

DATA VISUALIZATION ACCELERATOR

FROM STRATEGY TO KPIS, SELF SERVICE
AND DATA DRIVEN STORY TELLING

September 2022

Power BI Adoption Accelerator

Improve ROI on data and analytics by enabling Power BI adoption & promoting data culture & insights-based decision making across the organisation

Common Challenges



Low adoption and limited ability to effectively utilise Power BI across organisation



Unclear or lack of Executive ownership of capability & content ownership



Uneven and varying consistency and quality of reporting across the organisation



Heavy reliance on analytics team to support regular reporting activities

Unlock Key Benefits

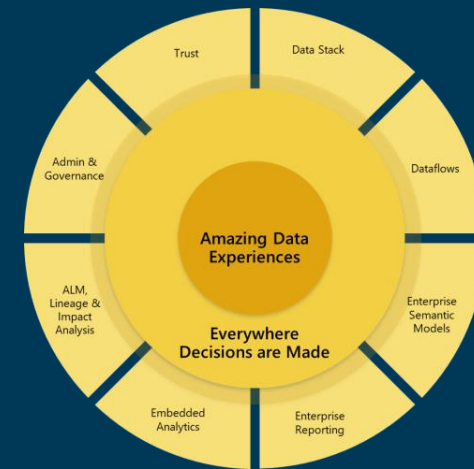
- **Higher utilisation of Visual Analytics software becoming a data driven organisation;** developing a skilled community of employees and empowering them to use visual analytics to uncover insights that drive decisions and create impact
- **Improved reporting governance and standards;** driving best practise visualisation and collaboration across the organisation, ensuring consistent and accurate reporting

BENEFITS

- Empower teams to become more data driven by establishing effective processes, support, tools, and data available and integrated into regular ongoing patterns of usage for content creators, consumers, and stakeholders in the organization
- Promote Innovation and self serve culture by establishing governance, community of practice and mentoring & user support groups.
- Deliver high quality outputs across different business areas, by enhancing the consistency and standardization of working with data across the organisation

RISKS OF NOT IMPLEMENTING

- Cost associated with using SMEs and analytics team for low value and BAU reporting
- Lack of opportunities to innovate could result in low team morale and high attrition rate
- Lengthy and manual reporting process, risk of inconsistencies across different reports. Business decisions reliant on undocumented tribal knowledge & options



Assess

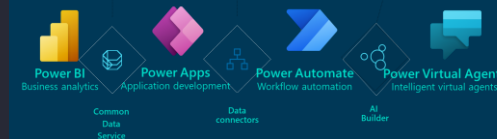
In depth Power BI **Assessment** including **Organisational maturity** level, **User adoption** stage and **Solution adoption** phase

Design & Plan

Solution design and Power BI Adoption Roadmap and plan to address improvement areas. Workshop with stakeholders to prioritize & agree focus area for the pilot

Implement

Implementation of Pilot for the prioritized area, feedback collected & reviewed. **Plan for scaled implementation** agreed.



Actionable KPI Design

Our aligned KPI Framework provides a unified, 360° view of performance and actionable insights that drive the organisation towards its strategic goals

Unlock Key Benefits

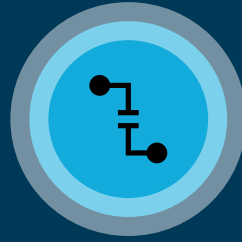
Common Challenges



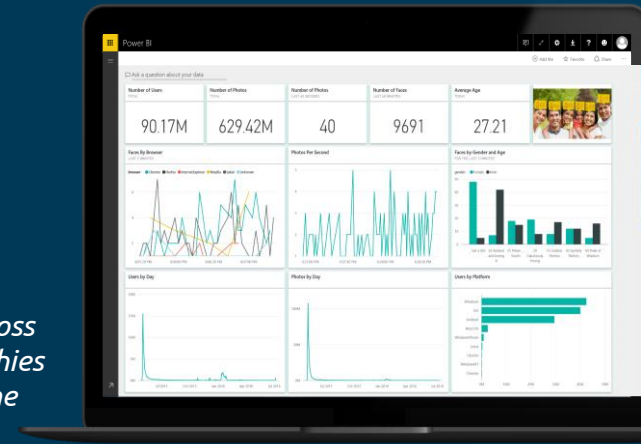
Inability to roll up KPIs across organisation leading to poor visibility for Executive Team



KPIs focus on vanity metrics and are not aligned to the strategic goals of the organisation



Inconsistent and siloed reporting across different business areas and geographies lead to diverse interpretations of the performances



- **Reports are accessible from a centralised hub providing both top down and bottom up view;** The reporting solution will transform into an enterprise tool with ability to drill down into regional level.

Clear actionable insights on organisation performance;

KPIs aligned to strategic vision and goals provide accurate view of organisation's performance highlighting the areas of improvement.

- ✓ Ensures a collective and shared understanding of key drivers for group performance, with KPIs at every level providing a clear alignment to strategic goals
- ✓ Ensures people across all levels of the organisation are part of the progress, leading to consistent reporting and feedback, embracing both a Top down & Bottom up approach



- ❑ Decision making based on partial view of organisation's performance and assumptions
- ❑ Remediating performance challenges based on KPIs that do not have direct impact on strategic and functional objectives
- ❑ Risk of not noticing and reacting to key challenges in a timely manner

- **Consistent reporting across organisation;** KPIs are created and visualised in a framework, with clear sources of data and calculated methods that are consistent and commonly understood to provide a single source of truth

Define & Align Value Drivers

Identify **value drivers** that support **strategic vision** and increase stakeholder value
Define links to **strategic, functional and operational objectives**

Design KPIs

Through a series of workshops review and agree high level **functional and operational KPI design** including sources of data and calculation methods

Prioritise & Plan Implementation

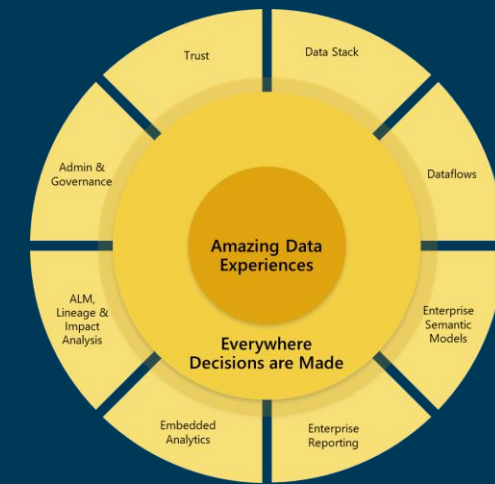
Review and **prioritise KPIs** based on the business priority and capability maturity.
Identify quick wins

Build POC

Design and Build a **Proof of Concept** dashboard for the identified quick wins

Assess, reflect and scale

Gather feedback on POC, refine the approach & plan, start wider **scale implementation**





GLOBAL MICROSOFT ALLIANCE AWARDS AND ACCREDITATIONS



Awards 2021

- Partner of the Year, GSI Digital Transformation
- Partner of the Year, Financial Services
- Partner of the Year, Analytics
- Partner of the Year, Netherlands (Sogeti)
- Partner of the Year, Spain
- Microsoft Academy - Business Applications, Italy
- Microsoft Sustainability, France

Awards 2022

- Partner of the Year, Power Apps
- Partner of the Year, Germany

Accreditations

- Gold Member Microsoft Partner Network
- Azure Expert Managed Services (MSP) Provider

Advanced Specialization

- Analytics on Azure Specialization
- Data Warehouse Migration to Azure Specialization
- AI and ML on Azure



CAPGEMINI ACHIEVES - ADVANCED SPECIALIZATION STATUS:

Capgemini is the only SI to achieve all the 3 Advanced Specialization Status on Azure Data & AI

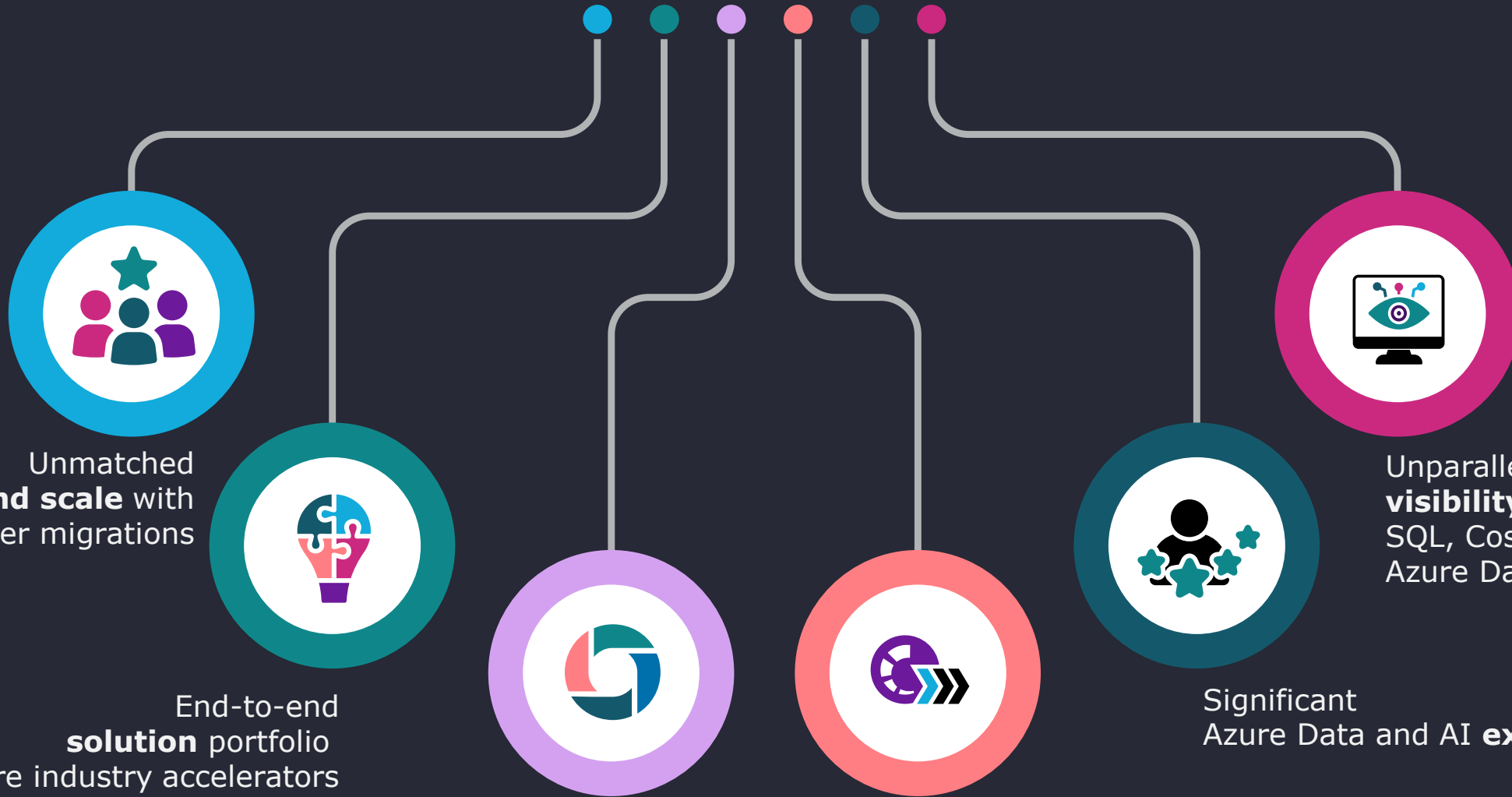
- ✓ **Analytics on Azure**
- ✓ **Data warehouse Migration**
- ✓ **AI and ML on Azure**

These specializations validates our deep experience in planning and delivering analytics and DWH migration solutions in Microsoft Azure, enabling customers to use the full breadth of their data assets to help build transformative and secure analytical solutions at enterprise scale.

This shows Capgemini's commitment to Azure Eco System and trust for Microsoft Partnership. This demonstrates Capgemini's broadened capabilities on Azure Data & AI Services.



Why Capgemini is the right Microsoft transformation partner



Unmatched **experience and scale** with SQL Server migrations



End-to-end **solution** portfolio of azure industry accelerators



Focus on cloud-native data estate modernization



Acceleration with the Capgemini Cloud Migration Factory Assets



Significant Azure Data and AI **expertise**



Unparalleled portfolio **visibility** with Azure SQL, Cosmos DB and Azure Databricks



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