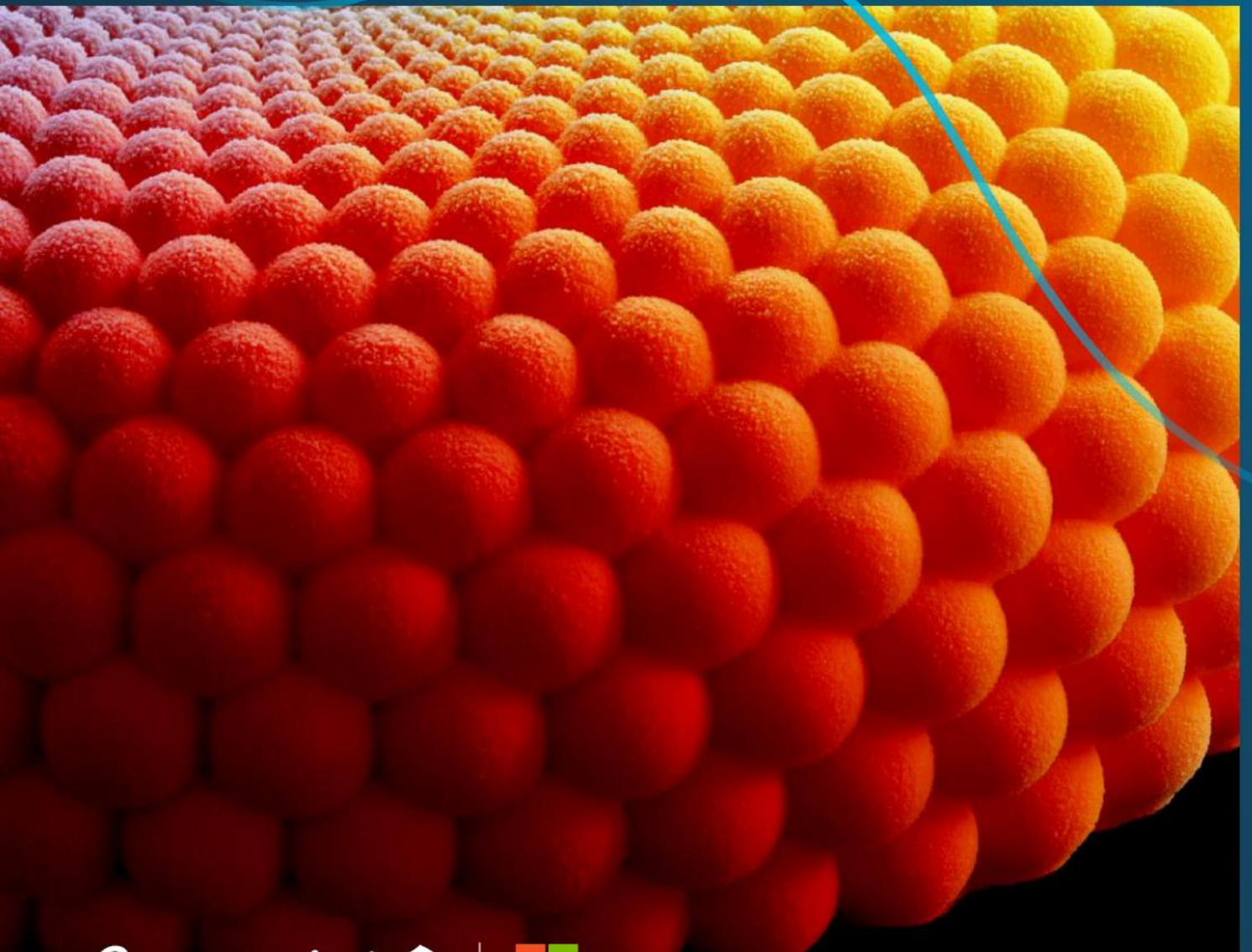


Empower the next generation of customer engagement *with generative AI*



Capgemini 

 Microsoft

Our results-oriented approach

Accelerate your business transformation with our proven Copilot adoption approach, and experience measurable results in 8 to 12 weeks.

Our methodology helps you quickly assess and prepare your organization for a successful launch of Microsoft Copilots. As you experience a surge in productivity

through faster workflows, you can add more data with custom models for a further improvement to operations.

ASSESS

- Determine business and technical readiness.
- Promote Microsoft Copilot's value and capabilities.
- Identify key personas, high-value use cases, and business impact.
- Create a Microsoft Copilot deployment roadmap.

PREPARE

- Develop use cases and pinpoint pilot/target users.
- Align with local rules and policies.
- Plan adoption strategies, change plans, and KPIs.
- Implement security and compliance measures.
- Apply data protection strategies.
- Integrate with essential systems.

PILOT

- Launch pilot for selected employees.
- Start initial adoption campaign.
- Collect feedback.
- Validate business value and impact via KPIs.
- Adjust the approach for wider deployment.
- Prepare rollout plan.

ADOPT

- Enable copilots for a broad community according to a rollout plan.
- Initiate comprehensive digital adoption and change campaign to enable proficient use of copilots and maximize benefits.

EXTEND

- Recognize potential and enhance Copilots with additional customer or industry-specific data via plug-ins.
- Develop custom Gen AI models and Copilots.
- Assist in AI-led business transformation.
- Enable continuous improvement through measurement and benefits reporting.



Curious to learn more about how Capgemini can supercharge your Microsoft Gen AI journey?

Contact our generative AI experts and start increasing productivity and enhancing your employee and customer experiences in a whole new way.

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About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-to-end services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market-leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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