

HYBRID

Digital Workplace Transformation

Business Technology

Capgemini Invent UK

Capgemini  invent



Offer Overview

- Client challenge
- Getting hybrid right
- How we help our clients





Hybrid working is now business as usual for most organisations but what are the implications?

99%

of current remote workers would like to continue to do so for the rest of their careers¹

58%

of people in the UK prefer to work flexibly between their office and their home¹

29%

of employees are happy with the selection of tools to collaborate with their manager²

90%

of all executives believe that remote working will open doors for them to recruit diverse profiles³

50%

of new joiners would quit if remote working were the only option³

29%

of employees find their workload manageable and feel they can take time off when they want²

63%

of enterprises saw improvements in effectiveness from hybrid working¹

55%

of employees feel burned out due to longer working hours in a remote environment³

34%

of all employees say they have plans to leave their current company within a year²



Organisations are experiencing challenges across people, physical and digital aspects of the workplace – silos exists across HR, IT, Corporate Real Estate

People

- Disconnected culture
- Lacking hybrid leadership skills
- Ineffective collaboration
- Lack of confidence in skills



Physical

- Underused offices, hard to access for distributed workforce
- Facilities no longer fit for current needs and work modes
- Inadequate monitoring



Digital

- Lack of appropriate device to enable mobility
- Technologies not integrated into office spaces, poor meeting rooms
- Lack of required cloud platforms





A workplace vision needs to be articulated by key business stakeholders to articulate why a hybrid strategy is being enabled

Organisational benefits

- Improved attraction and retention of talent
- Cost savings from more efficient Real-Estate
- Carbon savings from more purposeful use of space and travel



Overall outcome

A well-designed, purpose-led workplace that reinforces company culture and values, and provides the entire workforce with a sustainable and healthy environment to deliver their best work



Employee benefits

- Improved work/life balance with clear boundaries and expectations
- Greater engagement, innovation and effectiveness
- Matured skill-sets tailored for hybrid working



Getting hybrid right means changing the equation between people, physical and digital to deliver competitiveness, resilience and flexibility for the future

Human Resources (HR), IT and Corporate Real Estate (CRE) need to be brought together in line with the business vision for a holistic model

DIGITAL

Technology to work anywhere, anytime, from any device –

Outline a digital workplace roadmap with the right combination of tools and devices to securely enable mobility, and create inclusive experiences



PHYSICAL

Purposeful workspaces designed to cater for different work modes -

Develop a new real estate strategy based on a distributed workforce while optimising office space to encourage collaboration

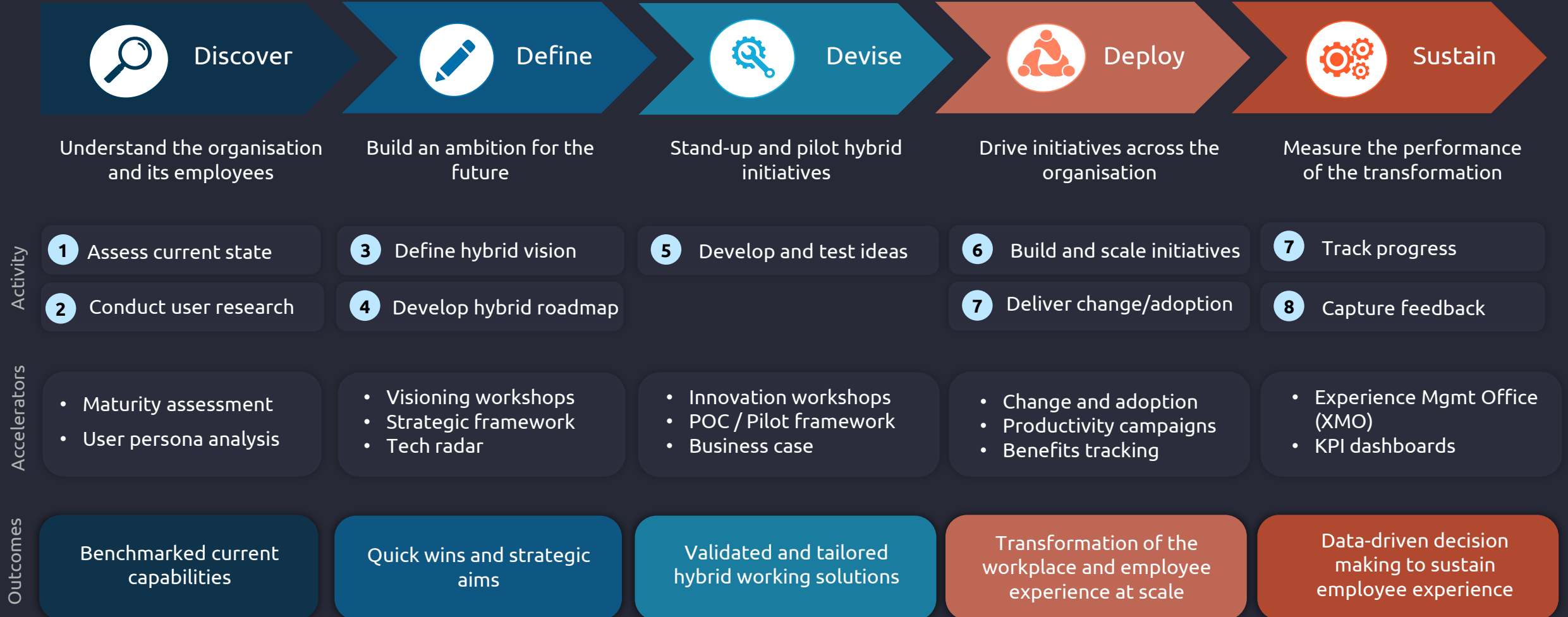
PEOPLE

Empowered workforces with the right skills and capabilities –

Redefine company culture and ways of working to excel in a hybrid environment



We help organisations transform their hybrid model through our end-to-end employee-focused approach





Capgemini can help you get started with a complementary one-hour workshop

Capgemini will bring the benchmark hybrid work model to life in terms of key capabilities required

We'll showcase our benefits calculator, which leverages your organisation's data to predict the outcomes of investing in hybrid transformation

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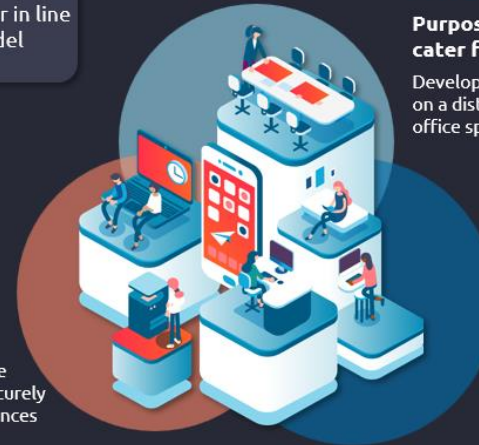
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Capgemini is a well-recognised player in Workplace advisory, with access to key partnerships, credentials and best practices



Partnerships

- Capgemini has **6 Microsoft Partner Designations** (maximum) and 19 specialisations, including the **Adoption and Change Management specialisation**.
- Our knowledge has been widely recognised by **6 Partner of the Year Microsoft Awards** in 2023.



Labs & Accelerators

- Capgemini has developed a **fast-paced innovation method** to experiment with new workplace ideas through our Workplace Labs.
- We can facilitate workshops to prototype and validate solutions through our **Accelerated Solutions Environment (ASE)**.
- We have a series of **sector-agnostic accelerators** that have been proven at scale.



Credentials

- Capgemini specialises in helping clients from all backgrounds **reach their full potential** through driving adoption of workplace solutions.
- We have delivered workplace transformation in every sector, gaining **extensive transformation experience** and building an understanding of **best practices**.
- **Credentials are available** upon request.



About Capgemini Invent

As the digital innovation, consulting and transformation brand of the Capgemini Group, Capgemini Invent helps CxOs envision and build what's next for their organizations. Located in more than 30 offices and 25 creative studios around the world, its 7,000+ strong team combines strategy, technology, data science and creative design with deep industry expertise and insights, to develop new digital solutions and business models of the future.

Capgemini Invent is an integral part of Capgemini, a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 270,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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