

Content Creation for Competency Management

Unlock the potential of your existing materials by transforming and repurposing them into engaging, consumable formats. From e-learning content and interactive activities to SCORM-compliant learning modules, we develop and deliver upgraded digital content designed to enhance learning and development. Make your content work harder with a seamless upgrade to modern, user-friendly formats.

Deliverables:

- Envisioning & Planning session(s) detailing objectives, learning and content goals
- Development and delivery of repurposed e-learning content
- Assessment/activity questions
- Live videos for embedding
- PDF training manual to video content
- Trainer recorded video content
- Voice-over and video script development
- Housing into SCORM module
- One-Pager content
- Learning collateral content creation
- AI - Artificial Intelligence generation – AI-assisted content refinement, voiceover, SCORM
- Training on content (beyond 4 hours, purchase TaaS)

Delivery methods:

Video
SCORM 1.2 Compliant
CANVA
Electronic

Key Benefits:

Increased consumption
Enhanced security
User friendly content
Tests
Visually appealing

Verticals

Manufacturing
Automotive
Healthcare Services/Credentialing
CJIS/Criminal Justice
Higher Education
Aerospace
Government – State, Local & Federal
Professional Services
Hospitality
Financial Services
Long Term Care Facilities
Highly Regulated Industries

Target Audience

Learning & Development, Training
Human Resources/People & Culture
Operations
Management
Leadership/Mentor
C-Suite
LoB/BDM
Information Security Officers
Quality Department
Compliance Officer/Administrator
IT Department

5 Hours – \$1,000