation, Living Space Visualisation, Interior Design and Space Planning, Expo Centres.

**BUILDERS | INTERIOR DESIGNERS
EXPO PLANNERS | SPACE PLANNERS**

MEDICAL

Procedure Simulation, Simulating Disease and Cure, Surgical Simulations, Anatomical Explorations, Rehab & Mental Health

**MEDICAL CONFERENCE ORG MEDICAL
EDUCATION INST | PHARMA COs |
NURSING**

EDUCATION

Augment Textbooks, Immersive Exams/ Tests, Immersive Storytelling
Augmented E-Learning Systems.

**SCHOOLS | COLLEGES | EDUCATION
POLICY MAKERS & EDUCATION
BOARDS E-LEARNING SERVICE
PROVIDERS**

Segments Simulations Covers

MUSEUMS & MONUMENTS

Immersive geography agnostic experiences with enhanced storytelling and inclusive personalized services for

**MUSEUMS | ART GALLERIES
MONUMENTS | MEMORIALS**

SPIRITUAL CENTRES

Immersive Spiritual Experiences that could cover close up experiences, personalised services and storytelling tours

**MOSQUES | CHURCHES | TEMPLES |
PLACES OF SPIRITUAL LEARNING/
EXPERIENCES**

RETAIL

Simulation with immersive product engagement and trial experiences, digital twins of showrooms, VR 360 showroom visits and tours, E-Tailing from anywhere, Meta Malls.

**SHOWROOMS | STORES | MALLS
| INDUSTRIES**



RECREATION SPACES

**Customised Game Design,
Game Build Solutions
AMUSEMENT PARKS, |
VIRTUAL GYMS | VIRTUAL
GAMING CENTRES |
IMMERSIVE SPORTS |
ESPORTS EXPERIENCES**

TOURISM

VR Based Immersive Tourism Experiences, MICE Simulations, Customised Tours Simulations for Pitches to Large Groups

**RAVEL COMPANIES |
TOURISM BOARDS | TRADE
COMMISSIONS**

360° LIVE

Documenting Cinematic 360 VR Experiences in the form of Movies/ Videos for Public to see and experience

**EVENTS | CONCERTS | LIVE
ENTERTAINMENT | SPORTS**

Some of our past work (2021-2023 (date)

F1 360 VR Immersive Experience :

To Create an immersive experience for KSA Govt Officials and members of Riyadh F1 Circuit to experience driving F1 car with customized MOTUS 1 branding for the pitch presentation of MOTUS 1 – The Transportation and Parking Solution Company as tech partner for F1 transport management. – This helped in establishing MOTUS 1 knowledge of the Riyadh Circuit and its ability to understand how to undertake venue management

TAJ LANDS END 360 :

A digital twin that allows any salesperson to give a full 360 experience with customization to its customers from anywhere in the world of the property that's located in Mumbai. The module allows color change, furniture customization and change of set up in real time 360. Clients can experience the venue in a complete depth unlike seeing it in photos, videos or brochures. This negates the need for expensive recces and multiple site visits, also it allows pre-viz of entire experience which is not practical in real time due to operational challenges and costs

APPARTMENT SIM WITH CUSTOMISATION :

A digital twin for a real estate client (name can be provided on request), with fully customizable sales simulation of project, amenities, apartment modifications and live call with salesman. The user can make and decorate his apartment from anywhere and also discuss the sales process with salesperson without visiting the site. This makes retail, real estate and site sales completely geography agnostic.

