AGENTIC AI LAUNCHPAD: STRATEGY FOR AGENTIC AI TRANSFORMATION

CAPGEMINI VALUE PROPOSITION
LAUNCHING YOUR AI JOURNEY WITH PURPOSE

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AGENTIC AI WILL BE A KEY TREND SHAPING BUSINESS IN THE COMING YEARS

Satya NADELLA

"SaaS is the past; AI agents are the future"

Aiman EZZAT

"With the rise of Agentic AI, we are accelerating value creation with hyper-automation enabled by AI agents"

World Economic Forum

"AI agents can play a crucial role in addressing the shortfall of skills in various industries"

82%
of companies plan to integrate AI agents in the next 1-3 years [1]

8 out of 12 sectors
Executives ranked AI agents among the top five tech trends in 2025.[1]
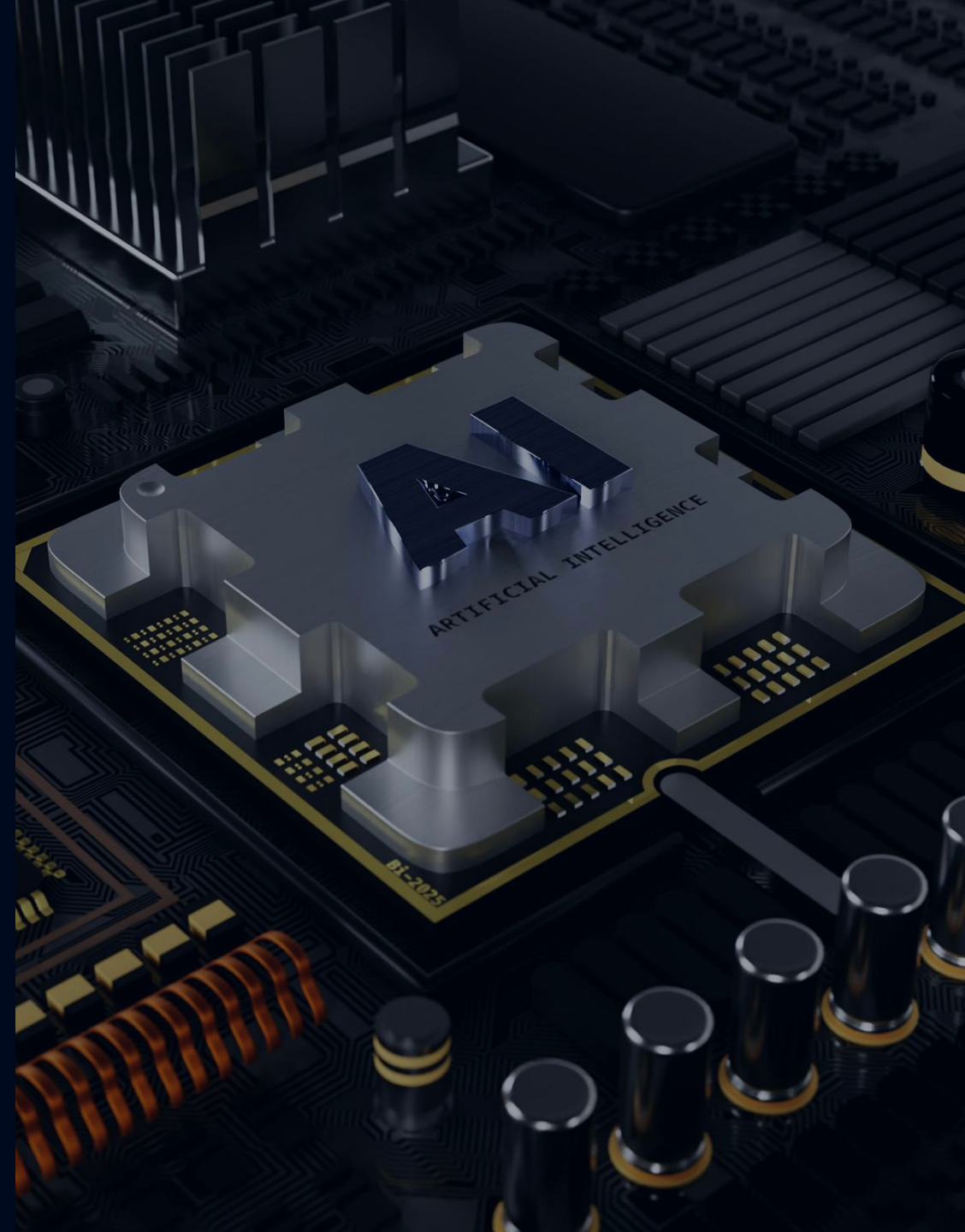
61%
of CIOs surveyed currently experiment AI Agents, while 21% of them do not use them at all.[2]

AGENTIC AI LAUNCHPAD: DEFINING STRATEGY FOR AGENTIC AI TRANSFORMATION BY INDUSTRY

Capgemini Invent's Offer Agentic AI Launchpad: Strategy for AI Transformation is designed together with Microsoft, to start a transformation journey that positions your organization as a frontier company, to lead AI outcomes responsibly, effectively and with purpose.

Our 6-week approach is designed to align CXO's vision and create excitement, uncover Agentic AI's potential for today's optimization and tomorrow's disruption, focus on high-value use cases with industry approach, and launch the foundation set up. This approach is supported and accelerated by existing assets (use case gallery, no-code agentic workbench) from Capgemini.
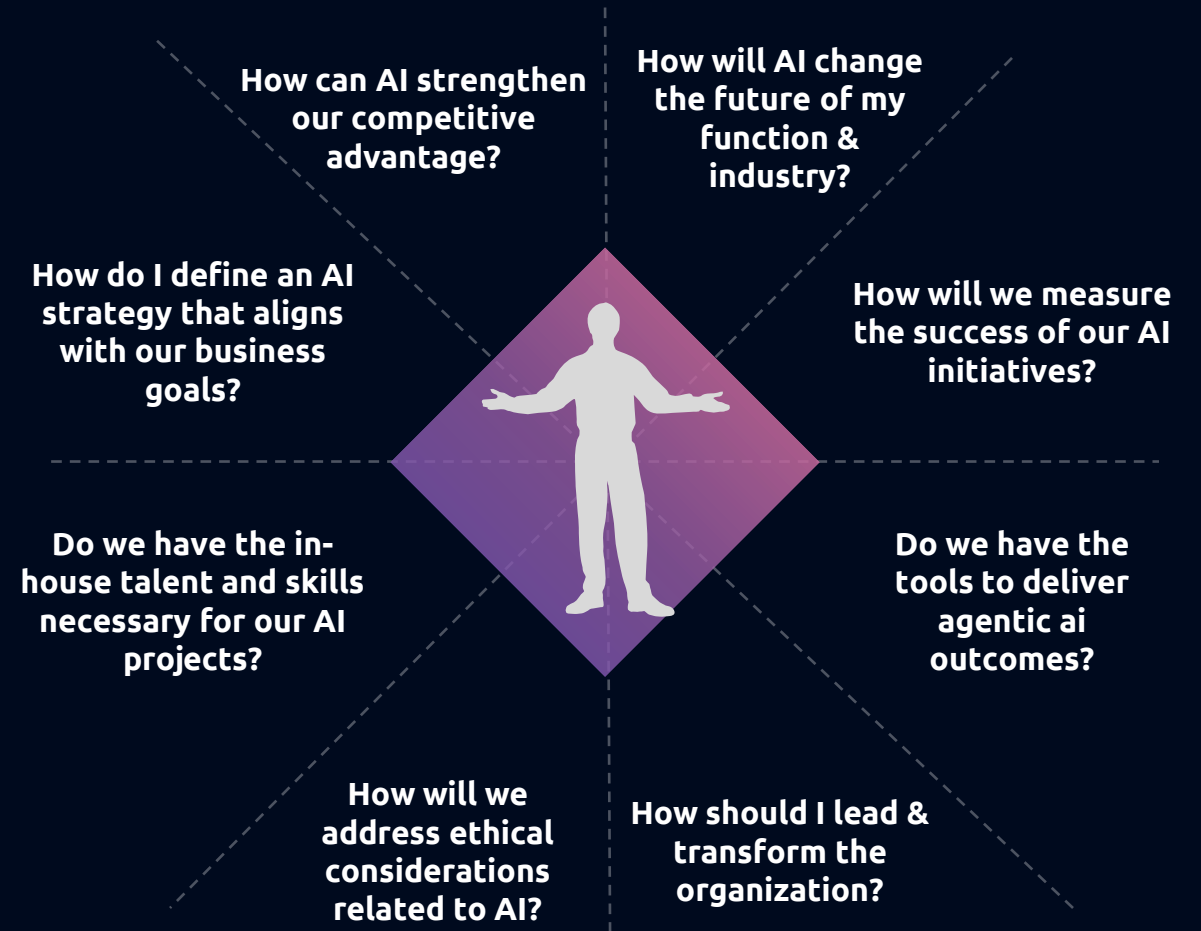
Whether your goals are operational efficiency, new customer experiences, or innovation, we help you unlock early wins while building the long-term capabilities needed for scale.

Agentic AI will be a key enabler for shaping business transformation in the coming years

Is your organization AI-Ready?

How can AI strengthen our competitive advantage?

How will AI change the future of my function & industry?

How do I define an AI strategy that aligns with our business goals?

How will we measure the success of our AI initiatives?

Do we have the in-house talent and skills necessary for our AI projects?

Do we have the tools to deliver agentic ai outcomes?

How will we address ethical considerations related to AI?

How should I lead & transform the organization?

OUR AGENTIC AI LAUNCHPAD OFFER HELPS YOU IN THE READINESS OF YOUR ENTERPRISE BUSINESS AI VISION WITH IMMEDIATELY EXECUTABLE NEXT STEPS

Executive alignment, use case identification & prioritization and hands-on experience within 6 weeks!
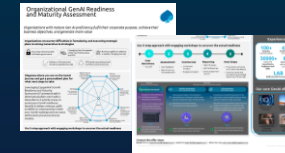
Week 1

		What we do	Our accelerator	What you get

1 — Raise AI Transformation Awareness

What we do:
- **Interview**, align C-Suite & Board
- Facilitate **visioning workshops** to **acculturate & align CxO vision**
- Carry out **maturity assessment**, focusing on 4 key areas: data, process, people & culture, tools & technology

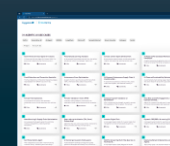**Our accelerator:** *AI Readiness & Maturity Analysis Framework*

What you get:
- Aligned CXO vision on Agentic AI
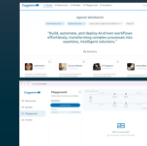- Flash Readiness Analysis

2 — Define the potential for the Enterprise

What we do:
- Align **business objectives** of AI Agents
- Identify & assess **target opportunities** & **use cases**, through AI Impact sessions within 1-2 departments
- **Prioritize use cases** with value x feasibility matrix
- Identify the **pre-requisites** necessary to reinvent Business through AI Agents
- Create the **1st POC Agent** by Business users in a **low code** setup

Our accelerator: *Agentic Use Case Gallery* · *No-code Agentic workbench*

What you get:
- Business AI Vision
- Prioritized use cases
- Transformation pre-requisites
- 1st POC agent

3 — Align & Move Forward

What we do:
- Conduct a **Macro-Business Case**
- Finalize Agentic AI **roadmap** for 1-2 departments, focus on Org, Ops, People, Process, Culture, Technology & Risk / Compliance
- Conduct an **ASE[1] workshop** to present:
  - Business AI Vision
  - Macro-Business Case
  - First Operational MVP Agent

Our accelerator: *ASE approach workshop*

What you get:
- Macro-Busines Case
- 1st MVP Agent in a Box
- Agentic AI transformation roadmap

Week 6

[1]Accelerated Solution Engineering, Capgemini's scan, focus, act approach workshop

OUR AGENTIC AI LAUNCHAPD OFFER BRINGS THE COMBINED EXPERTISE OF CAPGEMINI & MICROSOFT TO YOU

Client Organization

Executive Leaders & Board

Business & Functional Leaders

Technology Leaders

Operations & Change Leaders

Capgemini Invent

AI Strategy & Transformation Lead

Human – AI Adoption Specialist

Applied AI Consultant

Global AI Leadership (SME's)

Microsoft

Cloud and AI Specialist

Cloud and AI solution Engineer Capacity

Cloud Solution Architect

OUR STRATEGIC PARTNERSHIP WITH MICROSOFT, HELPS YOU REALIZE THE FULL POWER OF ITS INTEGRATED SOLUTIONS VIA THIS OFFER

Microsoft's AI - Integrated platforms

+

Capgemini's deep industry technical expertise

=

Impact across your entire value chain

- Business transformation
- Product and service innovation
- Resilient, sustainable growth

Embrace the Benefits of our "**Agentic AI Launchpad**" offer

Industry specific transformation

Adopt Agentic AI transformation by combining expertise from **industry**, **AI** and **enterprise transformation**

High value use case adoption

Speed up use case identification by leveraging Capgemini's ready to use Agentic AI **use case library**. Focus on use cases with **high return of investment (ROI)**

Growth levers discovery

Use our Agentic AI Workbench to **explore** creation of complex use cases in a no-code setup and uncover **possibilities at scale**

C-suite alignment

Launch the Agentic AI scale up journey with a dedicated method **designed for C-suite alignment**

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 270,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fuelled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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