





Set up in 1995. We work closely with our customers to understand their strategic site objectives and business priorities to ensure that implementation will support the measurement of their goals.

Over 17 years of experience in software development business field and more than 100 quality software we have implemented. Our customers such as PTT, SCG, CPN, DKSH, Osotspa, Loreal, Thairoil, KBANK, TRUE, Brother, Sony, AOT, GSB, Bangkok Airways, etc. trust in our quality and services.





Nuttakrit Phatanarajta (CEO)

Our Vision

- Always Invent and develop our product to be ahead of market and competitor
- Solution that match our Customer needs
- Aim to optimize and improve our Software Production and R&D

Our Mission

- Always Learn, improve and share for continuous growth and strong Development team
- Colabolation with our Trusted Partners to Accerate Growth and Sucess



Chotichai Kraisorapong (R&D Director)

Most used
SALESTOOLS



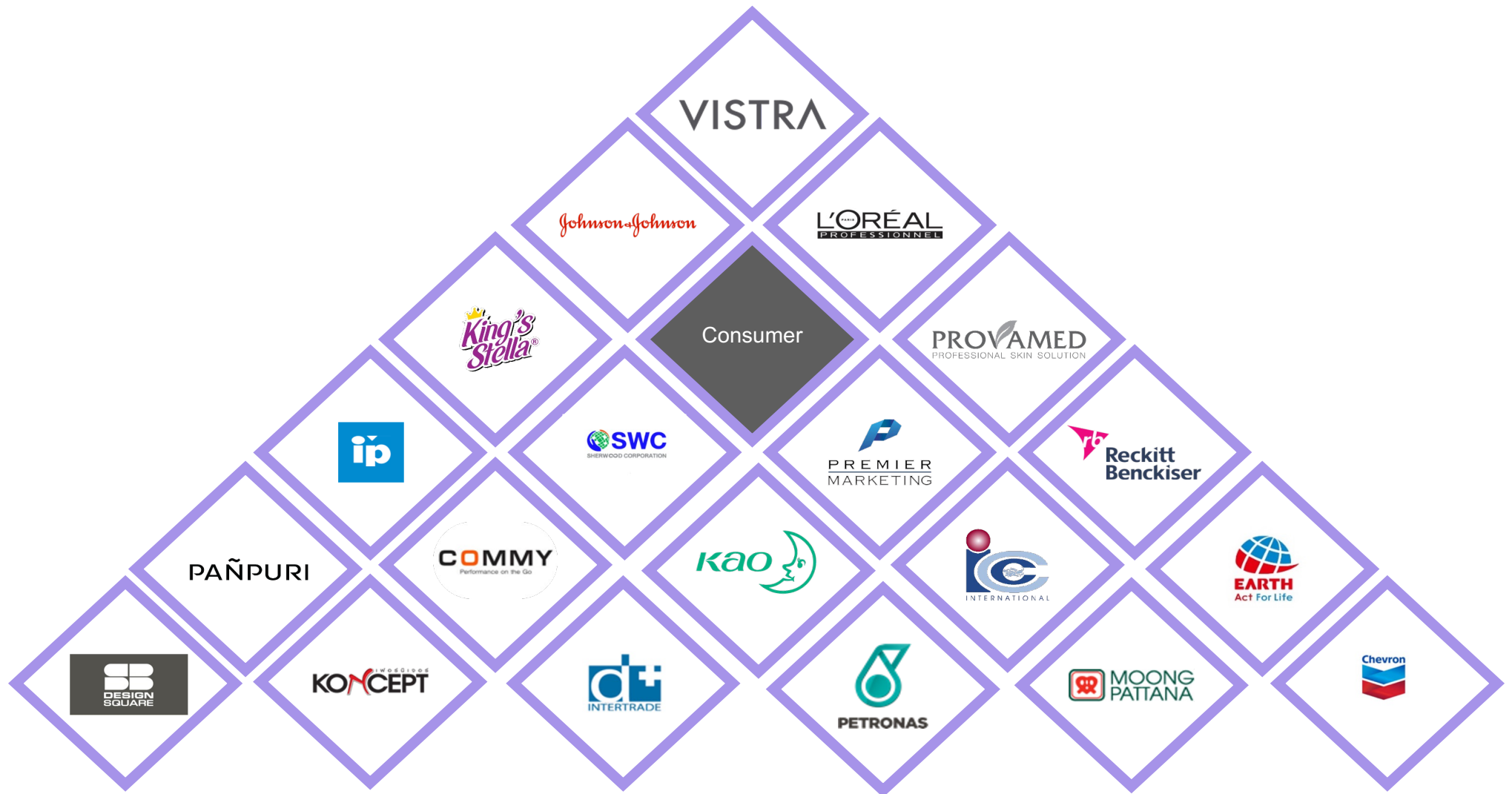
No. #1
in Thailand with
proven
outcome



Our Customers



Our Customers



O2O Platform

B2B








B2C





Solutions & Modules

- 1 Distribution Management System (DMS)
- 2 Salesforce Automation (SFA)
- 3 Point of Sale (POS)
- 4 B2B E-Ordering 
- 5 Online Management System (OMS) / B2C (Line Application)   
- 6 Loyalty Program 
- 7 Business Intelligence (BI)

Key success

98%

Reduce paperwork errors

75%

Reduce the work of managers

get to know customers better

Reduce business risks

50%

Help make the sales process better.

25%

Increase sales + create new channels

95% reduce corruption

Make the use of marketing budgets effective

increase customer satisfaction

16%

Reduce out-of-stock items in the store.

Increase visibility

Quick access to market information

How does Sales Tools work?

