



CUSTOM GENERATIVE AI FOR BUSINESS

Scalable AI to amplify outcomes.



- /Administration
- /Human Resources
- /Legal
- /Accounting
- /Finance
- /Marketing
- /Publicity
- /Protection
- /Research
- /Business
- /Development
- /Engineering
- /Manufacturing
- /Planning

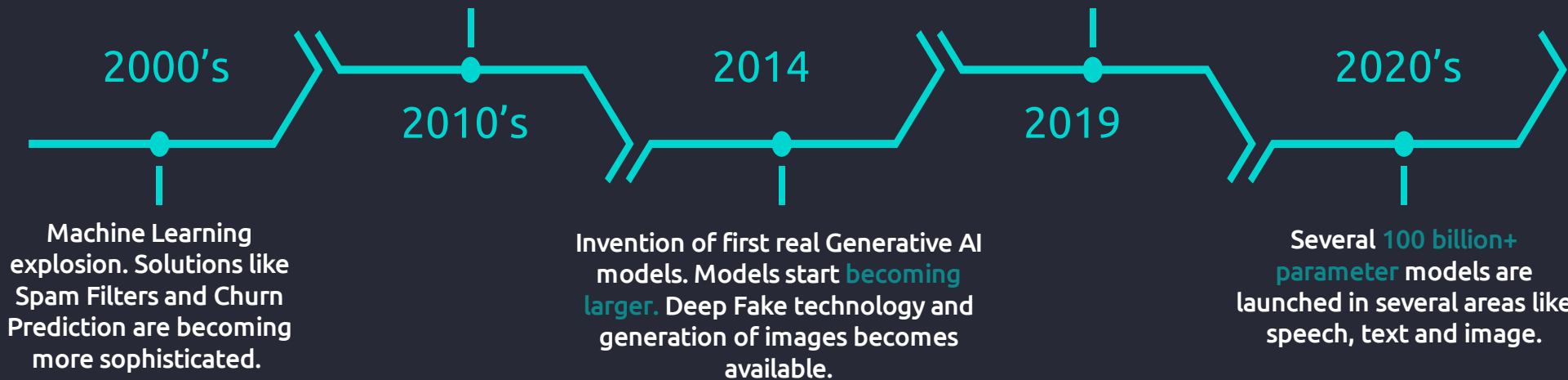


CAPGEMINI IS KEEPING UP PACE WITH GENERATIVE AI JOURNEY

Deep learning Explosion and scaling AI. Image Classification Models and Recommender Systems are becoming widely available .

AI models are surpassing 100+ million parameters. Full retraining becomes less interesting due to cost.

Capgemini 
Makes the adoption easier
faster and better



Next major steps are **integration and adoption**

Large Model development for most companies becomes unfeasible without external help.



AI is becoming more powerful, more scalable, more accessible

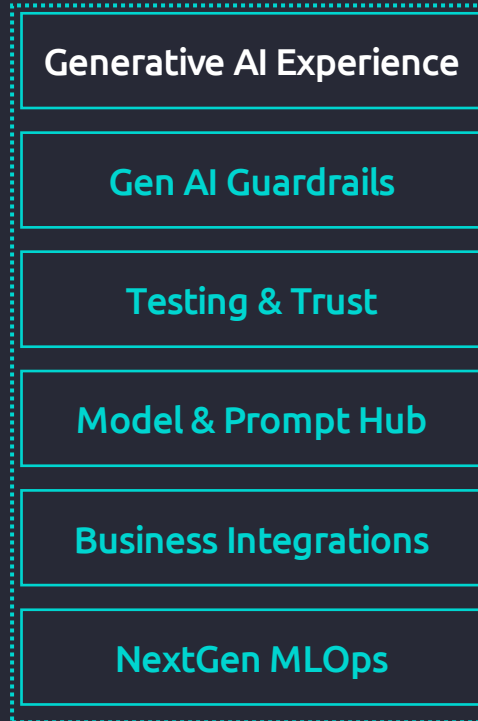


MOVE BEYOND THE GENERIC

OF LARGE MODELS



USE YOUR DATA AS ORGANIZATIONAL DNA FOR TANGIBLE BUSINESS OUTCOMES



+

OPEN PRE-TRAINED LARGE MODELS

+

COMPANY KNOWLEDGE & DATA

Custom Generative AI for Your Enterprise



BUILT WITH YOUR KNOWLEDGE AND DATA



TRUSTED SOLUTION WITH RELIABLE OUTPUTS



AVAILABLE FOR ENTIRE ENTERPRISE AT SCALE



BUILDING BLOCKS

OF SUCCESSFUL GENERATIVE AI INITIATIVES



SET ORGANIZATIONAL FOUNDATION

Drive GenAI agenda with privacy and reliability at core



HOW TO START

Dedicated workshops enabling your strategy, operating model and use case roadmap

~5-6 weeks



BUILD RIGHT TOOLKIT

Use Capgemini's GenAI framework to build enterprise-ready solutions

~10 weeks



BENEFIT AT SCALE

Scale across use cases with dedicated GenAI CXO Templates

Use case-based approach



HOW TO START

Capgemini's dedicated enablement path with expert-led advisory that will help you to change the DNA of Work.

USE CASE ASSESSMENT WORKSHOPS

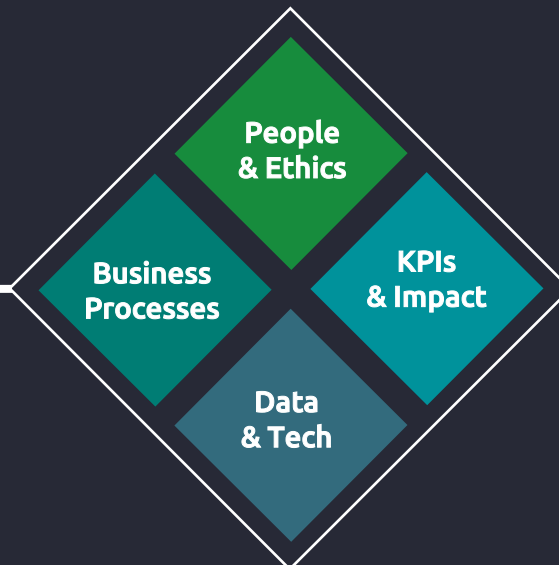
Capgemini GenAI experts will analyze your landscape to build a solid baseline and roadmap

READINESS STRATEGY ASSESSMENT

Multilayer readiness programs focused to build the right foundation across four streams

TARGETED IMPLEMENTATION PROGRAM

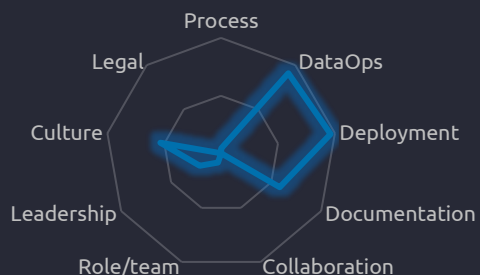
Use case and business value driven implementation program with quantifiable benefits





DEFINING YOUR BASELINE AND STRATEGY FORWARD

1 USE CASE ASSESSMENT



Generative AI Readiness assessment is the first step designed to align, prepare and plan to leverage Generative AI across organization

Our expert team can **analyze your processes, people, technology** and **data** to get a good as-is baseline. This supports the definition of improvement roadmap, identify use cases and build a roll-out plan.

5 weeks assessment (including process review and interviews).

2 READINESS STRATEGY



People & Ethics dimension readiness

includes Exec strategy workshops on Generative AI and Labs

Process dimension readiness

creates relevant strategies for business process and automation flows

Technology dimension readiness

looks at the infrastructure, architecture and integration gaps

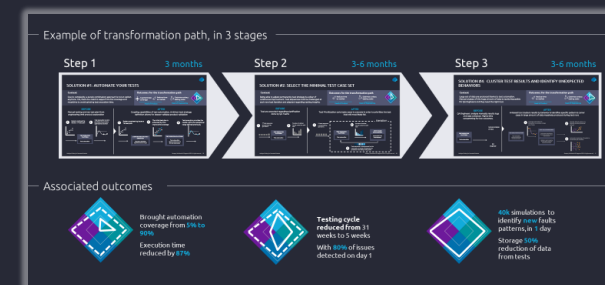
Data dimension readiness

involves getting the organization data ready for generative AI by leveraging our solutions like ADA and DLS



+ DLS

3 TARGETED ROLL-OUT IMPLEMENTATION PLAN



NEXT STEPS		Dec	Jan	Feb	Mar	Apr	May	June	Q3	Q4	
Sales Enablement	Offer build out	CRM decks, buyer plans, collateral, architectural blueprint	Pilot Account Outreach & Education								
Internal Launch	Recruit	AI summit, webinars, Capgemini Internships, general learning sessions, CP industry sessions, ...									
Building Readiness	Go to Market	Launch #1-3	MSD	EXTN	External marketing						
Multi-Tower Solutioning & Delivery	Global Connected Consumer Community of Practice	Coordinate and working with key capabilities, includes Incent, Engineering, S&D, O&P, Innovation, etc.									
Partnerships	Engage	with hyperscalers in S&A, IT, according to our customer's choice									

Use Case driven

Roll-out of the one-stop shop infrastructure build and implementation of identified generative AI use cases

CAPGEMINI-MICROSOFT PARTNERSHIP: COLLABORATION FOR BETTER BUSINESS VALUE



Microsoft Partner

Azure Expert Managed Service Provider Program



Our industry know-how across domains along with Microsoft's technology expertise helps design innovative industry joint solutions to accelerate migration, ease data estate modernization, enhance digital experience and transform customer's cloud journey.

AWARDS

2022

WINNER:

- Partner of the Year, Germany
- Partner of the Year, Power Apps
- Partner of the Year, AI Sweden

FINALIST:

- Partner of the Year, SAP on Azure
- Partner of the Year, GSI

2021

- Partner of the Year, GSI Digital Transformation
- Partner of the Year, Financial Services
- Partner of the Year, Analytics
- Partner of the Year, Netherlands (Sogeti)
- Partner of the Year, Spain
- Microsoft Academy-Business Applications, Italy
- Microsoft Sustainability, France



25+ YEARS

of solid partnership – Microsoft's technology together with Capgemini's industry expertise has helped thousands of clients in their cloud transformation journey



More than **2000+** accounts in **2022** trusted our partnership to help them achieve their goals

A TEAM OF HIGHLY SEASONED EXPERTS AND SET-UPS



With **6 (OF 6)** Solution Partner designations we are the top Microsoft Solutions Partner- Cloud



14 Advanced Specializations across Azure, Modern Work, Security and Business Applications



Azure Expert MSP for **4 years** in a row (inception of the program in 2018) always **100%** compliant.



35K+ Microsoft certifications ranking us amongst the top #3 Microsoft Partners globally, **52K+** trained fte in 2022



Microsoft Cloud CoEs to design and build the most relevant solutions tailored to the clients' needs. Alongside the Microsoft Product Teams and dedicated Microsoft CSAs to ensure state-of-the-art solutions leveraging the best of the Microsoft Cloud platforms



53 Unique Industrialized Solutions developed on top of Microsoft Cloud and made available in the Microsoft marketplaces



About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 270,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fuelled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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