

Caminosoft AI

Horizon AX Engage

From insights to impact: content that connects Enterprise Data to High-Impact Marketing Content



Actionable Analytics



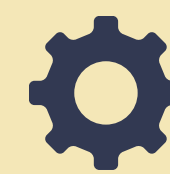
Transform raw data into clear insights with real-time dashboards and intelligent recommendations.

Advanced Audience Targeting



Leverage AI-driven segmentation to reach the right audience at the right time across all channels.

Seamless Tool Integration



Unify your tech stack into one connected ecosystem — reducing complexity and increasing speed.

The Growing Disconnect in Marketing

Buried Knowledge

Critical product details are trapped in engineering documents, developer conversations, and internal tools.

Faster Product Cycles

Product updates happen so quickly that marketing messaging struggles to keep up, often lacking depth and accuracy.

Manual Creation is Too Slow

Manually researching and writing content can no longer match the speed required to stay relevant and competitive.



Challenges in Content Generation

Marketing teams face a widening gap between their company's internal knowledge and the content they need to produce.

Horizon AX Engage solves this problem.



Our Solution

Simplify

Target

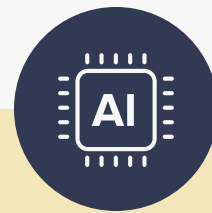
Grow

Connect. Automate. Optimize. Scale.



DATA COLLECTION

Connect sources like AWS S3, Confluence, Jira and access files through one window.



AI-POWERED SEGMENTATION

Generate content tailored to your requirement keeping in mind the audience you are targeting.



INTEGRATION & OPTIMIZATION LOOP

Pull in latest documents and files seamlessly and iterate your content to ensure no gaps in development and marketing teams.



SCALE YOUR MESSAGING

Analyse what is connecting with the targeted audience and iterate similar content with ease to reach wider audience.

The Caminosoft Difference:

Our platform is built from the ground up to meet the complex needs of modern enterprises.



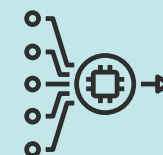
Unified Platform

We combine knowledge extraction, deep research, and content generation in a single, seamless workflow.



Connects to Your Data

We integrate with data sources and tools you already use to ensure content is based on your organization knowledge.



Input data & Content Database, Version Control

Enables A/B testing with various versions of content
No need to look for content again like you would do in chat based LLMs



KPI Optimization

Outputs linked to business KPIs
Long term optimization for best results with Reinforcement Learning



No "Rip and Replace"

Our solution co-exists with your existing applications, with no expensive or high-risk upgrades.



Enterprise Grade Security

Operate with confidence using role-based access control and private deployment options.

Get Started Today

Simplify

Target

Grow



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