

# Demonstrate ROI & Drive Business Results with a Copilot Proof of Value (POV)



## About C5 Insight

Our mission is to unleash business results through people-centric digital transformation. We plan, build, and support Dynamics 365 CE, Microsoft 365, and Power Platform solutions, enhancing each with Copilot. With a blend of technical expertise and business acumen, we strategically guide successful digital transformations.

## What is a Copilot POV?

C5 Insight's Copilot POV demonstrates ROI within 6-8 weeks by measuring the results of a small cohort. Our agile approach proves Copilot's immediate value and helps leadership envision its scalable potential.

- Select 15-30 employees from the same department
- Support system setup and configuration
- Curate role-specific use cases to ensure relevancy
- Facilitate (6) training sessions using out of the box capabilities
- Host (4) Ask Me Anything sessions
- Perform (2) ride alongs to gather mid-point feedback
- Evaluate success:
  - Report on Copilot adoption
  - Hold feedback session
  - Survey participants
- Executive briefing and next steps

## What our customers are saying

*"We need to roll this out to everyone in the company, not just sales...this feature alone could add 2-3 years to everyone's life expectancy."*

– Manager of Digital Adoption, Zones, LLC

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## C5 Insight

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