

| Copilot

THE HUMAN LAYER FOR MICROSOFT COPILOT

Sounds Like Me[®] From iAM

AI Reflects The Person Behind The Work.
Design the human layer into your Copilot.

Trusted. Authentic. Human-Led AI Adoption.

SOUNDS[®]
LIKE ME



Built on Copilot Studio

Secure. Personalized for every user. Your tenant.



OVERVIEW

Human authenticity as organizational AI infrastructure

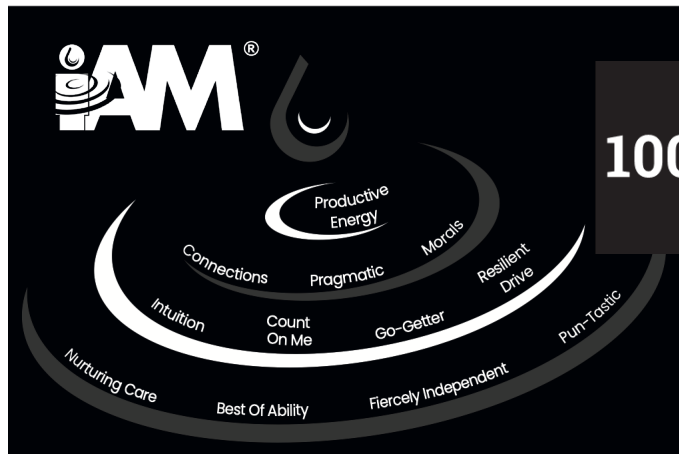
Sounds Like Me® From iAM

Sounds Like Me® helps organizations move from Copilot usage to Copilot trust by designing The Human Layer into Copilot so AI output feels owned, authentic and ready to use. Microsoft Copilot reflects how people think, communicate and work, so AI feels like a natural extension of the human using it, not a generic system that needs rewriting or translation.

By embedding a human layer into Copilot, Sounds Like Me® From iAM supports confident delegation, reduces verification effort and helps organizations realize value from Copilot faster, whether they are an SME or a global enterprise.

AI designed to reflect real people, in their own words, with their own standards and style.

iAM moves beyond psychometrics; it is built on self-concept theory, positive psychology and neuroscience. Every iAM is unique - crafted by the individual, not assigned by a type. Validated by users and used in over 20 countries - iAM describes what makes you you in your own words.



100%

In a randomised, qualitative validation study carried out with 99 clients over three months, **100% agreed that their iAM was a true reflection of the real them**, what irritates them, how people know them, what they can overdo and who they are when they are **at their best**.

Human-aligned AI output

Copilot generates content that reflects individual voice, values and judgment - output that feels genuinely yours.

Personalized human insight

On-demand reflection and coaching to support clarity, pressure management and growth.

Trust-led AI adoption

AI output feels owned and usable, reducing hesitation and rework across your organization.

Secure by design

Delivered within your own Microsoft tenant. No data extraction, no model retraining, no external exposure.

Maintaining Human Authenticity

Copilot allows the user to know and maintain their unique authenticity, reversing dilution of culture through the Human Layer. Keeping your organization authentic and differentiated.

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Use Cases For Extensibility With Copilot

Real impact across your organization

Productivity Align work methods to your natural style for faster, more confident output.	Authenticity Ensure AI output reflects the human behind the work, not a generic template.
Self-awareness & Development Understand strengths, triggers and blind spots through real-time coaching.	Personalized Development Support meaningful growth, self-awareness and development at every level.
Inclusivity & Belonging Help teams understand one another beyond job titles and org charts.	Managing Pressure Maintain standards and judgment under stress with personalized support.

Extensibility: Unlock Human-Led AI

Four ways to extend Copilot with the human layer

- A Human Led Companion**

Copilot becomes a live coaching companion that reflects who you are, not just what you do.
- Drive Copilot Adoption**

Reduce re-work, verification and language dilution that stall ROI. Adoption accelerates when users trust Copilot to represent them accurately.
- Build Trust and Positive Culture**

Share iAMs in Microsoft Teams to strengthen connections and enhance psychological safety across your organization.
- Scale Authenticity Securely**

Deploy via SCORM in your in-house Learning Management System, keeping data securely in your own tenant.

TWO PARALLEL OUTCOMES

ROI through reduced verification and re-editing across every Copilot interaction.

Performance gains through amplified identity, trust and AI delegation.



Review: ‘AI Power, authentically Human. *Sounds Like Me*® is the ‘missing link’ in AI productivity. This solution bridges the uncanny valley between AI and people, enabling better quality interactions and an authentically human experience. This solution helps me be more productive, while retaining what it feels like to be ‘me’. Love it.’

UK CEO

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How It Works

1

Create your iAM profile via your LMS

Each user creates their iAM profile via your Learning Management System, defining their values and authentic self in their own words.

2

Access Sounds Like Me® in Copilot sidebar

Users access Sounds Like Me® from iAM within the Microsoft Copilot sidebar. Copilot creates personalized output that reflects the user - generative AI that is authentic.

3

Real-time reflection and coaching

Users access real-time reflection and coaching to explore their values, triggers, blind spots and character.

4

Accelerate team collaboration in Teams

In Microsoft Teams, users accelerate team collaboration and understanding by sharing iAMs across the organization.

See www.soundslikeme.com to download the white paper and people and culture supplement.



Sounds Like Me from iAM

Created by #BeYourselfAtWork

Message Copilot



Load your iAM (upload /...
Here is my iAM

About You
Share my iAM Values and their descriptions

Your Superpowers
What makes me me? Summarise my uniqueness?

AI That Sounds Like Me
Find below some text, make it sound exactly like me.

Career Planning & Success
Share a personal profile of what makes me great to work with?

Blindspots & Triggers
Create a summary of my potential blindspots and trigg...

Pricing & Deployment

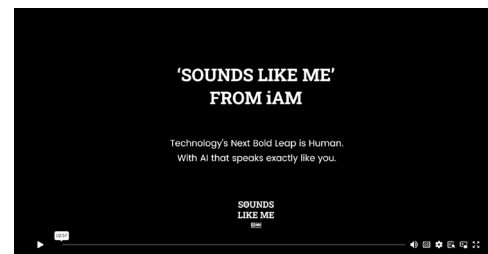
WHAT'S INCLUDED

- + Pricing is per user with volume-based discounts. Annual invoicing with discounted renewal for three years.
- + SCORM file download with Deployment Pack and Leadership Visibility Pack to track use cases and ROI.
- + Organizational launch video (webinar-ready)
- + Sounds Like Me® Coaching Playbook (all employees)
- + Manager & Leadership Playbook
- + Generative AI Usage Guide aligned to your iAM

ACTIVATION

- Direct activation instructions for Microsoft Copilot via the Deployment Pack for Copilot Studio
- Activation video with clear directions and logos for setting live for users
- Survey templates and Copilot adoption guidance to measure ROI including trusted delegation and Verification Tax

Watch The Demo Film – Go To
www.soundslikeme.com/partner-with-us



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Grow Trusted Copilot Adoption - Design the Human Layer into your AI.

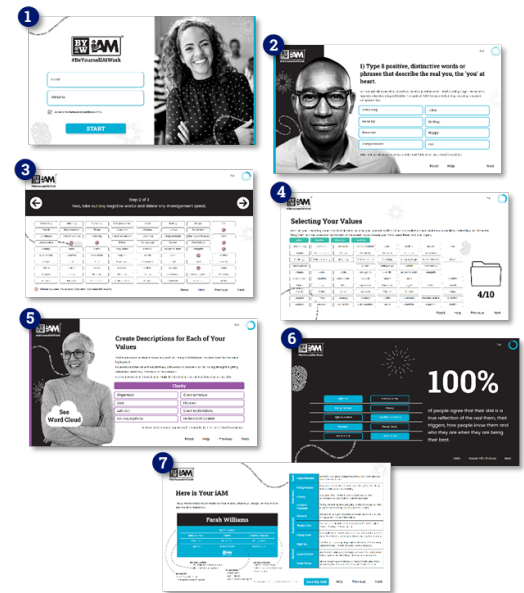
Sounds Like Me® From iAM helps organizations move beyond Copilot experimentation into trusted, human-led adoption. Make Copilot feel familiar, usable and ready to delegate to.

Schedule a demo
soundslikeme.com/tellmemore

1 Getting Started

Each user creates their own iAM, defining their values and authentic self in their own words using an in-house Learning Management System (LMS).

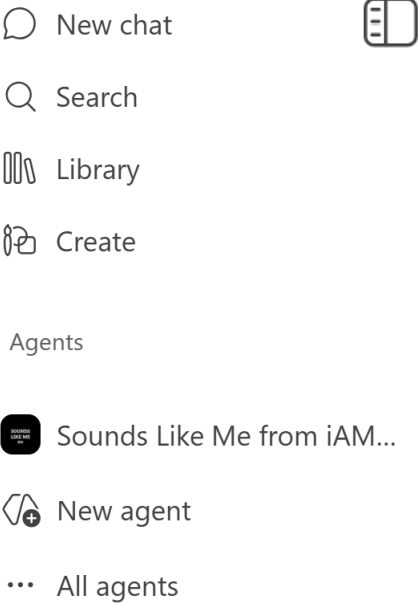
The experience is self-guided and takes just 30-45 minutes. The SCORM download is available directly in SCORM 1.2 or 2004 4th generation.



2 Access in Copilot

Your Microsoft Administrator downloads the Sounds Like Me® From iAM details and makes the Agent live in Copilot and Teams.

Users click on the Sounds Like Me® From iAM Agent in their Copilot sidebar, load their iAM and start exploring who they are, how to be the best version of them and create generative AI that is authentic.



3 Trusted Copilot Adoption

Copilot adoption depends on trust, not just the technology. When AI sounds generic, people disengage quietly. They edit, rewrite and second-guess output, slowing productivity and limiting ROI.

We call this Verification Tax - measured via the Leadership Visibility Pack. Make Copilot a representation of each unique person using it.



AWARD-WINNING CULTURE POWERED BY iAM + MICROSOFT

Increased Usage Reflects Increased Trust

A live Copilot case study

Veramed, an award winning global clinical research company, has embedded iAM into its LMS, enabling over 450 employees to define and share their authentic selves. From onboarding to leadership, iAM is used to amplify every colleague's values, confidence, performance and development.

Veramed uses iAM to personalize communication across their teams - amplifying each user with generative AI that sounds like them. With less re-editing and higher delegation, their teams, Managers and Leaders use Sounds Like Me® to;

- Understand their values, their triggers, blind spots and natural styles for personal growth.
- Amplify their performance, summarise information in a way that works for them, be more concise and create emails, reports and notes that all sound like them.
- Develop others and create output in a voice relevant to the receiver.

450

iAM users via in-house LMS

40%

increase in Microsoft 365 prompts

26%

increase in active Chat adoption

108/100

adoption 365 score in week 1

Sounds Like Me® is classified as a **Limited Risk Provider under the EU AI Act** and is delivered securely and confidentially within your own Microsoft tenant. Built on Microsoft Copilot Studio, it requires no data extraction, no model retraining and no external exposure.



What Users Are Saying

'I tend to be overly wordy. For example, I have drafted my annual review summary and then asked Sounds Like Me® to help make it more concise... I've not been disappointed with the results!'

'I used Sounds Like Me® for reworking my content to make my feedback more concise and thought the Sounds Like Me® was spot on.'

'I used it to build a job description, and it did well. Pulled in my resume and used my Sounds Like Me®.'

'iAM has been a game changer, we love it. Created via our in-house LMS, everyone at Veramed has an iAM. They use it to know who they are, their superpowers, and with Copilot they are brought to life - authentic and personally supported. Thanks to the Sounds Like Me® App adoption of Copilot has been incredible. It's Human Led AI amplifying everyone here.'

- Tom Seymour, Chief People Officer, Veramed



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THE FUTURE OF AI AT WORK

AI Scales When Humans Are Designed Back Into The System

BOOK A DEMO

www.soundslikeme.com/partner-with-us

CALL US

00 44 1476 562418

EMAIL US

movement@beyourselfatwork.com

See our offer on the Microsoft Marketplace