



GROUP STRATEGIC INITIATIVES
& PARTNERSHIPS

AI DATA READINESS ASSESSMENT



COCREATING SUCCESS
FOR A BETTER FUTURE

KEY DATA RELATED CHALLENGES IN AI ADOPTION



KEY ENABLERS FOR FASTER AI ADOPTION



Data Awareness

A strong understanding of data, including data collection, processing, analysis, and visualization.



Technical Expertise

AI requires technical expertise in areas such as machine learning, data analytics, and software engineering.



Agility

Organizations need to be agile to keep up with new developments and technologies.



Collaboration & Strategic Thinking

Embracing AI requires strategic thinking to identify the most valuable use cases, prioritize initiatives, and allocate resources effectively.



Change Management

AI adoption requires change management skills to effectively communicate the benefits of AI, address concerns and resistance



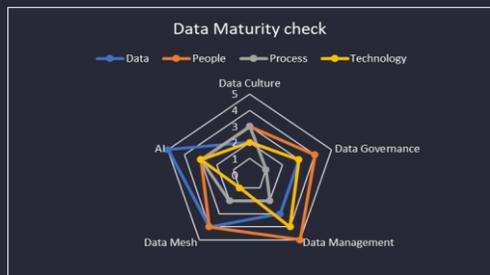
Ethical and Social Awareness

Individuals and organizations need to be aware of the ethical and social implications of AI and develop responsible AI practices.



JOURNEY TO MODERN DATA & AI ESTATE

1 ASSESS DATA READINESS AND UPDATE DATA & AI ROADMAP



Relying on customer **Data strategy**, we are using a **Data Maturity Check** to snapshot customer maturity on different areas: **Data Culture, Data Governance, Data Management, Data Mesh, AI** all evaluated on 4 pillars: **Data, People, Process and Technology** with for each 5 maturity levels ranking from Low to Leading.

The **Generative AI** assessment is part of AI area, and we will estimate with the customer the additional areas to be evaluated for the transformation journey. This check support the update of the **improvement roadmap** to identify necessary activities in order to achieve objective.

2 weeks assessment (including review and interviews).

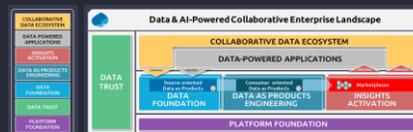
2 MODERNIZE YOUR DATA ESTATE

Modernizing Data estate to enable **Multi domain Data & AI product** engineering on **flexible, secured Azure** platform and data foundations.



Using **Capgemini AI & Data Engineering** architecture framework

Define/reorganize the target architecture according to the roadmap, translate it to a **Lakehouse architecture** powered by **Microsoft Intelligent Data Platform**.



With **IDEA by Capgemini** accelerator

Discover your legacy data estate, migrate of legacy Teradata or Hadoop estate and accelerate delivery of your data products at scale.



3 GET READY FOR DATA-POWERED APPLICATIONS

Clients need to drive a new landscape combining Infrastructure, applications & data to deliver **new business outcomes** with faster ROI (agility, velocity, security & quality).

A shift to **Product Centric Operating Model** is creating an additional transformation imperative.



The CIO does not need to rip & replace the core system but instead can divert investment to building **customized composable applications** around the core using low code technologies (Power Apps) and Azure.

Data marketplaces will enable the **Insights Activation** and access to **Generative AI Data products**. We use the AI at scale capabilities of Open AI.



DEFINING YOUR BASELINE AND ROADMAP FORWARD

1 USE CASE ASSESSMENT



Generative AI Readiness assessment is the first step designed to align, prepare and plan to leverage Generative AI across organization

Our expert team can **analyze your processes, people, technology** and **data** to get a good as-is baseline. This supports the definition of improvement roadmap, identify use cases and build a roll-out plan.

5 weeks assessment (including process review and interviews).

2 READINESS STRATEGY



People & Ethics dimension readiness

includes Exec strategy workshops on Generative AI and Labs

Process dimension readiness

creates relevant strategies for business process and automation flows

Technology dimension readiness

looks at the infrastructure, architecture and integration gaps

Data dimension readiness

involves getting the organization data ready for generative AI by leveraging our solutions like ADA and DLS



3 TARGETED ROLL-OUT IMPLEMENTATION PLAN



NEXT STEPS

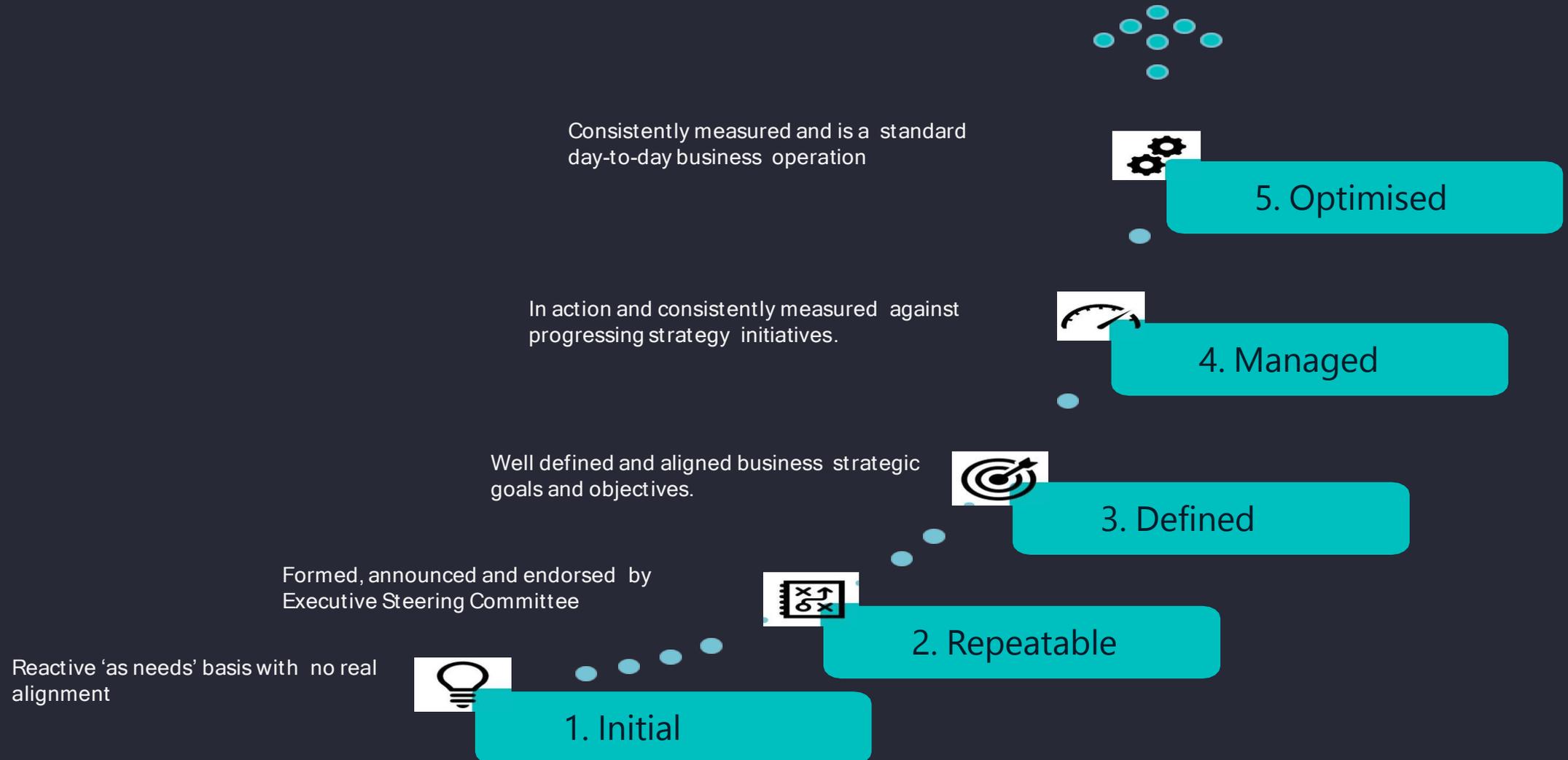
	Dec	Jan	Feb	Mar	Apr	May	June	Q3	Q4	
Sales Enablement	Offer build out	AI summit, webinars, Corporate University, ground training sessions, CP industry sessions,...								
Internal Launch	Recruit	External marketing								
Go to Market	Launch #1-3	Launch #4-6	Launch #7-9	Launch #10-12	Launch #13-15	Launch #16-18	Launch #19-21	Launch #22-24	Launch #25-27	
Multi-Tower Solutioning & Delivery	Global Connected Customer Community of Practice									
Partnerships	Engage with business units in India, LATAM, according to our customer's choice									

Use Case driven

Roll-out of the one-stop shop infrastructure build and implementation of identified generative AI use cases



DATA ASSESSMENT MATURITY CURVE





AI ADOPTION ENABLING DATA READINESS FRAMEWORK

Data Strategy focusses on an organisations maturity against seven key dimensions to create a holistic view of current state and provides a structured framework for developing maturity in each dimension.

The framework is used as the foundation of the guiding principles for the strategy and is based on a People, Process and Technology model.

Recommended initiatives will be aligned to each dimension in the framework.



CAPGEMINI-MICROSOFT PARTNERSHIP: COLLABORATION FOR BETTER BUSINESS VALUE



Microsoft Partner

Azure Expert Managed Service Provider Program



Our industry know-how across domains along with Microsoft's technology expertise helps design innovative industry joint solutions to accelerate migration, ease data estate modernization, enhance digital experience and transform customer's cloud journey.

AWARDS

2022

WINNER:

- Partner of the Year, Germany
- Partner of the Year, Power Apps
- Partner of the Year, AI Sweden

FINALIST:

- Partner of the Year, SAP on Azure
- Partner of the Year, GSI

2021

- Partner of the Year, GSI Digital Transformation
- Partner of the Year, Financial Services
- Partner of the Year, Analytics
- Partner of the Year, Netherlands (Sogeti)
- Partner of the Year, Spain
- Microsoft Academyadi-Business Applications, Italy
- Microsoft Sustainability, France



25+ YEARS

of solid partnership – Microsoft's technology together with Capgemini's industry expertise has helped thousands of clients in their cloud transformation journey



More than **2000+**

accounts in **2022** trusted our partnership to help them achieve their goals

A TEAM OF HIGHLY SEASONED EXPERTS AND SET-UPS



With **6 (OF 6)** Solution Partner designations we are the top Microsoft Solutions Partner- Cloud



14 Advanced Specializations across Azure, Modern Work, Security and Business Applications



Azure Expert MSP for **4 years** in a row (inception of the program in 2018) always **100%** compliant.



35K+ Microsoft certifications ranking us amongst the top #3 Microsoft Partners globally, **52K+** trained fte in 2022



Microsoft Cloud CoEs to design and build the most relevant solutions tailored to the clients' needs. Alongside the Microsoft Product Teams and dedicated Microsoft CSAs to ensure state-of-the-art solutions leveraging the best of the Microsoft Cloud platforms



53 Unique Industrialized Solutions developed on top of Microsoft Cloud and made available in the Microsoft marketplaces



About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 325,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fuelled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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