

# Dynamics 365 Vision & Value Discovery Workshop





# UNLOCK THE FULL POTENTIAL OF YOUR DIGITAL TRANSFORMATION WITH CONFIDENCE.

Our Vision & Value Discovery offers a structured approach to identify and maximize the impact of Dynamics 365 for Service, Sales, Marketing, Data and AI within your organization. Gain a clear plan with actionable insights, a roadmap with defined timelines, and the necessary resources. This is your opportunity to maximize impact and bring your digital ambitions to life. Over a 2-5 day program, we collaborate with your key stakeholders and decision-makers to align new technologies with your strategic business goals for creating an intelligent customer experience.

## Our five-step approach.

- **Introduction and goal setting:** We begin by discussing your business objectives and ambitions. Together, we define clear goals to ensure the workshop stays focused on what matters most to your organization.
- **Exploring current state and future needs:** Our team works closely with you to understand your processes and culture. We identify challenges and potential barriers to adopting new technology.
- **Generating ideas and collecting use cases:** We encourage creative thinking and gather ideas for new business applications. We explore the possibilities of Dynamics 365 and Power Platform, Copilot (Studio) and Microsoft Fabric.
- **Prioritizing use cases:** We prioritize the ideas and use cases based on feasibility, impact, and strategic value. Together, we determine which use cases will deliver the greatest value and should be implemented first.
- **Creating a concrete action plan:** At the end of the workshop, we provide a detailed action plan and roadmap. This includes timelines, required resources, and steps for change management, giving you a clear plan to move forward immediately.



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## WHY CHOOSE A BUSINESSBASE VISION & VALUE DISCOVERY WORKSHOP?

Our Vision & Value Discovery equips you with the tools and insights to optimize your organizational processes using the power of Microsoft technology. This program not only helps you identify new opportunities but also translates them into measurable results. Whether your goals are improving customer experience, accelerating sales cycles or enhancing marketing outcomes, we'll help you set the right focus and define a clear path forward.

- **Strategic focus:** Invest in technologies that have the most significant impact on your organizational goals.
- **Efficiency:** Quickly turn ideas into a concrete and actionable plan.
- **Engagement:** Build buy-in through collaboration with your stakeholders and teams.
- **Result-driven:** Leave with a strategic plan and business case that clearly demonstrates the value of Microsoft technology.

# READY TO ACTIVATE YOUR AMBITIONS?

## Outcome

A strategic plan that shows how Microsoft technologies can deliver business value. Receive actionable insights, a prioritized use case list and a clear implementation roadmap, including timelines and resources, ensuring immediate progress toward your goals.

## Duration

The Vision & Value Discovery Workshop typically lasts between 2 to 5 days, depending on the scope and complexity of your organization's needs.

## Who is this session for?

Perfect for decision-makers, managers, and innovators looking to harness the power of Microsoft technologies to drive business transformation. This workshop provides valuable insights for organizations aiming to optimize their processes and achieve their strategic goals.

## Ready to activate your ambitions?

Book your Vision & Value Discovery now and transform your vision into a concrete, achievable plan. Take the first step toward a future where technology activates your ambitions and supports your business goals!

**Activate  
Ambitions**



# Interested?

Get in touch with us!



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