

AI That Your People Trust Enough to Use – The Human Layer for Microsoft Copilot

Workplace AI does not stall because of capability, it stalls because people do not trust AI to represent them. Across organizations AI outputs are edited before sending, language is softened or rewritten, delegation to AI is hesitant and so adoption can be slow. This creates a hidden cost: 'Verification Tax' - time spent checking and reworking AI output. This is not a training issue - it is a structural gap - AI is being asked to act on behalf of people without understanding who those people are. Copilot scales intelligence, the Human Layer enables trust. Without it adoption can stall, with it trusted delegation becomes possible.

The Solution

Sounds Like Me® from iAM is the Human Layer for AI. We enable Microsoft Copilot to:

- Reflect individual authenticity, tone and judgement.
- Produce output users can stand behind without rewriting to make it sound like them.
- Move from assistance to trusted delegation.
- Act as a personalized coach to enable each user to be the best of themselves at work, including as a manager and leader.

Turning Copilot from something people use into something they rely on.

How It Works

Each user defines their iAM (their values and authentic drivers) via a Learning Management System in 30 - 45 minutes. iAM gives a clear sense of identity, confidence rooted in values and an authentic way to work and act without personas.

- This becomes the structured human reference layer used alongside the Sounds Like Me® from iAM Agent, which is made available via the sidebar in Copilot for each user.
- Copilot outputs align to the individual using it - generative AI sounds authentic vs generic.
- Copilot becomes a human amplifier.

What's Included

Sounds Like Me® is directly activated via SCORM for your LMS, alongside a deployment pack with Microsoft Studio instructions as well as:

- Leadership Visibility Pack - ROI measurement and a use case Copilot Agent giving you delegation confidence indicators.
- Verification Tax signals (rework, editing behaviour).
- Adoption and usage metrics.
- A Customer Success Pack: Manager and Leadership playbooks, AI usage guidance and launch and activation materials.

OUTCOMES

A unique Copilot experience for every user. Generative AI sounds authentic bringing reduced rework and verification time and increased Copilot usage and prompt volume. 92% of iAM users feel more able to be themselves at work and report a 90% increase in self awareness and an 88% impact on improved performance and positivity.

Transform Copilot Adoption – A Business Case Study

450

iAM users via in-house LMS

40%

increase in Copilot prompts

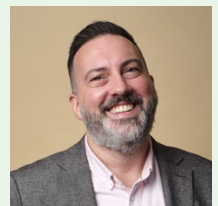
108/100

365 adoption score in week 1

Veramed, an award winning global clinical research company, has embedded iAM into its LMS, enabling over 450 employees to define and share their authentic selves. From onboarding to leadership, iAM is used to amplify every colleague's values, confidence, performance and development. Veramed uses iAM to personalize communication across their teams. Amplifying each user with generative AI that sounds like them.

'iAM has been a game changer, we love it. Created via our in-house LMS, everyone at Veramed has an iAM. They use it to know who they are, their superpowers and with Copilot they are brought to life - authentic and personally supported. Thanks to the Sounds Like Me® App, adoption of Copilot has been incredible. It's Human Led AI amplifying everyone here.'

– Tom Seymour, Chief People Officer, Veramed



Review: 'AI Power, authentically Human. Sounds Like Me® is the 'missing link' in AI productivity. This solution bridges the uncanny valley between AI and people, enabling better quality interactions and an authentically human experience. This solution helps me be more productive, while retaining what it feels like to be 'me'. Love it.' **UK CEO**

SOUNDS
LIKE ME

