



Contest as-a-Service for distributors

Launch innovative contests using power of SymbioSys Contest to motivate advisors drive business goals



Reinventing Insurance Distribution.
Transformation Assured.

QUICK FACTS

09
Countries

14
Delighted
Insurers

10M+
Applications
Processed

500+
Contest
Launched

5M+
Advisors
Tracked

04+
Channel

BUSINESS CHALLENGES

- Time & cost to launch new contest
- Ability to quickly launch contest on similar parameters as Insurer's contest
- Evaluation on consolidated business from all Insurer's with different weightages
- Periodic information sharing with advisors

BUSINESS DRIVERS

- Reduce contest administration cost
- Dynamism in launching contest
- Measure contest effectiveness



HIGHLY CONFIGURABLE
SERVICE



PROVEN
EXPERIENCE



CLOUD READY
ARCHITECTURE



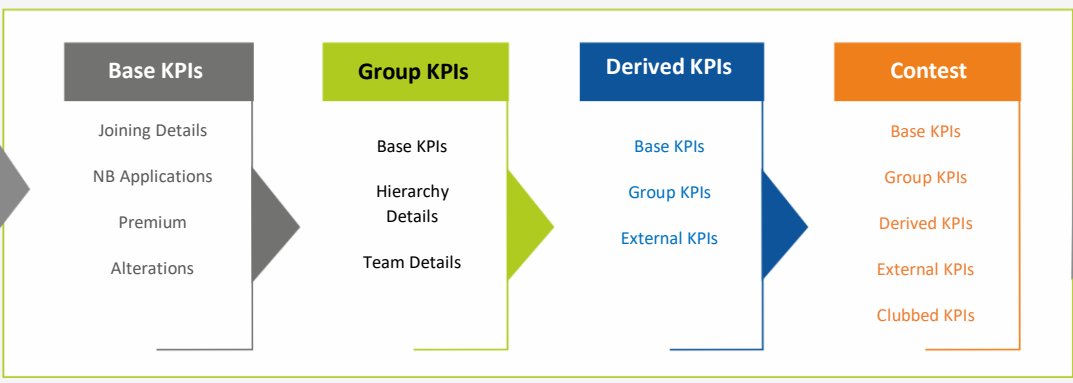
PAY-AS-YOU-GO
ENGAGEMENT



From each Insurer

- Hierarchy
- NB Applications and Premiums

External KPIs



Calculated Contest Summary and Details by each Broker advisor

KEY FEATURES

- Configure contest based on various combinations
- Change on-going contest parameters including awards from effective date with versioning
- Ability to define waiting period for administrative delays
- Dry run to publish intermediate results
- Analyse contest effectiveness
- Contest simulation

SERVICE BENEFITS

- Drive your business goals thru innovative contests
- Motivate advisors to drive higher results
- Simulate and assess effectiveness before launching contest
- Improved time to market and reduced operation cost

OTHER COMPLEMENTARY SYMBIOSYS SERVICES

- **Commission**
as-a-Service for distributors
- **Incentive**
as-a-Service for distributors

- **Distribution Management**
as-a-Service for distributors
- **Distributor Portal**
as-a-Service for distributors

4 Multi-Country Implementations	10 Solutions	30% CAGR Over Past 5 Years	300+ Professionals	400+ Years of Core Team Experience	40+ Clients	9 of 30 Global Top Insurers	100+ Implementations	12+ Years	12 Countries
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