Innovation Jumpstart
Activate AI Innovation in your organization

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BOOST YOUR ORGANIZATION WITH AI THROUGH THE LATEST MICROSOFT TECHNOLOGIES AND INSIGHTS

We are experiencing a revolution in the AI world, with Microsoft technology enabling not only concepts but also real-world applications. But what does this mean for your organisation? AI and Autonomous Agents are transforming business operations, automating complex processes, and delivering Intelligent Customer Experiences. These self-sufficient agents are revolutionizing work as we know it.

During the Innovation Jumpstart, you'll discover how these innovations in AI, Data, Service, Marketing, and Sales can transform your organization. In this interactive, hands-on workshop, we'll explore tangible opportunities together and deliver immediate, measurable results. Whether you're struggling with customer interactions, data-driven decision-making, or operational efficiency, we'll help you uncover and implement innovative solutions.

FROM IDEAS TO ACTION: OUR PROVEN THREE-STEP APPROACH
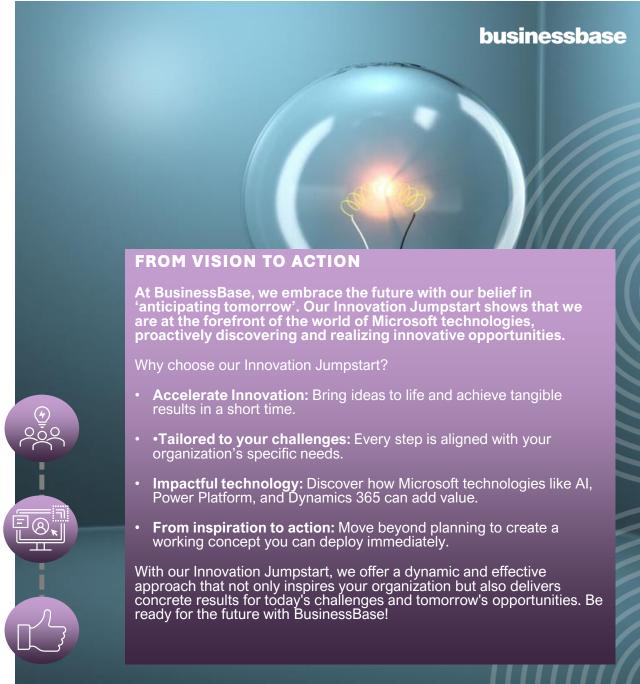
- **Idea generation**
  We start together with an interactive workshop in which we discover, develop and refine ideas. Through co-creation, we develop innovative concepts that perfectly match your organisation's needs and challenges.

- **Design Sprint**
  With a focus on the most promising ideas from the workshop, we work together on concrete designs. Thorough analysis and strategic insight provide a solid basis, ready for development

- **Realisatie**
  Our innovation development team is ready to bring the most promising concepts to life through an initial pilot. With iterative development and close collaboration, we ensure that the pilot is realized quickly and efficiently so that the ideas are actually implemented. Make your ideas a reality with our proven approach!
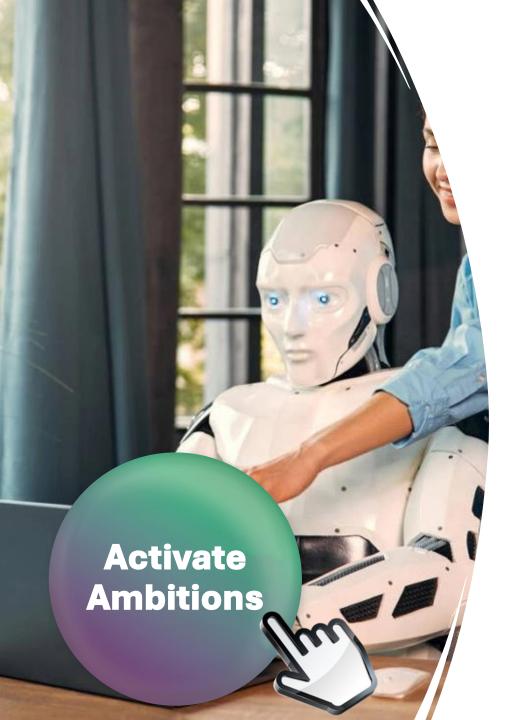
FROM VISION TO ACTION

At BusinessBase, we embrace the future with our belief in 'anticipating tomorrow'. Our Innovation Jumpstart shows that we are at the forefront of the world of Microsoft technologies, proactively discovering and realizing innovative opportunities.

Why choose our Innovation Jumpstart?

- **Accelerate Innovation:** Bring ideas to life and achieve tangible results in a short time.

- **•Tailored to your challenges:** Every step is aligned with your organization's specific needs.

- **Impactful technology:** Discover how Microsoft technologies like AI, Power Platform, and Dynamics 365 can add value.

- **From inspiration to action:** Move beyond planning to create a working concept you can deploy immediately.

With our Innovation Jumpstart, we offer a dynamic and effective approach that not only inspires your organization but also delivers concrete results for today's challenges and tomorrow's opportunities. Be ready for the future with BusinessBase!

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FROM VISION TO ACTION

WHAT ARE IDEAS WE HAVE ALREADY TAKEN UP FOR CLIENTS?

1. Deployment of AI Chatbot to provide support in answering (customer) questions based on knowledge present in various systems

2. Digitization of paper-based process flows; quality checks, notification of completion, approval, etc.

3. Manual input required while data is already in systems: overwrite master data, copy characteristics, etc. 275+ standard connectors available to unlock data!

4. Periodic processes (daily, weekly, monthly). Automate by using Copilot and PowerPlatform.

5. Multiple employees capture the same data. Digitize and centralize in 1 place

6. Approval processes; many processes are still performed manually. This is easy to automate with Copilot and a Power App

7. Automatically generate reports & analyses with data from various systems based on specific events; for example, weekly schedules

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READY TO ACTIVATE YOUR AMBITIONS?

Activate Ambitions

Outcome

By the end of the Innovation Jumpstart, you will have a validated prototype addressing a key business challenge, actionable insights for scaling your solution, and a roadmap to accelerate innovation using Data & AI capabilities in Dynamics 365 and Power Platform.

Duration

This program is designed to be completed in 3 days, providing a focused and intensive approach to deliver tangible results within a week.

Who is this session for?

This session is ideal for organizations looking to kickstart innovation by exploring and prototyping transformative solutions with minimal IT dependency. Perfect for teams aiming to automate processes, improve efficiency, or enhance customer experiences using Microsoft AI technologies.

Ready to activate your ambitions?

Join our Innovation Jumpstart and discover how your organization can fully leverage the latest Microsoft technologies. Together, we'll transform ideas into valuable solutions.

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"Boost your organization with AI through BusinessBase and the latest Microsoft technologies and insights."

Interested?

Get in touch with us!

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