



## Product Configurator as-a-Service

Power your digital omnichannel strategy with proven product configurator



Reinventing Insurance Distribution.  
Transformation Assured.

### QUICK FACTS

**11**  
Countries

**30+**  
Delighted  
Insurers

**01 - 03**  
Weeks for  
new product

**1000+**  
Riders  
Configured

**500+**  
Plans  
Configured

### BUSINESS CHALLENGES

- Ability to create target segment specific variations within same product
- Ability to have 2 versions of product available for selling, in parallel
- Ease of integrating product engine with home grown digital apps
- Customer engagement tools for mapping life events for informed decision making

### BUSINESS DRIVERS

- Ability to launch innovative products in short time
- Support for calculating premium for Standard and risk-based loading
- Availability across diverse digital platforms in connected and disconnected mode



HIGHLY CONFIGURABLE  
SERVICE



PROVEN  
EXPERIENCE

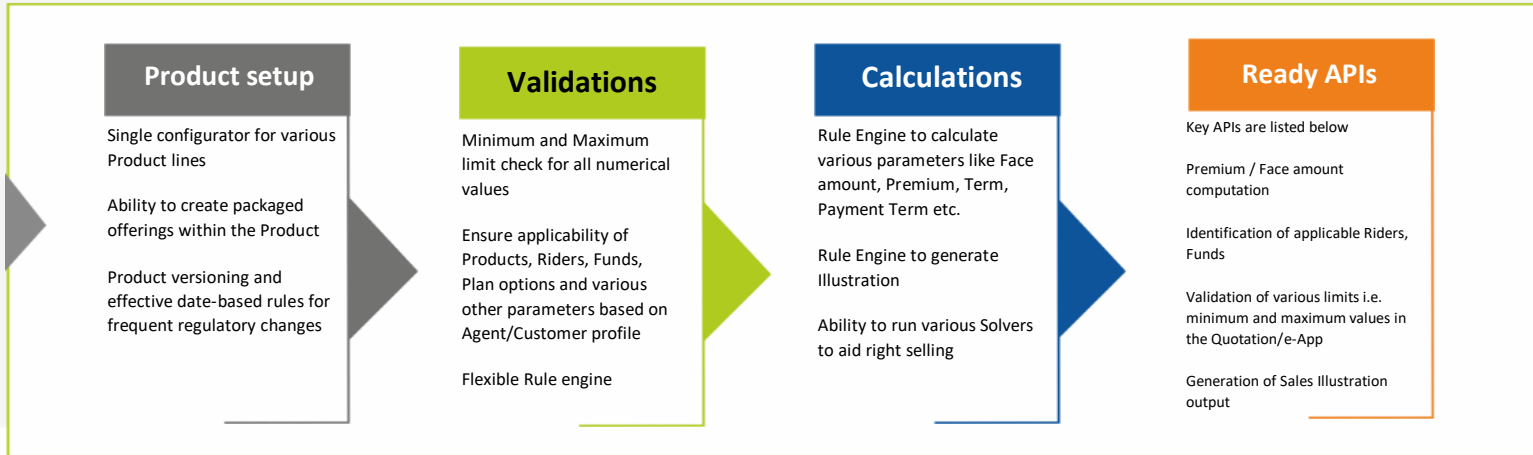


CLOUD READY  
ARCHITECTURE



PAY-AS-YOU-GO  
ENGAGEMENT

# FUNCTIONAL OVERVIEW



## KEY FEATURES

- Unified Product Configurator with availability across diverse digital platforms with ease of integration
- Ease of packaging various sales offerings within same product
- Ease of configuring Riders along with Plan-Rider association rules
- Ability to configure products for Joint life, Supplementary life, multi-lives etc.
- Availability of solvers for engaging customers for informed decision making
- Wind back and wind forward commission

## SERVICE BENEFITS

- Short time to launch innovative products
- Ease of creating product variations for specific partners or customer segment
- Ease of integration with any front-end tool on diverse platforms
- Availability in connected and disconnected mode

## OTHER COMPLEMENTARY SYMBIOSYS SERVICES

- Sales Illustration**  
*as-a-Service*
- In-force Sales Illustration**  
*as-a-Service*
- e-Application**  
*as-a-Service*
- Underwriting**  
*as-a-Service*
- Auto-Underwriting**  
*as-a-Service*
- Sales Tool**  
*as-a-Service*

**4** Multi-Country Implementations   
 **10** Solutions   
 **30%** CAGR Over Past 5 Years   
 **300+** Professionals   
 **400+** Years of Core Team Experience   
 **40+** Clients   
 **9 of 30** Global Top Insurers   
 **100+** Implementations   
 **12+** Years   
 **12** Countries

